
Report To:	Education & Communities Committee	Date:	06 May 2014
Report By:	Corporate Director Education, Communities & Organisational Development	Report No:	EDUCOM/45/14/MM
Contact Officer:	Martin McNab	Contact No:	(01475) 714246
Subject:	A Framework for Sport in Inverclyde - Update		

1.0 PURPOSE

- 1.1 The purpose of this report is to seek Committee approval for the final draft of the Inverclyde Sports Framework and the establishment of a steering group to oversee implementation of the framework.

2.0 SUMMARY

- 2.1 The Education and Communities Committee gave approval for the establishment of a Sports Framework Development Group in September 2012 as recommended by report number EDUCOM/27/12/MM, "A Framework for Sport in Inverclyde". The group comprised officers and members of the Council together with representatives from SportsScotland, Inverclyde Leisure and Sport Inverclyde. The latter represented the Inverclyde sporting community on the group.
- 2.2 The group has met on a number of occasions to agree a vision, outcomes and priorities for sport in Inverclyde. The final draft of the Sports Framework is attached as Appendix 1 for Committee approval. It should be noted however that this document is very much a partnership between the agencies and organisations represented on the group.
- 2.3 It is now intended that the Sports Framework Group should continue, albeit in a slightly altered form, to oversee the implementation of the Framework and to ensure that the priorities and outcomes proposed in the Framework are reflected in the development of sport in Inverclyde.

3.0 RECOMMENDATIONS

- 3.1 That the Committee approves the final draft of the Sports Framework.
- 3.2 That the Committee approves that Council policy in relation to sport in Inverclyde is guided by the priorities and outcomes of the Framework.
- 3.3 That the Committee agrees to the continuation of the Sports Framework Development Group as a steering group to oversee implementation of the Framework in Inverclyde.

4.0 BACKGROUND

- 4.1 The Sports Framework Development Group was set up in late 2012 to create a Sports Framework which could link the substantial capital investment in sports facilities in Inverclyde with the establishment of priorities and outcomes for the development of sport in Inverclyde. To that end the group had representation from the Council, Inverclyde Leisure, SportsScotland and Sport Inverclyde, the latter representing the Inverclyde sporting community. SportsScotland contributed invaluable expertise and insight into similar processes elsewhere.
- 4.2 The document is in the form of a Framework as this aligns most closely with the national picture and it allowed the group to focus more directly on priorities and outcomes. The framework will influence operational plans, for example the Active Schools Plan, Community Sports Hub Plan etc., which will be expected to reflect the outcomes and priorities but it is not intended to replace them.
- 4.3 It should be noted that although the completed framework obviously contributes to the aims of the Active Living Strategy it is purely concerned with sport rather than with the broader issues of active recreation and leisure. It was considered at the outset that this was an important principle in order to ensure that the Framework retained a tight focus.
- 4.4 The Framework groups outcomes and priorities into six key areas:
- Facilities
 - School Sport
 - People
 - Partnership and Planning
 - Club Sport
 - Communications and Profile
- 4.5 Now that the Framework is completed it is proposed that the Framework Development Group should continue as a Framework Steering Group to ensure that plans and policy for sport in Inverclyde map to the Framework's outcomes and priorities. The main changes from the current group will ideally include an increase in representation from the general sporting community and a decrease in Council representation. It is likely that SportsScotland will also not attend all meetings in future.

5.0 PROPOSALS

- 5.1 That the Committee approves the Inverclyde Sports Framework and the continuance of the Development Group to oversee implementation.

6.0 IMPLICATIONS

6.1 Financial Implications

There are no financial implications arising from this report.

6.2 Legal Implications

There are no legal implications arising from this report.

6.3 Human Resources Implications

There are no HR implications arising from this report.

6.4 Equalities Implications

The Sports Framework does not in itself have any equalities implications but the

implementation of its priorities and outcomes will promote better inclusion and gender balance in sport in Inverclyde.

6.5 Repopulation Implications

The promotion of a sporting way of life for all in Inverclyde should only have positive implications for repopulation.

7.0 CONSULTATIONS

7.1 The Sports Framework Development Group has been, as far as possible, representative of the wider sporting community in Inverclyde.

7.2 Sport Inverclyde as representative of the local sports clubs has been involved in the process and consulted.

7.3 A public consultation on the priorities and outcomes was held using survey monkey in 2013, the outcome of which was considered by the group.

8.0 LIST OF BACKGROUND PAPERS

8.1 A Framework for Sport in Inverclyde – Education and Communities Committee September 2012
EDUCOM/27/12/MM

Inverclyde's Sport Framework 2014-2018

Welcome to Inverclyde's Sport Framework

Foreword

2014 is the year where sport will take centre stage in Scotland. Never before has there been so many opportunities for sport to impact in such far reaching ways, across our economy, culture and our international reputation. World class sporting events of the 2014 Commonwealth Games and the Ryder Cup will give us a higher profile and accelerate our ambitions for sport.

This national focus on sport gives us a platform in Inverclyde to reaffirm our commitment to sport and shape how we will drive this forward locally. Inverclyde Council has established our commitment to sport with our investment of £XX over the past XX years into the sporting estate providing a first class range of facilities across the region.

The Sport Framework sets out our vision for sport and the ways in which we hope to improve the lives of the people of Inverclyde by inspiring a sporting way of life for all.

Councillor Stephen McCabe
Leader of Inverclyde Council
Requires to be verified

Words required from Kieran Vango Inverclyde Leisure

Words required from George Byng Sport Inverclyde

Words required from Stuart Harris sportscotland

Overview of Inverclyde:

Map of Inverclyde

Inverclyde is one of Scotland's smallest local authority areas, with 61 square miles stretching along the south bank of the River Clyde estuary. We are located 25 minutes from Glasgow Airport and share a boarder with Renfrewshire and North Ayrshire.

The main towns are Greenock, Port Glasgow and Gourock, in addition are the picturesque villages of Inverkip, Wemyss Bay, Kilmacolm and Quarriers totaling a population of 81,000.

The area offers spectacular views and scenery, a wide range of sporting and leisure opportunities, a vibrant housing market and well developed transport links to Glasgow and the rest of Scotland.

Inverclyde has an ambitious schools estates programme, which has delivered, and will continue to deliver, new and refurbished schools which are amongst the best built schools in the country. There has been a £XX investment in the programme which has provided our teachers and pupils with access to sector leading sports facilities.

Strategic Context for Sports Framework

Inspiring Inverclyde – Inverclyde Alliance Community Plan 2008-2018

Inspiring Inverclyde is our Community Plan 2008-2018 developed through our Community Planning Partnership Inverclyde Alliance, with the aim of bringing public, private and voluntary sectors and the community together to make a difference in an area. Resources can be brought together to get better results as a team than one agency or community could do on its own.

Inspiring Inverclyde Vision:

Working together in partnership we will develop a confident, inclusive Inverclyde, with safe, sustainable, healthy, caring communities and a thriving economy, where everyone is encouraged to achieve their potential and can make a positive contribution to the area.

The outcomes developed centre around things that are preventing Inverclyde from thriving and require concerted effort to change.

Outcome 1: The health, including mental health and wellbeing, of people in Inverclyde is improved, combating health inequality and promoting healthy lifestyles.

Outcome 2: A positive culture change will have taken place in Inverclyde in attitudes to alcohol, resulting in fewer associated health problems, improved safety and reduced crime rates.

Outcome 3: Everyone who is able to work can access job opportunities, developing skills to progress while in work, and support is available for those furthest from the labour market. Inverclyde has a thriving business community, with better support, and a good small to medium enterprise start up and sustainability rate.

Outcome 4: Communities of geography and interest are more able to identify, articulate and take action on their needs and aspirations but are also able to take responsibility for their communities and their well-being, accessing the opportunities available to them and bringing about an improvement in the quality of community life in Inverclyde

Outcome 5: Inverclyde's environment is protected and enhanced for future generations, with one of the lowest carbon footprints, per capita, of any local authority area in Scotland.

Inverclyde Together - Inverclyde Alliance Single Outcome Agreement 2013-2017

Inverclyde Together is a three year improvement plan which is negotiated between Inverclyde Alliance and the Scottish Government, which identifies intermediate outcomes to develop a better quality of life in Inverclyde. It is a delivery plan for Inspiring Inverclyde, the Community Plan.

Four Strategic Outcomes

Outcome 1: The health of local people is improved, combating health inequality and promoting healthy lifestyles.

Outcome 2: All our young people have the best start in life.

Outcome 3: Inverclyde is a place where people want to live now whilst at the same time safeguarding the environment for future generations.

Outcome 4: The area's economic regeneration is secured and economic activity in Inverclyde is increased and skills development enables both those in work and those furthest from the labour market to realize their full potential.

Strategic Context for Framework:

Diagram to illustrate context

National Agency for Sport, sportscotland Corporate Plan 2011-2015

Inspiring Inverclyde 2008-2018

Nurturing Inverclyde - Inverclyde Council Corporate Statement 2013-2017

Getting People Active – Inverclyde Leisure Business Plan 2014-2017

Sport Framework Vision:

Inspiring a sporting way of life for all in Inverclyde

Sports Framework Mission:

We will work in partnership to inspire a sporting way of life for the citizens of Inverclyde. We passionately believe in the benefits of sport and its unique contribution to nurturing talent and developing excellence in our coaches and clubs. We will bring together local resources and maximize their use in providing a healthy, active, achieving Inverclyde.

Priorities and Outcomes

Facilities
<p>Priorities</p> <ul style="list-style-type: none">• Develop a facilities strategy for Inverclyde which incorporates letting policy, new developments, access to school and community estate and the outdoors• Ensure improved access, smarter programming, better use and sharing of expertise across sporting facilities in Inverclyde• Ensure maximum use of all facilities including the school estate and natural resources• Retain and maintain existing sports facilities• Identify and address developments to enhance access to sport in Inverclyde
<p>Outcomes</p> <ul style="list-style-type: none">• Inverclyde will have a network of facilities with the right quality and capacity to meet the needs of local sport.• Access to Inverclyde sports facilities will be straight forward, fair and equitable.

School Sport
<p>Priorities</p> <ul style="list-style-type: none">• Provide more and higher quality opportunities to participate and compete in sport within schools• Ensure these opportunities are well connected to local partners• Work towards the 2 hours / 2 periods of PE target in every school in Inverclyde by 2014• Develop closer links between sports professionals and educational deliverers in line with the developments of Curriculum for Excellence
<p>Outcomes</p> <ul style="list-style-type: none">• Pupils in Inverclyde will have the best experience possible of sport in school• More young people will choose a sporting way of life

People
<p>Priorities</p> <ul style="list-style-type: none"> • Recruit, retain and develop volunteers, coaches, officials and leaders in school and community sport • Agree a rewards package for schools, volunteers, officials and players to celebrate fair play, sporting success and to recognise the value of contributions to Sport in Inverclyde, linking this to national frameworks for recognition • Support Inverclyde’s young people to develop through participation and leadership in sport
<p>Outcomes</p> <ul style="list-style-type: none"> • Inverclyde sports community will have the capability and quality of leadership to meet and encourage the demand inspiring a sporting way of life

Partnership and Planning
<p>Priorities</p> <ul style="list-style-type: none"> • Ensure that the Inverclyde Sport Strategy becomes the overall strategic mechanism for planning and the development of sporting organisations and partnerships in Inverclyde • Ensure that local and national organisations work together effectively, sharing resources and minimising duplication, to develop sport in Inverclyde
<p>Outcomes</p> <ul style="list-style-type: none"> • All partners will work together to improve the development and experience of sport to inspire a sporting way of life

Club Sport
<p>Priorities</p> <ul style="list-style-type: none"> • Support local clubs to be sustainable • Support club development, working with partners to grow membership, ensure inclusion, talent capacity, and to improve the quality of sporting experiences within clubs • Support the development of Sports Council to ensure that its visible to and representative of all local sports clubs
<p>Outcomes</p> <ul style="list-style-type: none"> • Local clubs will have the capacity and capability to play a full part in promoting and supporting a sporting way of life

Communications and Profile

Priorities

- Raise the profile of Sport in Inverclyde
- Improve communication and marketing of sports and local facilities, making use of all available methodologies / technologies
- Recognise and promote the benefits of participating in sport for all Inverclyde residents
- Regularly update and consult against sports framework

Outcomes

- **Inverclyde citizens will have access to all the information they require to then choose a sporting way of life**