Inverclyde
council

Report To:	Education & Communities Committee	Date: 21 January 2014
Report By:	Corporate Director Education, Communities & Organisational Development	Report No: EDUCOM/08/14/MP
Contact Officer:	Maggie Paterson	Contact No: 01475 715450
Subject:	Strategy and Implementation Plan for Community Learning and Development in Inverclyde 2014-2018	

1.0 PURPOSE

1.1 The purpose of this report is to seek approval for the Strategy and Implementation Plan for Community Learning and Development (CLD) in Inverclyde 2014-2018.

2.0 SUMMARY

2.1 This Strategy has been developed in response to Community Learning and Development: Strategic Guidance Community Planning Partnerships (Scottish Government June 2012). It identifies how Inverclyde Alliance and Inverclyde Council will 'co-ordinate planning of CLD provision, setting out specific priorities' and 'ensure CLD has a core role in delivering identified outcomes for communities …maximising the contribution of partners.'

2.2 This Strategy also fulfils the responsibility of Inverclyde Council to comply with the SSI Requirements for CLD (Scotland) Regulations 2013, specifically to:
- Assess the need for community learning and development
- Involve and consult representatives of target groups and individuals
- Involve and consult providers of CLD in the area
- Publish a 3 year plan specifying how the authority will co-ordinate its provision of CLD and that of other providers is the area.

2.3 Inverclyde Alliance and Inverclyde Council see CLD as integral to all of its work and consequently has developed a Strategy and Implementation Plan for CLD which is embedded in the strategic planning and implementation processes already developed by the Alliance. These include the use of a 'logic model' to identify need, to plan how this need will be met and to evaluate progress. This logic model is organised around the well-being outcomes associated with 'Getting it right for every child, citizen and community in Inverclyde'.

2.4 The Strategy and Implementation Plan for CLD contains a number of building blocks as outlined below:

The overarching priority is to maximise the contribution of CLD to achieving the outcomes of the Inverclyde Alliance Single Outcome Agreement	
Supporting the Alliance to make a 'decisive shift towards prevention'.	Strengthening 'partnership working' to deliver CLD outcomes
The SOA Delivery Plans identify the high level priorities for CLD	

The CLD Implementation Plan identifies specific CLD improvement actions through which CLD will be co-ordinated and its contribution maximised.		
The CLD Strategic Implementation Group oversees the strategic integration of CLD into community planning and the impact of CLD on achieving outcomes.		
Adult Learning & Literacies Sub-Group	Community Engagement & Capacity Building Network	Youth Work Sub-Group

3.0 RECOMMENDATIONS

3.1   It is recommended that the Committee approve the Strategy and Implementation Plan for Community Learning and Development in Inverclyde 2014-2017.

Albert Henderson
Corporate Director
Education, Communities & Organisational Development

4.0 BACKGROUND

4.1 The key role for Community Planning Partnerships in providing leadership and direction for CLD was first outlined in Working and Learning Together to Build Stronger Communities (2004). This is the fourth strategy and was approved by Inverclyde Alliance at their meeting on 16 December 2013.

In June 2012 the Scottish Government published 'Community Planning Partnerships: Strategic Guidance for CLD'. This places an expectation on community planning partnerships to 'co-ordinate planning of CLD provision, setting out specific priorities' and that they should 'ensure CLD has a core role in delivering identified outcomes for communities …maximising the contribution of partners'.

In September 2013 the SSI Requirements for CLD (Scotland) Regulations were adopted by the Scottish Parliament. This requires the Local Authority to:
- Assess the need for community learning and development
- Involve and consult representatives of target groups and individuals
- Involve and consult providers of CLD in the area

Publish a 3 year plan specifying how the authority will co-ordinate its provision of CLD and that of other providers is the area.

The CLD Strategy and Implementation Plan is intended to fulfil the expectations and requirement of both the Guidance and Regulation.

4.2 In March 2013, the Alliance considered the Strategic Guidance and agreed the process by which the CLD Strategy and Implementation Plan should be developed.

The Strategy has been informed by discussions with the SOA Delivery Groups. The approach taken seeks to embed both the Strategy and the Implementation Plan within the strategic planning and implementation processes already developed by the Alliance. These include the use of a 'logic model' to identify need and plan and evaluate its progress. This logic model is organised around the well-being outcomes associated with 'Getting it right for every child, citizen and community in Inverclyde'.

This approach allows the priorities and outcomes for the CLD Strategy to continue to be shaped by the ongoing work of the SOA Delivery Groups. The Implementation Plan is intended as a working document which will accommodate change in response to a process of ongoing identification of need and consultation with CLD providers and target individuals and groups.

5.0 PROPOSALS

5.1 The proposed Strategy is attached as Appendix 1 to this report.

6.0 IMPLICATIONS

6.1 Legal:
The Implementation Plan complies with SSI Requirements for CLD (Scotland) Regulations 2013
Finance: None
Personnel: None
Equality and Diversity:
An Equality Impact Assessment of the Implementation Plan will be undertaken.

7.0 CONSULTATIONS

7.1 The Strategy and Implementation Plan builds on consultation with the SOA Delivery Groups and earlier consultations with communities in the development of the SOA. In

line with the SSI Requirements for CLD (Scotland) Regulations 2013, there will be ongoing consultation with CLD providers and target individuals and groups.

8.0 LIST OF BACKGROUND PAPERS

8.1 Community Planning Partnerships: Strategic Guidance for CLD Scottish Government June 2012
SSI Requirements for CLD (Scotland) Regulations 2013

Appendix 1

COMMUNITY LEARNING AND DEVELOPMENT IN INVERCLYDE

STRATEGY AND IMPLEMENTATION PLAN 2014-2017

Inverclyde Alliance recognises the contribution Community Learning and Development (CLD) makes to achieving the outcomes identified in the Single Outcome Agreement.   The purpose of this new strategy for CLD is to ensure that this contribution is maximised to improve outcomes for the communities of Inverclyde.

1   Community Learning and Development: Strategic Guidance for Community Planning Partnerships (Scottish Government 2012)

This identifies the purpose of CLD as 'to empower people, individually and collectively, to make positive changes in their lives and their communities, through learning.'

The guidance states that the specific focus of CLD should be:

- Improved life chances for people of all ages, including young people in particular, through learning, personal development and active citizenship
- Stronger, more resilient, supportive influential and inclusive communities.

This is at the heart of the Alliance's vision for a Nurturing Inverclyde.

'Inverclyde Alliance will work in partnership to create a confident, inclusive Inverclyde with safe and sustainable, healthy, nurtured communities, and a thriving, prosperous economy, with active citizens who are achieving, resilient, respected, responsible and included, and able to make a positive contribution to the area.'

The Strategic Guidance for CLD further states that: Community Planning Partnerships 'should co-ordinate planning of CLD provision, setting out specific priorities' and that they should 'ensure CLD has a core role in delivering identified outcomes for communities …maximising the contribution of partners.'

This Strategy outlines how these responsibilities will be fulfilled by Inverclyde Alliance.

2   SSI Requirements for CLD (Scotland) Regulations 2013

This Strategy also fulfils the responsibility of Inverclyde Council to comply with the SSI Requirements for CLD (Scotland) Regulations 2013, specifically to:

- Assess the need for community learning and development
- Involve and consult representatives of target groups and individuals
- Involve and consult providers of CLD in the area
- Publish a 3 year plan specifying how the authority will co-ordinate its provision of CLD and that of other providers is the area.

3   CLD Strategy and Implementation Plan 2013-2017
        The Building Blocks

Inverclyde Alliance sees CLD as integral to all of its work and consequently has developed a Strategy and Implementation Plan for CLD which is embedded in the strategic planning and implementation processes already developed by the Alliance. These include the use of a 'logic model' to identify need, to plan how this need will be met and to evaluate progress. This logic model is organised around the well-being outcomes associated with 'Getting it right for every child, citizen and community in Inverclyde'.

The Strategy and Implementation Plan for CLD contains a number of building blocks as outlined below:

The overarching priority is to maximise the contribution of CLD to achieving the outcomes of the Inverclyde Alliance Single Outcome Agreement		
Supporting the Alliance to make a 'decisive shift towards prevention'.	Strengthening 'partnership working' to deliver CLD outcomes	
The SOA Delivery Plans identify the high level priorities for CLD		
The CLD Implementation Plan identifies specific CLD improvement actions through which CLD will be co-ordinated and its contribution maximised.		
The CLD Strategic Implementation Group oversees the strategic integration of CLD into community planning and the impact of CLD on achieving outcomes.		
Adult Learning & Literacies Sub-Group	Community Engagement & Capacity Building Network	Youth Work Sub-Group

3.1 Overarching priority and contribution of CLD

The overarching priority is to maximise the contribution of CLD to achieving the outcomes of the Inverclyde Alliance Single Outcome Agreement	
Supporting the Alliance to make a 'decisive shift towards prevention'.	Strengthening 'partnership working' to deliver CLD outcomes

The **overarching priority for CLD** is to maximise its contribution to the achievement of the outcomes identified in the Single Outcome Agreement for Inverclyde, specifically:

- Inverclyde's population is stable with a good balance of socio-economic groups.
- Communities are stronger, responsible and more able to identify, articulate and take action on their needs and aspirations to bring about an improvement in the quality of community life.
- The area's economic regeneration is secured, economic activity in Inverclyde is increased, and skills development enables both those in work and those furthest from the labour market to realise their full potential.
- The health of local people is improved, combating health inequality and promoting healthy lifestyles.
- A positive culture change will have taken place in Inverclyde in attitudes to alcohol, resulting in fewer associated health problems, social problems and reduced crime rates.
- A nurturing Inverclyde gives all our children and young people the best possible start in life.
- Inverclyde is a place where people want to live now whilst at the same time safeguarding the environment for future generations.
- Our public services are high quality, continually improving, efficient and responsive to local people's needs.

Within this overarching priority, CLD is recognised as having particular strengths in supporting the Alliance making a '**decisive shift towards prevention**' through its ability to
- build an in-depth understanding of people's needs, strengths and aspirations through sustained dialogue;
- identify issues and solutions at an early stage;
- identify barriers to participation and strategies for overcoming these;
- mobilise and support direct participation in planning and service design;
- enable community organisations to develop their infrastructure.

Within this overarching priority, **partnership working** is seen as key to delivering CLD outcomes through:
- community development (building the capacity of communities to meet their own needs, engaging with and influencing decision makers);
- youth work, family learning and other early intervention work with children, young people and families;
- community-based adult learning, including adult literacies and English for speakers of other languages (ESOL);
- volunteer development;
- learning for vulnerable and disadvantaged groups in the community, for example, people with disabilities, care leavers or offenders;
- learning support and guidance in the community.

3.2 High level priorities for CLD

> The SOA Delivery Plans identify the high level priorities for CLD

The work of Inverclyde Alliance is guided by the Outcome Delivery Plans associated with each outcome. These Outcome Delivery Plans reflect the high level priorities identified by the Alliance and consequently the **high level priorities for CLD in Inverclyde.**

Many of the Outcome Delivery Plans include a subset of policies, strategies and action plans to which CLD contributes. Increasingly these are formulated using the logic model, starting with the question 'where are we now?' This links each action to identified need and areas for improvement.

3.3 The CLD Implementation Plan

> The CLD Implementation Plan identifies specific CLD improvement actions through which CLD will be co-ordinated and its contribution maximised.

The CLD Implementation Plan is a working document through which the contribution of CLD to the SOA will be co-ordinated and its contribution maximised through improvement actions.

Inverclyde Alliance undertook significant consultation and needs assessment to inform the SOA. The Implementation Plan builds on this, continuing to explore the needs of target individuals and groups in greater depth and adapting the plan accordingly.

The CLD Implementation Plan identifies specific actions and how they will be co-ordinated. In some cases this action will be led and co-ordinated by one of the CLD Strategy Sub-groups, while in other cases groups already exist to fulfil this function. For example, the 'Opportunities for All Group' already exists to lead and co-ordinate action, including CLD activities, to support young people improve their employability. (An abstract from the draft Implementation Plan is appended at Annexe1 for information.)

3.4 The CLD Strategic Implementation Group and Sub-groups

The CLD Strategic Implementation Group oversees the strategic integration of CLD into community planning and the impact of CLD on achieving outcomes.		
Adult Learning & Literacies Sub-Group	Community Engagement & Capacity Building Network	Youth Work Sub-Group

The remit and membership of the CLD Strategy Group has been amended to reflect the national developments outlined above and local developments in community planning. The Group will meet 3 times per annum and be chaired by the Corporate Director: Education, Communities and Organisational Development.

Remit of the CLD Strategy Implementation Group
(a)   To oversee the strategic integration of CLD into community planning on behalf of Inverclyde Alliance.
(b)   To progress the integration of CLD into the work of the SOA Delivery Groups and related partnerships and monitor progress in the implementation of the CLD components of relevant action/delivery plans
(c)   To ensure that leadership for CLD is effectively provided by Inverclyde Council's Directorate of Education, Communities and Organisational Development
(d)   To review the quality and effectiveness of CLD activity in line with the HMIe self-evaluation framework 'How Good is Our Community Learning and Development?2'.and other quality frameworks as appropriate.

Membership of the CLD Strategy Implementation Group has been configured to ensure that all relevant Partners are represented and that there are strong links back to the SOA Delivery Groups. The following is indicative at this stage.

Delivery Group	Proposed Membership
1 Stable Population	Riverside Inverclyde, CVS Inverclyde
2 Successful Communities	Strathclyde Police, IC Safer Communities
3 Economic Regeneration/Employability	IC Economic Development, West College Scotland
4 Health Inequalities	CHCP – Health Inequalities
5 Changing the culture of alcohol	CHCP – Alcohol & Drugs Forum
6 Best Start in Life	CHCP – Children's Services, IC Education Services , Skills Development Scotland
7 Safeguarding the environment	IC – Green Charter Unit
8 Public services continually improve	IC – Policy & Performance

The CLD Sub-groups

The Adult Learning and Literacy Sub-group, the Community Engagement and Capacity Building Network and the Youth Work Sub-group will be responsible for operationalising the CLD Implementation Plan, leading on specific activities or liaising with other groups to ensure implementation as appropriate. These groups will also be responsible for collating and analysing information and supporting self-evaluation across all CLD activities.

ANNEXE 1

ADULT LEARNING AND LITERACY ACTIVITY PLAN   **Achieving**

LITERACY AND NUMERACY ACTION PLAN				
ACTIVITY (including timescales)	EVIDENCING NEED	EVIDENCING SUCCESS	LEAD	LINKAGES
Engage and develop good relationships with those furthest from learning through pre-learning engagement opportunities and working with intermediary/referral organisations Timetable of engagement events/pilot developed	Improved coordination of Consistent literacies input at transition points. Feedback from learners Reports/evaluations	Increase no.learners No's entering provision from pre-learning engagement Results from door knocking/engagement pilot	ALL Sub	
A programme of awareness raising training to support spotting and referring of new literacy and numeracy learners is developed and delivered Literacy and numeracy champions are identified within partner agencies Build staffs' skills to better identify and respond to individual learners needs. Literacy and numeracy champions are identified within the Adult Learners' Forum	Some partners reg refer learners, however this is not consistent across the partnership. Requests from partners to improve staffs' ability to identify need and give initial guidance/signpost	Effective monitoring/ reporting of referrals, participation and accreditation i.e. priority groups Learners access appropriate provision relevant to their needs No of agencies/partners with a literacy/ numeracy champion Feedback from champions/spotters and referrers	ALL Sub	

CE/CCB NETWORK ACTIVITY PLAN

	Where are we now?	Where do we want to be?	How will we get there ?	How will we know we are getting there?	Who is responsible ?	Progress
1	There is scope to improve the extent to which Community Engagement is planned, resourced and integrated across partners and that they have the skills and knowledge needed to engage effectively with communities	All CE activity undertaken in Partnership by the Alliance is planned and integrated through the CE/CCB Network. All Partners nominate representation at the Network and support and resource engagement as appropriate. Leadership for CEis provided by the Successful Communities Delivery Group.	See CE/CCB Network Activity Plan	increase % adults agreeing they influence decisions affecting their local area (Citizens' Panel & CHCP Advisory Network) All CE Activity linked to the CE/CCB Activity Plan. All Partners participate fully in the CE/CCB Network.	Community Engagement and Capacity Building Network (CECBN) Lead: Maggie	CE/CCBN to review progress and report to each meeting of SOA2

	ACTIVITY (including timescale)	EVIDENCE OF NEED	EVIDENCING SUCCESS	LEAD	LINKAGES
1.1	**Securing senior support and buy in** • Gain support and direction from Programme Board – agreed Sept 2013 • Review CE/CCB contribution to all SOA Groups, amend implementation plan to reflect findings - Dec 2013 • Workshop with Alliance Board – took place October 2013 • CPP partners are asked to identify resources across CPP to be used for Community Engagement and Capacity Building – addressed at workshop, to be followed through		Effectiveness of CE/CCB CE/CCB clearly reflected in SOA delivery plans Minutes of SOA PB and Alliance Board reflect discussion on CE/CCB Resources across partners pooled to carry out robust community engagement.	M Shepherd MMcK/MP MMcK/MP	Single Outcome Agreement SOA Outcome Delivery Plans
1.2	**CHCP locality planning developed to include planning CE and integrating CE activity of CHCP with that of other partners** **(**initial focus on work taking place in Port Glasgow and planning to meet needs of Older People) **CHCP People Involvement Network developed through agreed structures** eg (Mental Health inc Dementia; Long Term Conditions & Self Care; Housing & Homelessness; Older People; Addictions; Carers; Children & Young People; Physical Disability; Learning Disability; Secondary Care inc Hospital Discharge & Palliative/End of Life Care; Adult Protection)	By Dec 2014	Older people in PG report feeling more connected and supported. Agencies report better connectivity between them. More community services in place providing support for target group. People across Inverclyde report feeling more connected, supported, able to influence decisions. Improved partnership working/co-production	CHCP (MH) Supported by CLD, CVSI, Your Voice Your Voice	Reshaping Care for Older People. PG resilience programme CHCP Development Plan Reshaping Care for Older People.

YOUTH WORK SUBGROUP ACTIVITY PLAN 2013 – 2014   Safe

TACKLING VIOLENCE AND KNIFE CULTURE				
ACTIVITY (including timescales)	EVIDENCING NEED	EVIDENCING SUCCESS	LEAD	LINKAGES
NKBL campaign continues targeted approach in respect of awareness raising of weapon carrying, and general youth diversionary messages.			YW Sub H Scott	SOA2
Upskilling those working with YP to promote life choices eg using NKBL training toolkit. Work with YouthLink Scotland to bring campaigns to the area and access funding for violence prevention.			L McVey	CS Strategic Assessment
Continue to develop MVP			M Nash	
Education inputs in context of H&WB experiences and outcomes			H&WB ERobertson	H&WB Action Plan
Programmes to address cyberbullying, sexting, grooming and sexual exploitation – Girl Power, Crush, Boys Group, White Ribbon			YW Sub H Scott	SOA7
Implementation of Cedar Project			VAW S Sale	SOA2
Partnership working supporting young gang members to engage with Port Victoria Boxing Club			YW Sub	SOA2 SOA"