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| Report To: | Education & Communities Committee | Date: | 5 November 2013 |
| Report By: | Corporate Director Education, Communities and Organisational Development | Report No: | EDUCOM/88/13/MM |
| Contact Officer: | Martin McNab | Contact No: | 714246 |
| Subject: | Glasgow 2014: Queen's Baton Relay and Legacy Plan | | |

1.0 PURPOSE

- 1.1 To update members on discussions regarding the Glasgow 2014 Queen's Baton Relay route and selection process for baton bearers and to provide an update on proposed Commonwealth Games Legacy related activity in Inverclyde.

2.0 SUMMARY

- 2.1 The high level domestic QBR route was announced on 10th October 2013. The announcement covered only the dates on which the baton relay will be visiting individual local authorities. Initial discussions have taken place with Glasgow 2014 about the possible route in Inverclyde however.
- 2.2 The QBR will be visiting Inverclyde on Monday 14 July 2014. It will be coming from Argyll & Bute in the morning and will depart for North Ayrshire on the morning of 15 July. Preliminary discussions with the organisers indicate that it will be possible for the Baton to visit every settlement in Inverclyde. As well as promoting the games the relay will allow for the promotion of Inverclyde via both the route and attendance at sporting and end of day events.
- 2.3 The Council's involvement in Legacy 2014 at an officer level is being led by the Head of Safer & Inclusive Communities, who represents the Council at the national Legacy leads meetings organised by the Scottish Government and SOLACE.
- 2.4 The national legacy programme covers four main themes: flourishing, active, connected and sustainable.
- **Flourishing** – focusing on business and employment opportunities
 - **Active** – focusing on helping the whole of Scotland to become more physically active
 - **Connected** – focusing on enhancing learning and culture at home and internationally
 - **Sustainable** – focusing on environmental responsibility and helping communities live more sustainably
- 2.5 The first draft of the Council's Legacy Plan is appended. This has been prepared in consultation

with Environmental & Commercial Services, Regeneration and Planning, Property Assets and Facilities Management and Inclusive Education, Culture and Corporate Policy. This document is expected to evolve as additional programmes are included.

3.0 RECOMMENDATIONS

- 3.1 That members note progress on the Queen's Baton Relay in Inverclyde and receive an update on likely costs in due course.
- 3.2 That members approve the 2014 Legacy Plan.

4.0 QUEEN'S BATON RELAY - BACKGROUND

- 4.1 The Queen's Baton Relay began its journey on 9 October 2012. Between that date and the opening of the Commonwealth Games on 23 July 2014 it will visit every country in the Commonwealth with its journey culminating with a full day's visit to every Local Authority area in Scotland. The Baton visits Inverclyde on Monday 14 July 2014, just over a week before the opening ceremony.
- 4.2 Initial discussions have been held with the QBR Advance Manager at which potential routes have been discussed. The route will be finalised, including events to be visited on the day, by January 2014. A steering group has been set up to see this process through chaired by the Head of Safer & Inclusive Communities with representation from Environmental & Commercial Services, Corporate Communications, Finance and Active Schools & Sports Development. This steering group will see the process through to a final route and will estimate the costs involved.
- 4.3 The relay spends a whole day in Inverclyde and, while this has undoubted benefits in potentially enabling it to visit the majority of Inverclyde, it will obviously bring its own pressures on the roads network. Glasgow 2014 have been clear that the convoy would manage with rolling road closures however there may be areas that will need parking restrictions and possibly some areas where barriers are needed. The fact that the relay is spread across Inverclyde should mitigate this somewhat however.
- 4.4 The final relay route and associated events will be announced together with the announcement of successful batonbearers in early 2014.

5.0 BATONBEARER RECRUITMENT

- 5.1 There is an expectation that the vast majority of the batonbearers will be from the local area. The batonbearer recruitment process opened on 10 October and will run up to 22 November. There will be a maximum of 100 batonbearers each day and their number will include a representative from each secondary school in the area. Active Schools are supporting the schools in the selection process.
- 5.2 The selection criteria for community batonbearers are to have:
 - Made a positive contribution to the lives of others through community sport
 - Undertaken voluntary work or contributed to schools or youth organisations
 - Contributed towards greater inclusion for disadvantaged or marginalised sectors of the community
 - Been a role model or mentor to youth through sport
 - Displayed a level of individual achievement against the odds
 - Made a significant contribution to their local community
- 5.3 Nominations are made directly to Glasgow 2014 however Inverclyde Council will host and facilitate a judging panel which will be chaired by Commonwealth Games Scotland and will include 5-8 people made up of the following groups:
 - Commonwealth Games Scotland, Chair - Host Commonwealth Games Association for the Queen's Baton
 - Local Authority
 - Scottish Association of Local Sports Council
 - Young Scot
 - Young Ambassador
 - Education Scotland
 - Scottish Disability Sport
 - Volunteer Development Scotland

There will be a strict judging process to be followed by the selection panel.

6.0 COMMONWEALTH GAMES LEGACY PLAN - BACKGROUND

- 6.1 As noted above, the national legacy programme has four main themes, Flourishing, Active, Connected and Sustainable. These are very much national themes and the legacy plan has been prepared as far as possible to reflect the significance of each in terms of genuine Commonwealth Games Legacy for Inverclyde.
- 6.2 A full list of all events and activities which can be associated with Legacy 2014 is provided in the attached **Appendix 1** and this table will be constantly updated as more events and activities are organised. The relevant sections of the Council are also making sure that local businesses and local people are provided with the opportunity of making the most of the business and employment opportunities associated with the Games and other major events taking place in 2014.
- 6.3 The Legacy Plan includes both events and programmes specific to Inverclyde with relevance to 2014 and national legacy programmes being delivered in Inverclyde. The latter include a number of programmes being delivered by Active Schools & Sports Development.

7.0 IMPLICATIONS

7.1 Financial Implications

As the route of the relay and the associated events have not as yet been finalised it is proposed to update Committee on the financial implications in due course. Finance is represented on the steering group working on the detail.

7.2 Legal Implications

None

7.3 Human Resources Implications

None

7.4 Equalities Implications

Consideration of equalities will be central both in the development of the final QBR route and in the selection process for batonbearers.

7.5 Repopulation Implications

None

Inverclyde Council Legacy Plan 2014

The 2014 Legacy Plan aims to create long term sustainable legacies for Inverclyde from Scotland's world class events of 2014, Glasgow Commonwealth Games, the 40th Ryder Cup at Gleneagles and the yearlong Homecoming celebration of Scotland. The hope is to engage increased number of people of all ages from across all our communities to participate in 2014 related cultural and sporting activities.

The Scottish Government legacy ambitions are centred on four themes:

Active - We want to inspire the people of Scotland to be more active. To take part in physical activity and sport. To live longer, healthier lives. The Commonwealth Games offer a once-in-a-lifetime opportunity to get Scotland more active. By using the power and excitement generated by this landmark event, we will encourage everyone - young and old - to get involved in a wide range of activity and sport.

Connected - The Games offer huge potential to inspire, create and to learn. We want individuals and communities to get involved, to try something new, and to develop and enhance friendships and relationships both in Scotland and across the Commonwealth. Our reputation as a modern, vibrant and culturally rich and diverse nation will be enhanced. Everyone, particularly our young people, will know about Scotland's place in the world and embrace what the world has to offer.

Flourishing - A flourishing Scotland will make the most of the economic and social opportunities of Glasgow 2014 and other high-profile events to help existing or potential Scottish businesses prosper. It will also improve their skills and workforce to be more resilient and to apply for the wider public sector contracts worth £8bn. Working in partnership, we will develop a legacy supporting business, employment, skills and tourism and Scotland's reputation.

Sustainable - A sustainable Scotland is committed to creating well-designed, sustainable places both urban and rural, further supporting people's health. In delivering the Games, protecting and enhancing Scotland's biodiversity and landscape for future generations is key responsibility. It is reflected in the high environmental standards set out as part of Glasgow's successful bid for delivering the Games themselves and in our plans for enduring legacy extending across Scotland both before and beyond 2014.

| Legacy Theme | Priority | Legacy Programme/ Action | Outcome | Output | Timescale | Lead/ Support |
|---------------|--|--|--|--|--|--|
| Active | Increase Physical activity and participation in sport Increase Physical activity and participation in sport | PE Support Programme | <ul style="list-style-type: none"> Schools deliver 2 hours/2 periods quality PE per week | <ul style="list-style-type: none"> 100% primary and secondary schools delivering | <ul style="list-style-type: none"> June 2014 | Inverclyde Council |
| | | Pilot National School Sport Competition Programme | <ul style="list-style-type: none"> Links between Schools and clubs are improved. Greater integration and cooperation between schools in sports delivery Closer working relationships between school PE staff and Active Schools | <ul style="list-style-type: none"> School Sport Coordinator Appointed Pilot school sport competition programme agreed School sports competition implemented | <ul style="list-style-type: none"> January 2014 June 2014 August 2014 | Inverclyde Council/ Sportscotland |
| | | Develop & implement Sport Framework for Inverclyde | <ul style="list-style-type: none"> Local and national partners agree a vision and outcomes for sport in Inverclyde. | <ul style="list-style-type: none"> Sports Framework agreed by all partners Implementation group set up to drive the agreed outcomes forward. | <ul style="list-style-type: none"> March 2014 | Inverclyde Council/ Inverclyde Leisure/ Sport Inverclyde/ Sportscotland |
| | | Inverclyde Active Living Strategy | <ul style="list-style-type: none"> Physical activity in Inverclyde is increased. | <ul style="list-style-type: none"> Active living Strategy is launched and implemented. | <ul style="list-style-type: none"> March 2014 | Inverclyde Alliance |
| | | Young Sport Ambassadors | <ul style="list-style-type: none"> Raised awareness of opportunities to participate in sport Active lifestyle promotion Awareness of major sporting events raised | <ul style="list-style-type: none"> Every secondary school has 2 Young Ambassadors | <ul style="list-style-type: none"> Ongoing programme | Inverclyde Council / Sportscotland |

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| | Improve the active infrastructure of people and places | Community Sports Hub Programme | <ul style="list-style-type: none"> • Pathways to sport are improved • Sports clubs are supported to be stronger organisations • Access to facilities is improved | <ul style="list-style-type: none"> • A minimum of 3 Community Sports Hubs are established and fully operational in Inverclyde | <ul style="list-style-type: none"> • March 2015 | Inverclyde Council/ Sportscotland |
| | | Community Sports Facility Development | <ul style="list-style-type: none"> • Inverclyde has first class modern sporting facilities | <p>Highlights Include:</p> <ul style="list-style-type: none"> • A network of modern third generation pitches is completed including 2 IRB rated pitches • Ravenscraig stadium redevelopment including new track • Drainage improved at Parklea Grass pitches • Gourrock outdoor pool renovated • New grass pitch and changing facilities at Rankin Park | <ul style="list-style-type: none"> • Complete by January 2013 • Completed 2013 • Completed 2013 • Completed 2013 • 2014 | Inverclyde Council/ Sportscotland |
| | | School Estates Sports Facility Development | <ul style="list-style-type: none"> • Schools in Inverclyde have first class modern sporting facilities | <ul style="list-style-type: none"> • All secondary schools in Inverclyde have modern facilities both indoor & outdoor • Improved facilities at new and renovated primary schools | <ul style="list-style-type: none"> • Secondary programme completed by 2013 • Programme ongoing | Inverclyde Council |

| Legacy Theme | Priority | Legacy Programme/ Action | Outcome | Output | Timescale | Lead/ Support |
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| Connected | Enhance young people's learning and everyone's understanding and celebration of our and other countries' cultures | Game On Scotland | <ul style="list-style-type: none"> Glasgow 2014 is used to deliver number of outcomes in curriculum for excellence. | <ul style="list-style-type: none"> Schools in Inverclyde are participating in Game on Scotland. | <ul style="list-style-type: none"> By March 2014 | Inverclyde Council/ Glasgow 2014 |
| | | Youth Legacy Ambassadors | <ul style="list-style-type: none"> Youth Legacy Ambassadors promote the Legacy of Glasgow 2014 | <ul style="list-style-type: none"> 2 Youth Legacy Ambassadors are recruited in Inverclyde | <ul style="list-style-type: none"> January 2014 | Inverclyde Council/ Glasgow 2014 |
| | | Young Sport Ambassadors | <ul style="list-style-type: none"> Raised awareness of opportunities to participate in sport Active lifestyle promotion Awareness of major sporting events raised | <ul style="list-style-type: none"> Every secondary school has 2 Young Ambassadors | <ul style="list-style-type: none"> Ongoing | Inverclyde Council/ Sportscotland |
| | | Queen's Baton Relay | <ul style="list-style-type: none"> People in Inverclyde are engaged to participate in the QBR | <ul style="list-style-type: none"> Batonbearers are recruited in every secondary school in Inverclyde Community Batonbearers are recruited Route for QBR in Inverclyde agreed including end of day celebrations and community sports events | <ul style="list-style-type: none"> January 2014 Completed by January 2014 Completed January 2014 route announced March 2014 | Inverclyde Council/ Glasgow 2014/ Commonwealth Games Scotland/ Local Partners |

| Legacy Theme | Priority | Legacy Programme/ Action | Outcome | Output | Timescale | Lead/ Support |
|--------------------|---|---|---|--|--|--|
| Flourishing | Opportunities to strengthen Scottish Business | Grant assistance programme for all SMEs in Inverclyde with a specific focus on tourism & hospitality businesses | <ul style="list-style-type: none"> Strengthened tourism and hospitality sector in Inverclyde | <ul style="list-style-type: none"> At least 20 tourism/hospitality grant assists/interventions per annum More cycle/walking/horse riding routes developed. Development of packages for marine tourism Increase the number of business start ups and jobs in the hospitality/tourism sector via mentoring and support through establishing linkages | <ul style="list-style-type: none"> Ongoing Ongoing Ongoing Ongoing | Inverclyde Council/ Visit Scotland/ Local Area Tourism Partnership/ Discover Inverclyde/ Business Gateway/ Skills Development Scotland |
| | | Attracting funding to improve current Inverclyde events and develop bids for new events beyond 2014 | <ul style="list-style-type: none"> Strengthened tourism and hospitality sector in Inverclyde | <ul style="list-style-type: none"> Bids made to attract new large events to Inverclyde Increased funding to promote Inverclyde events | <ul style="list-style-type: none"> 2014 2014 | Inverclyde Council/Discover Inverclyde/Local Area Tourism Partnership |

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| | Provide pathways to employment | Modern Apprenticeship Programme | <ul style="list-style-type: none"> Increased employability | <ul style="list-style-type: none"> Creation of the Heritage Inverclyde Coastal Trail with opportunities for 20 MAs in hospitality/tourism | <ul style="list-style-type: none"> Ongoing | Inverclyde Council/ Heritage Lottery/ Inverclyde Tourist Group/ Skills Development Scotland |
| | Foster a culture of volunteering | Further development of Inverclyde Tourist Group. | <ul style="list-style-type: none"> There is a strong culture of volunteering in Inverclyde | <ul style="list-style-type: none"> Extend the “Pride of Inverclyde” awards to include residents and businesses and promote through all channels including schools to encourage all Inverclyde people to provide a positive Inverclyde Welcome for visitors ITG volunteers will continue to work with schools to encourage succession planning for the group so that new young guides can work alongside existing ones to gain the knowledge and skills required | <ul style="list-style-type: none"> 2014 Ongoing | Inverclyde Council/ Inverclyde Tourist Group/ Local Area Tourism Partnership |
| | Enhance Scotland’s international profile as a tourism and events destination | Year of Homecoming: Scotland’s Boat Show Homecoming Heroes | <ul style="list-style-type: none"> There is an increase in the number of visitors to Inverclyde in 2014 and beyond | <ul style="list-style-type: none"> Successful boat show in 2014 Increase in tourist numbers | <ul style="list-style-type: none"> October 2014 2014 | Inverclyde Council/ Visit Scotland/ Local Area Tourism Partnership/ Discover Inverclyde |

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| | | Further development of Inverclyde as a Cruise Destination | <ul style="list-style-type: none"> There is an increase in the number of visitors to Inverclyde in 2014 and beyond | <ul style="list-style-type: none"> Increased number of cruise ships coming to Greenock by the development of Terminal 2 and extend season. | <ul style="list-style-type: none"> Ongoing | Inverclyde Council/ Greenock Chamber of Commerce/ Local Area Tourism Partnership/ Inverclyde Tourist Group |
| | | Assisting with the development of Inverclyde's DMO, Discover Inverclyde to promote the area during and after 2014 | <ul style="list-style-type: none"> There is an increase in the number of visitors to Inverclyde in 2014 and beyond | <ul style="list-style-type: none"> Creation of an Inverclyde DMO Signage improvement and development of town & heritage trails, public realm maintenance programme to improve visitor experience | <ul style="list-style-type: none"> Ongoing Ongoing | Inverclyde Council/ Discover Inverclyde/ Local Area Tourism Partnership |
| | | Creating a collaborative events programme for Inverclyde in 2014 | <ul style="list-style-type: none"> There is an increase in the number of visitors to Inverclyde in 2014 and beyond | <ul style="list-style-type: none"> What's on Inverclyde events guide established Work together to create new large scale events for Inverclyde that will attract more day visitors and add value by extending existing events into weekend or week long festivals and events Development of more day visitor events throughout the year | <ul style="list-style-type: none"> Ongoing 2014 Ongoing | Inverclyde Council/ Local Area Tourism Partnership/ Discover Inverclyde |

| Legacy Theme | Priority | Legacy Programme/ Action | Outcome | Output | Timescale | Lead/ Support |
|--------------------|--------------------------------------|--------------------------------------|---|--|---|---|
| Sustainable | Helping People live more sustainably | Coastal Cycle Route | <ul style="list-style-type: none"> Extension to National Cycle Route 75 | <ul style="list-style-type: none"> Cycle Route completed from Lunderston Bay – Wemyss Bay | <ul style="list-style-type: none"> Lunderston Bay – Inverkip by March 2014. Inverkip to Wemyss Bay by March 2015. | Inverclyde Council/ Sustrans/ Strathclyde Partnership for Transport |
| | | Coastal Heritage Trail | <ul style="list-style-type: none"> Development of Coastal Heritage Trail between Langbank and Wemyss Bay | <ul style="list-style-type: none"> Completion of Coastal Heritage Trail showcasing the history of Inverclyde's waterfront | <ul style="list-style-type: none"> Complete in 2014 | Inverclyde Council/Heritage Lottery/ Inverclyde Tourist Group/ Local Area Tourism Partnership |
| | | Greenock Cut – Holeburn Hydro Scheme | <ul style="list-style-type: none"> Generation of hydroelectric power in Inverclyde. | <ul style="list-style-type: none"> Development of a Hydroelectric power scheme at Holeburn/Greenock Cut | <ul style="list-style-type: none"> If approved project underway in 2014 | Inverclyde Council/Scottish Water Horizons |