

Agenda Item No. 3

Report To:	The Planning Board	Date:	6th April 2011
Report By:	Head of Regeneration and Planning	Report No:	10/0048/CA Plan04/11
Contact Officer:	James McColl	Contact No:	01475 712462
Subject:	Notification of Planning Appeal: Display of free standing illuminated sign at		

## Lidl, 1 Customhouse Way, Greenock

## INTRODUCTION

In October 2010 the Planning Board refused advertisement consent for the display of a free standing illuminated sign to Dalrymple Street at Lidl, 1 Customhouse Way, Greenock.

Advertisement Consent was refused as:-

- 1. The signage may cause distraction to drivers on the A8 trunk road, to the detriment of road safety.
- 2. The signage is remote from the store entrance and building and will have an unacceptable impact on the visual amenity of Dalrymple Street.

## NOTIFICATION OF APPEAL

Notification has been received that an appeal against the refusal of planning permission has been lodged with the Scottish Government. The appeal is to be considered by written submissions.

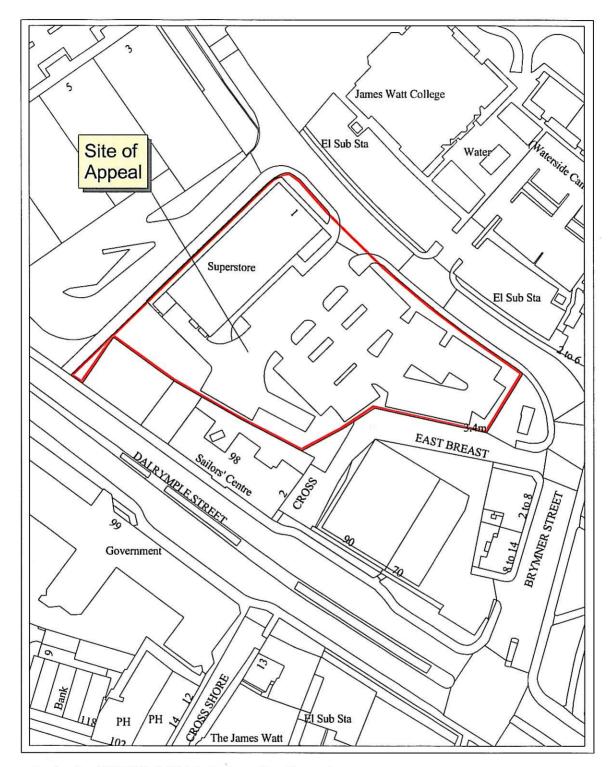
## RECOMMENDATION

The Board notes the position.

Stuart Jamieson Head of Regeneration & Planning

BACKGROUND PAPERS

Advertisement Consent application 10/0048/CA



Drawing No. 10/0048/CA (Lidl) 1 Customhouse Way, Greenock

Drawn by: JML

Date: 10:03:11





Inverclyde regeneration and planning