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<b>Report To:</b>	<b>The Planning Board</b>	<b>Date:</b>	<b>4th August 2010</b>
<b>Report By:</b>	<b>Head of Regeneration and Planning</b>	<b>Report No:</b>	<b>10/0185/IC Plan 08/10</b>
			<b>Local Application Development</b>
<b>Contact Officer:</b>	<b>David Ashman</b>	<b>Contact No:</b>	<b>01475 712416</b>
<b>Subject:</b>	<b>Erection of granite clad plinth and sculpture at Cathcart Street, Greenock</b>		

## **SITE DESCRIPTION**

The application site consists of part of the landscaped area at the junction of Cathcart Street and Dalrymple Street. The site is presently being re-landscaped as part of an earlier planning permission.

## **PROPOSAL**

The proposal is to erect a sculpture on a plinth, providing a visual focus at the site. The sculpture is of a horse standing approximately 3 metres high on a 2.4 metres high plinth finished with grey granite blocks. It will be an integral part of a new hard and soft landscaping scheme currently being implemented. It also forms part of a wider programme of environmental improvements being taken forward by Riverside Inverclyde which includes a series of public art sculptures at strategic points.

## **LOCAL PLAN POLICIES**

Local Plan Policy R1- Designated Centres

The following Centres are designated:

1. Town Centres, as defined on the Proposals Map:

- (a) Greenock, subdivided into a 'Central Shopping Area' and 'Outer Mixed/Commercial Area';
- (b) Port Glasgow;
- (c) Gourock; and

2. Local Centres, as defined or indicated on the Proposals Map:

- (a) Kilmacolm (defined);
- (b) Dubbs Road, Port Glasgow (defined);
- (c) Sinclair Street, Greenock;

- (d) Belville Street, Greenock;
- (e) Lynedoch Street, Greenock;
- (f) Barrs Cottage (Inverkip Road/Dunlop Street), Greenock;
- (g) Ravenscraig (Cumberland Walk), Greenock;
- (h) Cardwell Road, Gourock (defined);
- (i) Main Street, Inverkip;
- (j) Ardgowan Road, Wemyss Bay;
- (k) By Station/Pier, Wemyss Bay.

Inverclyde Council, as Planning Authority, will seek to assist urban regeneration and sustainable travel patterns. This will be achieved by encouraging each Centre to serve its own retail and service catchments without detriment to other Centres and to the overall roles of Greenock, Port Glasgow and Gourock as the principal Centres serving the Authority.

#### Local Plan Policy R2 - Support for Designated Centres

The designated Centres identified in Policy R1 will be protected, enhanced and developed, where resources allow, through a range of initiatives aimed at achieving the following:

- (a) encouraging a diversity of retail, leisure, civic, public administration, office, residential and other uses, of the type which the Council, as Planning Authority, considers to be appropriate to the development of the individual Centres, in order to support their vitality and viability, particularly through mixed use developments and through the use of upper floors of commercial premises;
- (b) identifying and promoting opportunities for new development and for the redevelopment and reuse of existing premises, both within and on the edge of the defined Centres;
- (c) improving the quality of the urban environment through implementing programmes for the improvement of individual properties, the streetscape and open spaces;
- (d) improving accessibility and integration of services by bus, train, ferry and taxi;
- (e) improving accessibility for pedestrians and cyclists through the provision of safe and convenient facilities and routes both into and within the town centres;
- (f) managing provision of freight access and of car, motorcycle and cycle parking for residents, visitors, workers and shoppers in accordance with an approved strategy;
- (g) managing traffic flows to minimise congestion and pollution and to give priority to the disabled, pedestrians, cyclists, public transport and service vehicles; and
- (h) developing Town Centre Action Plans in partnership with other agencies.

#### Local Plan Policy HR17 - Improving the Public Realm

Inverclyde Council will seek to improve the public realm by entering into partnerships with other agencies and the private sector, to promote good design and landscaping, and by encouraging developers to contribute to public works of art within new developments.

### **CONSULTATIONS**

**Head Of Environmental And Commercial Services** – No comments.

**Transport Scotland** – No comments.

## **PUBLICITY**

The application was advertised in the Greenock Telegraph on 18th June 2010 as there are no premises on neighbouring land.

## **SITE NOTICES**

The nature of the proposal did not require a site notice.

## **PUBLIC PARTICIPATION**

The application was the subject of press advertisement. No representations were received.

## **ASSESSMENT**

The material considerations in determination of this application are the Local Plan and the consultee responses.

As the application is within a town centre location (under policy R1), policy R2 applies. The proposal is supportive of policy R2 as it is an integral part of a landscaping scheme designed to improve the quality of the urban environment. It also accords with policy HR17 as the Council, together with Riverside Inverclyde, is promoting improvement of the public realm with this public work of art. I conclude, therefore, that the proposal accords with the Local Plan. Furthermore, I note that the consultees had no comments to make.

I regard the sculpture design as having a positive impact on the environment. It will also be recognised as part of the wider scheme of environmental improvement works along the main transport corridor through the Council area.

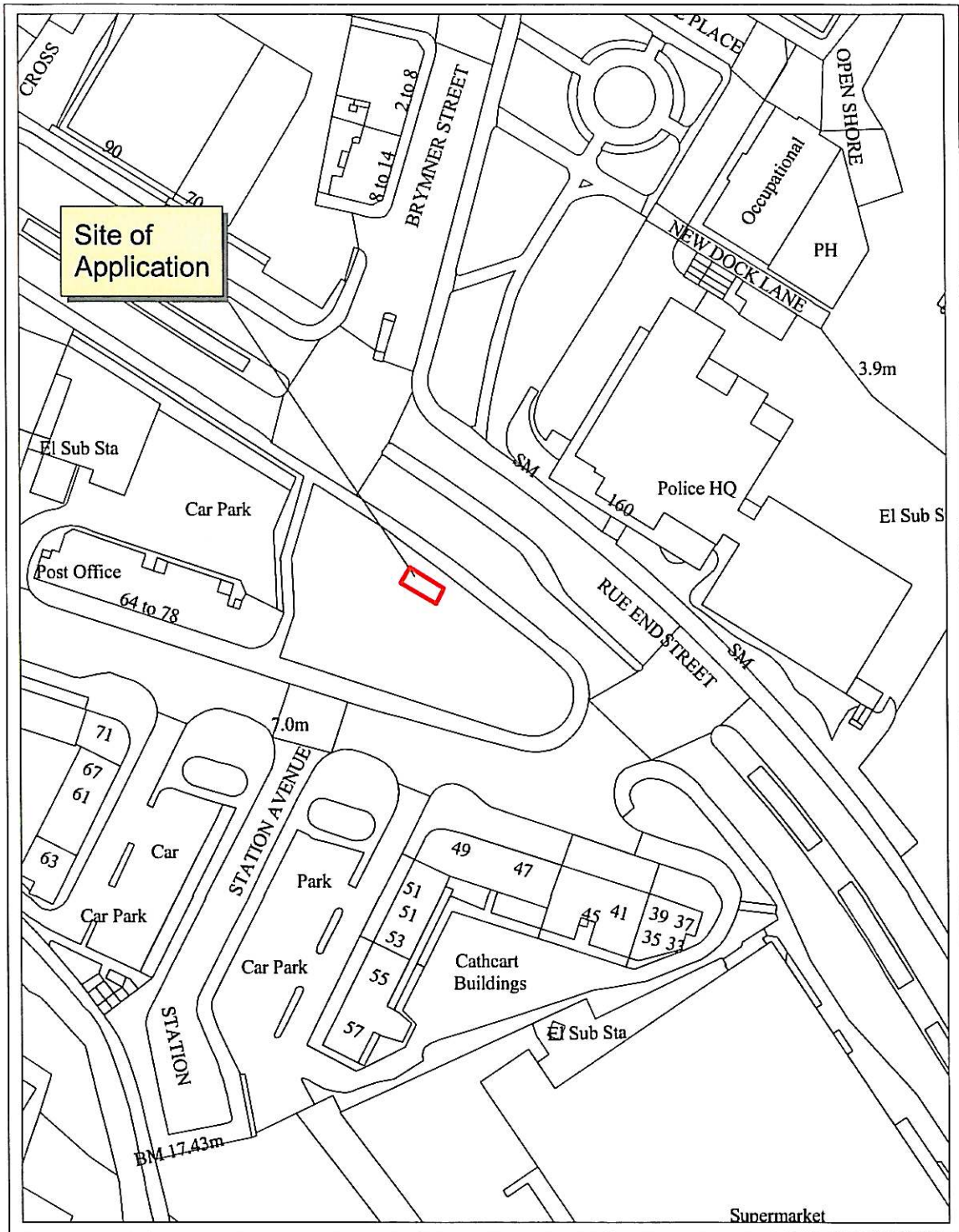
## **RECOMMENDATION**

That the application be granted.

Stuart Jamieson  
Head of Regeneration and Planning

## **BACKGROUND PAPERS**

1. Application form and plans
2. Inverclyde Local Plan
3. Consultation replies



Drawing No. 10/0185/IC Cathcart Street, (Public Space), Greenock

Drawn by: JML

Date: 29/06/10



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