



Inverclyde Alliance

AGENDA ITEM NO: 7

Report To: Inverclyde Alliance Board **Date:** 17 June 2024

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Subject: Locality Action Plans

1.0 PURPOSE

1.1 The purpose of this report is to present to the Alliance Board revised Locality Action Plans for approval.

2.0 SUMMARY

2.1 As part of the community planning element of the Community Empowerment (Scotland) Act 2015, Inverclyde Alliance has a responsibility to develop locality plans for those areas of Inverclyde which experience the greatest inequalities.

2.2 Six Locality Plans were produced in 2020 highlighting key priorities for each locality derived from various methods of community engagement. Although there is only technically a requirement to have Locality Plans for three of Inverclyde's locality areas (those that face the most inequality), Inverclyde opted for all 6 localities to have action plans because significant challenges exist across all six localities. This means many community efforts and organisations addressing inequalities operate throughout the entire authority area. Inverclyde Alliance are required to keep these Locality Plans under review.

2.3 At its meeting of 18 March 2024 Inverclyde Alliance approved a plan to analyse previous public consultations and engage with communities within the six localities to inform revised Locality Action Plans.

2.4 Community engagement took place across 22 April to 10 May in the form of a digital survey and six community drop-ins. The aim of the consultation was to find out if the priorities identified within the analysis of previous consultations was still consistent with the community's needs. The results of this consultation have been used to inform the revision of Locality Action Plans.

3.0 RECOMMENDATIONS

3.1 It is recommended that the Alliance Board:
a. approve the revised Locality Action Plans

Ruth Binks
Corporate Director Education, Communities & Organisational Development

4.0 BACKGROUND

- 4.1 As part of the community planning element of the Community Empowerment (Scotland) Act 2015, Inverclyde Alliance has a responsibility to develop locality plans for those areas of Inverclyde which experience the greatest inequalities.
- 4.2 Locality Plans aim to address specific needs within a local authority by targeting areas with considerably poorer outcomes compared to other areas within the same authority area or Scotland as a whole. While three of Inverclyde's six locality areas may seem to face greater inequality, it's crucial for Inverclyde Alliance to recognise that individuals experiencing significant challenges exist across all six localities. This means many community efforts and organisations addressing inequalities operate throughout the entire authority area. It remains the preference to keep 6 locality plans for this reason.
- 4.3 Locality Plans serve as guides for addressing key issues within specific areas. By analysing local data and actively engaging with communities, these plans distinguish priority concerns. Crucially, Locality Plans also outline collaborative actions that both Inverclyde Alliance and local residents will undertake to tackle these challenges.
- 4.4 Six Locality Actions plans were produced in 2020 highlighting key priorities for each locality derived from various methods of community engagement. Section 11 of the Community Empowerment (Scotland) Act 2015 requires that each community planning partnership keep under review the question of whether it is making progress in improving the achievement of each local outcome in the locality plan. It must also from time to time review the locality plan itself and must publish any revised locality plan which results from such a review.
- 4.5 A plan to carry out community engagement to inform a review of the current Locality Action Plans was approved by Inverclyde Alliance on 18 March 2024.

5.0 COMMUNITY CONSULTATION

- 5.1 A community survey ran from 22 April 2024 to 10 May 2024. The survey provided an opportunity for community members to state if they agreed or disagreed with the suggested priorities for their locality area, followed with an opportunity to suggest alternative areas of concern. The survey also asked for feedback on two Inverclyde wide priorities, transport and roads.

Community Learning & Development Officers created an engagement plan to maximise engagement, actions within this plan included:

- Visiting groups across the six localities with paper copies of the survey.
 - Support from Corporate Communications with wider publicity
 - Hosting 6 Community drop-on sessions in partnership with Inverclyde Libraries
 - Promotion of the survey via Schools and Third sector such as CVS and Your Voice.
- 5.2 Community drop-in sessions were also held within each locality between 22 April and 2 May. The aim of the community drop-in was to provide a safe space for community members to access support to complete the survey, the support accessed was primary around supporting digital skills and further information in relation to the locality plans.

6.0 RESULTS FROM THE CONSULTATION

- 6.1 During the consultation communities were presented with the option of agree or disagree in relation to the suggested priorities specific to each locality and two Inverclyde wide priorities. The suggested priorities reflect feedback from previous community engagement. The digital survey received 410 completed responses:

- Theme 1 Empowering people: 78% agreed with the suggested priority.
- Theme 2 Working People: 74% agreed with the suggested priority.
- Theme 3 Healthy People and Places: 76% agreed with the suggested priority
- Theme 4 A Supportive Place: 75% agreed with the suggested priority

- Theme 5 A Thriving Place: 67% agreed with the suggested priority
- Inverclyde wide priority 1 Improved roads: 75% agreed with the suggested priority
- Inverclyde wide priority 2 Improved transport: 71% agreed
- 129 of the respondents would like to be part of the Inverclyde People's Network

6.2 Analysis of the feedback provided during the consultation led to the following changes:

- Inclusion of the third Inverclyde wide priority focusing on support for children and families with ASN.
- Changes to the wording of priorities to reflect feedback, such as adding fly tipping as a concern for Greenock East and Central and the inclusion of employability support for all residents of Greenock West and Gourock as opposed to solely young people.
- The addition of pathways to the Inverclyde wide priority focusing on improvement to roads

7.0 REVISED LOCALITY ACTION PLANS

7.1 In response to the feedback collated 6 new Locality Action Plans for 2024-2027 have been produced. The revised locality plans are presented within Appendix 1. The six locality plans will provide a key focus to support the locality-based community conversations planned as part People's Network approach to community engagement and empowerment.

Progress will be reported to the Thriving Communities Partnership which feeds directly to the Inverclyde Alliance board

8.0 IMPLICATIONS

8.1 Legal: Section 11(2) of the Community Empowerment (Scotland) Act 2015 places a duty on the community planning partnership to review each locality plan it has published and following such a review, may consider revising the plan.

Finance: none at present

Human Resources: none at present

Equality and Diversity:

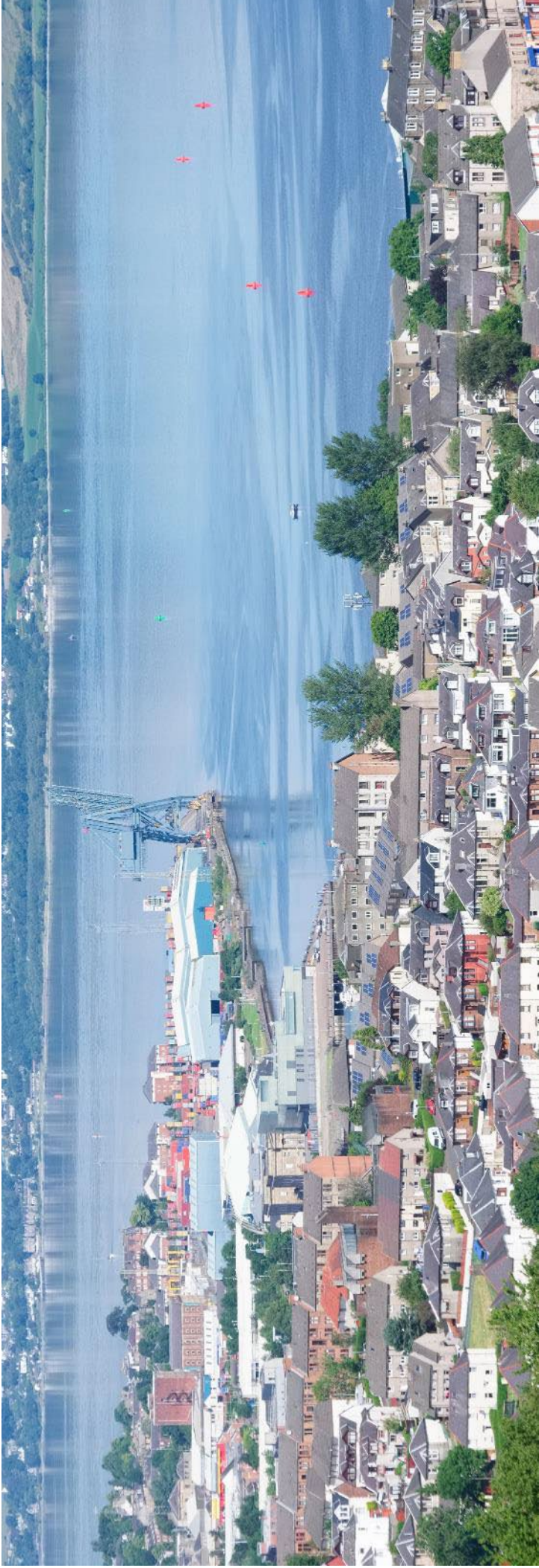
Alliance Partnership Plan: The development of revised Locality Plans cuts across all themes of the Partnership Plan but has particular relevance for Theme 1 – Empowered People as they aim to provide a platform to give communities a voice and influence.

9.0 CONSULTATIONS

9.1 No consultations outside of those mentioned within this report.

10.0 LIST OF BACKGROUND PAPERS

10.1 Inverclyde Alliance Board 18 March 2024 - 09 Locality Plans Review
<https://www.inverclyde.gov.uk/assets/attach/16974/09-AB-Locality-Action-Plans-Review.pdf>



Greenock East and Central

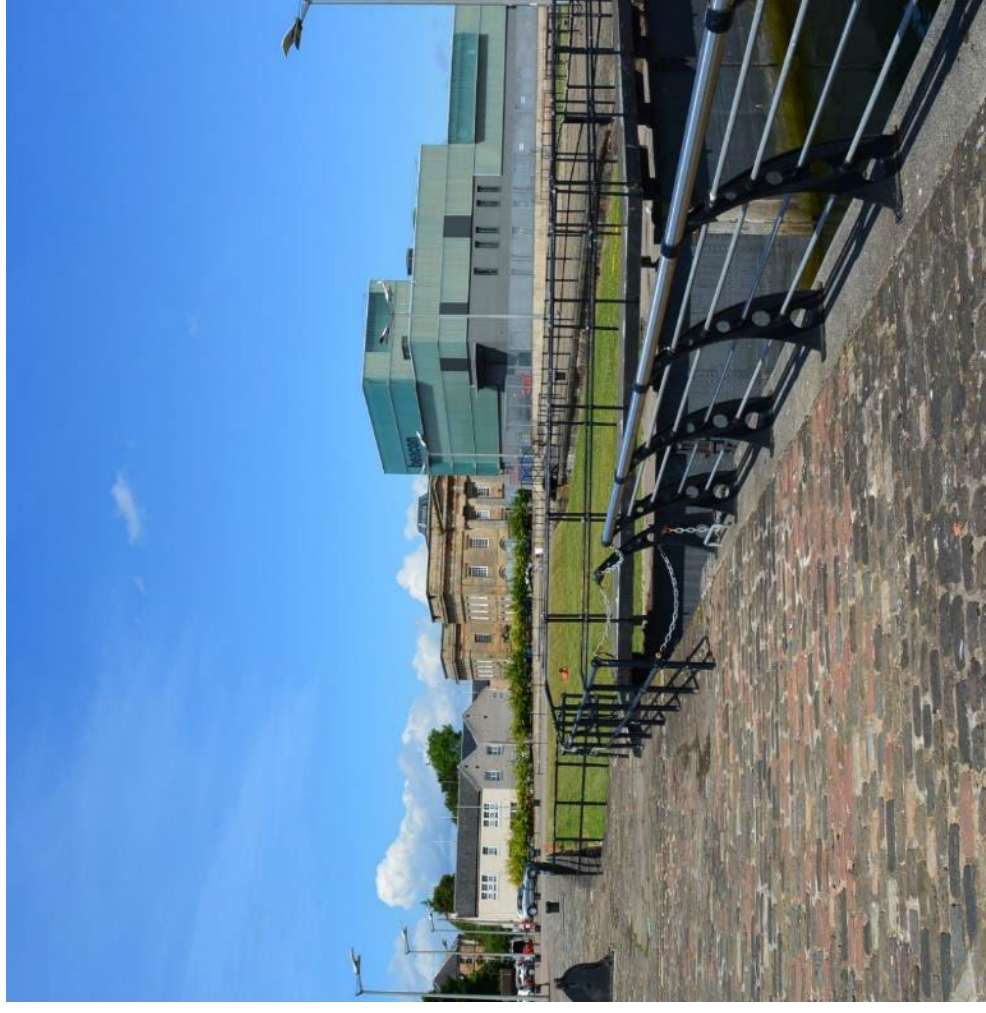
Locality Action Plan 2024

Greenock East and Central

Locality Action Plan 2024

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Greenock East and Central

Locality Action Plan 2024

Locality profile

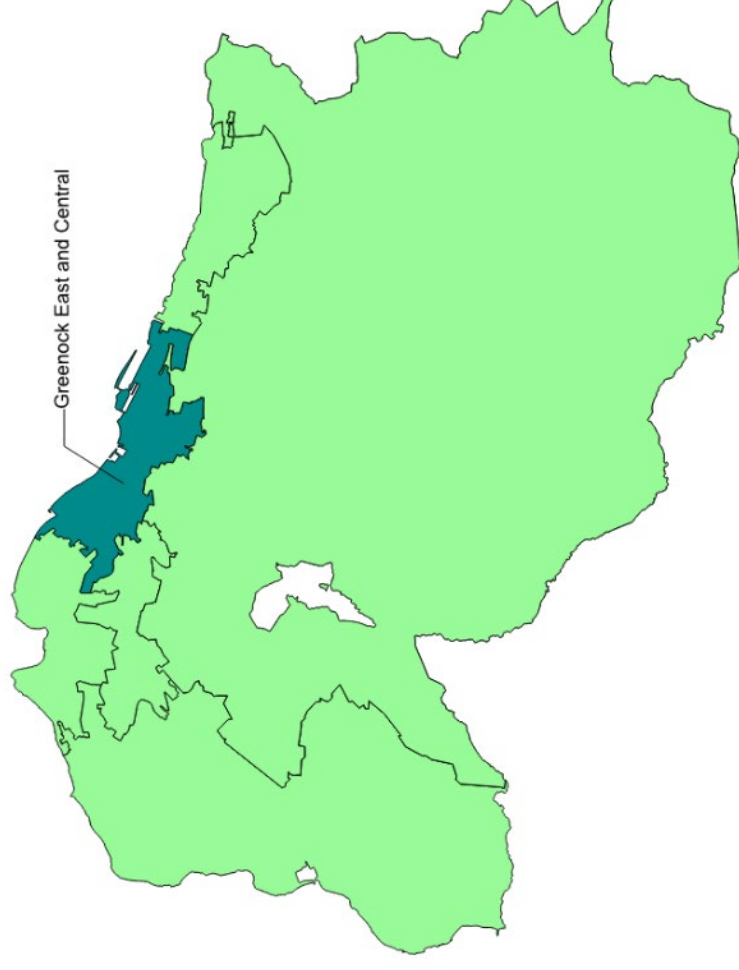
Greenock East and Central is located on the West Coast of Scotland, 25 miles west of Glasgow and has a population of around 20,119¹. The locality area covers the town centre and east end of Greenock, the largest town in Inverclyde local authority area and the 12th most populous in Scotland.

Greenock's history began as a small fishing village in the 17th century. In the 18th and 19th centuries, the town flourished into a major port and industrial centre, thanks to its strategic location on the Firth of Clyde and the development of shipbuilding, sugar refining, and textile manufacturing.

The 20th century saw a decline in traditional industries like shipbuilding, but Greenock has adapted and emerged as a centre for commerce, with a thriving container port and cruise ship terminal.

The town boasts a scenic landscape with a unique blend of urban and natural elements. The Greenock waterfront features a diverse mix of historic and modern buildings, reflecting the town's rich past and ongoing development. Notable buildings include the Victoria Tower, the Custom House, James Watt Dock, Waterfront Leisure Centre, and The Beacon Arts Centre

Greenock East and Central has strong, vibrant, active communities who work together to ensure that local people are involved, included and cared for.

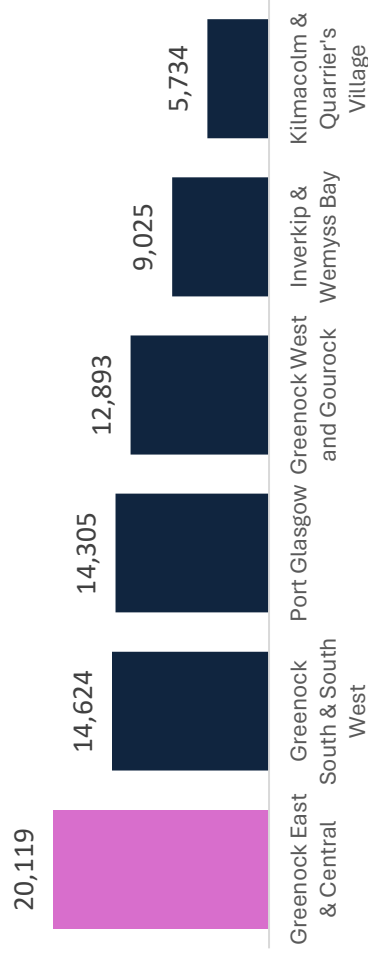


¹ National Records of Scotland (NRS), 2022

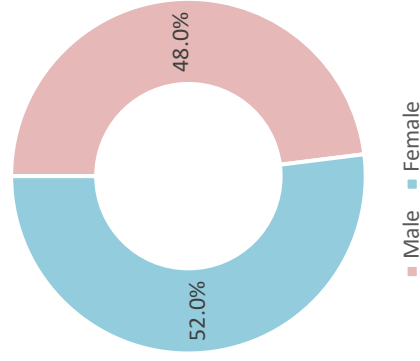
Greenock East and Central

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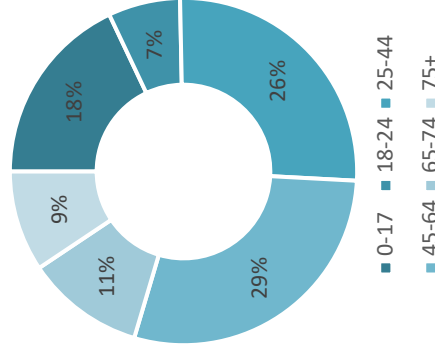
Inverclyde locality populations¹



Greenock East & Central population gender split¹



Greenock East & Central age breakdown¹



20,119
Estimated population of Greenock East and Central. This is approximately 26% of the total population of Inverclyde.¹

20.4%
of population are over the age of 65, which is 1.4% lower than the Inverclyde average of 21.8%.¹

25.8%
of children aged 0-15 living in households in relative poverty (2022/23), 2.7% higher than Inverclyde 23.1% and 4.5% higher than Scotland 21.3%.³

77.5
is the female life expectancy (2019), which is 1.1 years lower than the Inverclyde average 78.6 and 3.5 years lower than Scotland 81.⁴

146.7
crime rate per 1,000 population in 2022, which was 74.3 higher than the Inverclyde average 72.5 and 63.2 higher than Scotland 83.6.⁵

22 of the 31 datazones are in the 20% most deprived in Scotland².
15 of 31 datazones are in the 5% most deprived in Scotland.

24.7%
of the population are under the age of 25, which is 0.7% lower than the Inverclyde average of 25.4%.¹

70.7
male life expectancy in Greenock East and Central (2019), which is 3.6 years lower than Inverclyde 74.3 and 6.1 years lower than the Scottish average 76.8.⁴

61.8%
of children at a healthy weight in primary 1 (2021), which is 3.6% lower than Inverclyde 65.3% and 8% lower than Scotland 69.8%.⁴

21.5%
Working age population employment deprived (SIMD 2020), which is 7.2% higher than Inverclyde and 12.2% higher than Scotland⁴

² <https://www.gov.scot/collections/scottish-index-of-multiple-deprivation-2020/>

³ <https://commonslibrary.parliament.uk/constituency-data-child-poverty/>

⁴ https://scotland.shinyapps.io/ScotPHO_profiles_tool/

⁵ 23-1198 - Crime Stats - by Data Zone - Earliest To Apr 23 - Police Scotland

Greenock East and Central

Locality Action Plan 2024

What is a Locality Action Plan?

The Community Empowerment (Scotland) Act 2015 placed a legal duty on Inverclyde Alliance to demonstrate that it is making a significant difference to the lives of residents through the planning and delivery of local outcomes and the involvement of community bodies at all stages of community planning. In addition, the Public Bodies (Joint Working) (Scotland) Act 2014 (the Act) puts in place the legislative framework to integrate health and social care services in Scotland. Section 29(3)(a) of the Act requires each Integration Authority to establish at least two localities within the area.

Both these pieces of legislation have provided the opportunity for Inverclyde Alliance to develop six locality plans for the localities listed below.

- Kilmacolm and Quarriers Village
- Port Glasgow
- Greenock East and Central
- Greenock West and Gourrock
- Greenock South and Southwest
- Inverkip and Wemyss Bay

The purpose of this locality plan is to outline the key issues in Greenock East and Central that have been identified through the statistical information we hold for this locality, as well as extensive engagement with the community.

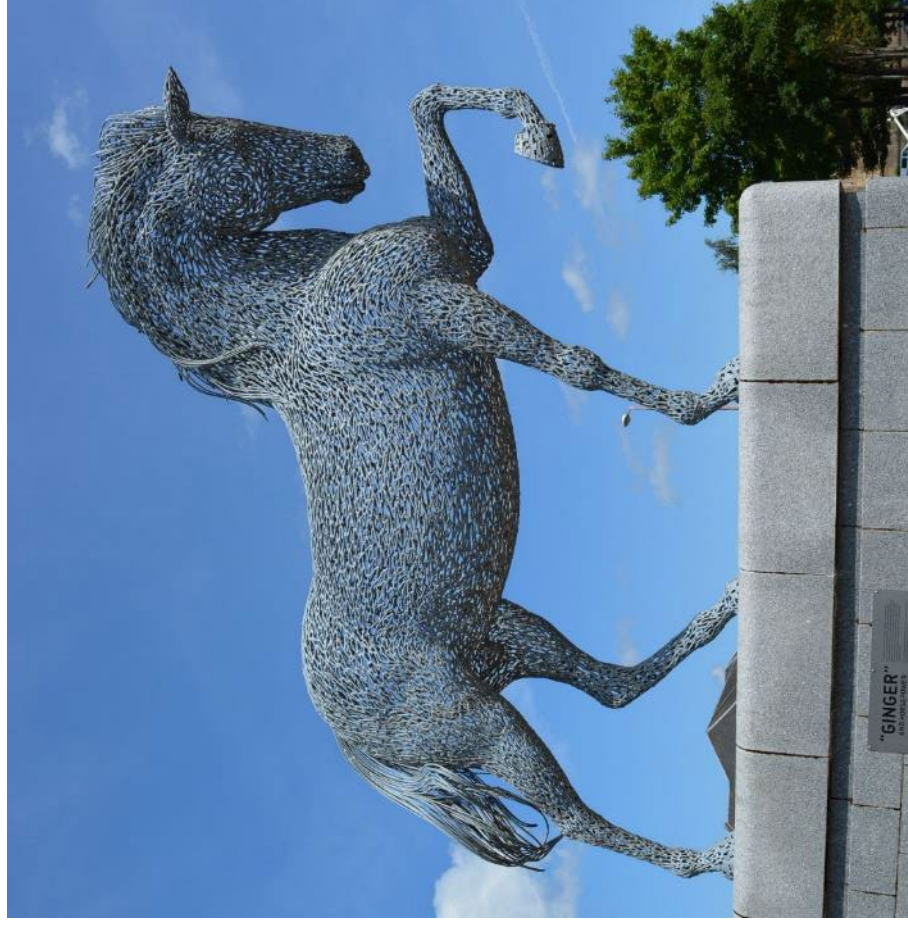
The locality plan also identifies a range of actions that will be taken to address these issues by both Inverclyde Alliance and the local community in Greenock East and Central working together.

Locality plans should be informed by communities themselves and work is ongoing to create an Inverclyde-wide engagement model, known as Inverclyde Peoples Network, based on a mixture of online and face-to-face engagements, that will drive the priorities in 6 locality plans. This will be promoted as a community planning partnership approach and will also link with the work of Health and Social Care Partnership locality planning groups. The Inverclyde

Peoples Network will help to inform and take forward participatory budgeting in Inverclyde. Participatory budgeting is a way for people to have a direct say in how local money is spent.

This is an exciting opportunity for anyone who would like to get actively involved in the way services are delivered and shape how their local community might look in the future.

Public bodies cannot do this alone, we need to listen to what local people say is important to them and include your views as we plan ahead together.



Greenock East and Central

Locality Action Plan 2024

Who are the key partners on this Locality Action Plan?

- Elected members
- Community Councils
- HSCP Locality Planning Groups
- Community Planning Partnership:
 - Inverclyde Council
 - Skills Development Scotland (SDS)
 - West College Scotland
 - Inverclyde Health and Social Care Partnership (HSCP)
 - Police Scotland
 - Scottish Fire & Rescue
 - NHS Scotland
 - Third Sector organisations
 - Department of Work and Pensions (DWP)
 - Housing Associations
 - Nature Scotland
 - Scottish Enterprise

Community Assets

Greenock East and Central has a range of community groups, assets, and services across the locality. It is important that these assets are fully utilised for the benefit of residents in Greenock East and Central and that consideration is given as to how these assets could be better used to improve the quality of life and deliver better outcomes for local people.

For further information on what activities and services are available within this locality area please visit [Inverclyde Life - find activities and services in Inverclyde](#)

Community Voice Groups

The following is a list of some of the existing groups that operate within the locality area and provide a platform for communities to have their say:

- Greenock East Community Council
- Tenants and Residents Associations
 - Broomhill TARA
 - Greenock Central Association
- Parent & Youth Councils
- Auchmountain Committee
- Craighend Committee
- Greenock Town Board
- Youth Connections (Gibshill)
- Belville Gardens
- Auchmountain Glen Project
- Scout Group
- Inverclyde SHED

Physical Assets

Schools / Nurseries

- Notre Dame High School
- Inverclyde Academy (catchment area)
- St Patrick's Primary School
- St Mary's Primary School
- Whinhill Primary School
- Lomond View Academy
- Whinhill Nursery situated within the school,
- Wellpark Children's Centre on Lynedoch Street
- Kings Oak Primary School
- All Saints Primary School

Classification - No Classification

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- Blaimore Children's Nursery
- Hillend Children's Centre
- Glenbrae Children's Centre
- Gibshill Family Centre
- Happitots Nursery
- Kidology

Places of Worship

- Prospecthill Christian Fellowship
- St Patrick's RC Church
- St Laurence's RC Church
- St Mary's RC Church
- Mount Kirk Church
- Struthers Memorial Church
- Westburn Church
- Greenock West Church
- Wellpark Mid Kirk
- Greenock Baptist Church
- Greenock East URC Church

Health

- Greenock Health Centre
- Regent Medical Practice
- Ardgowan Medical Practice
- Roxburgh Medical Practice

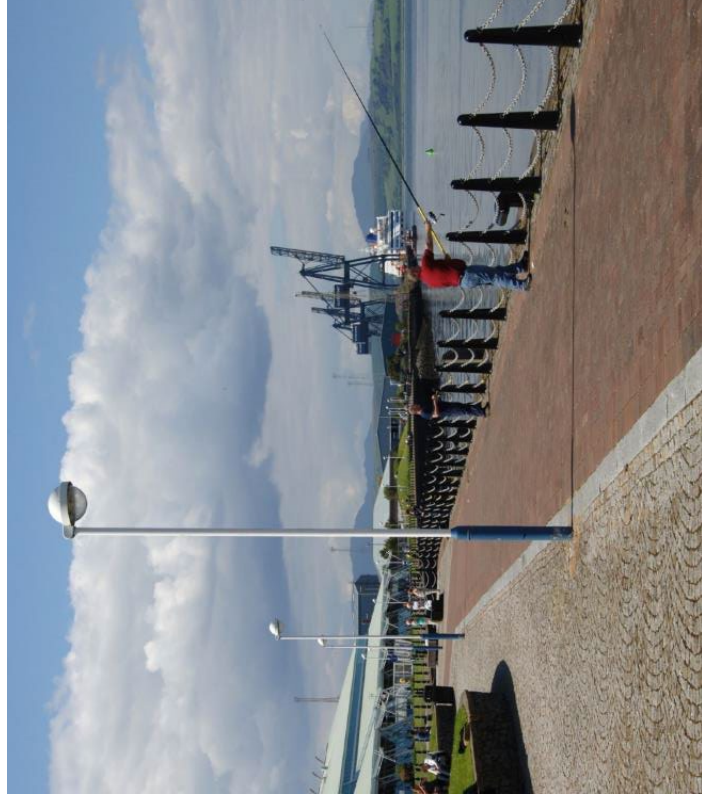
Public transport

- Greenock West Station
- Greenock Central Station
- Cartysdyke Train Station
- Bogston Train Station
- Whinhill Train Station

- Drumfrochar Station (approximately a 5-minute walk from Drumfrochar Rd itself)
- There is a frequent bus service in operation from Broomhill to the Town Centre (approximately 10 minute journey). However after 6:30pm there is a limited bus service

Other assets

- Scout Hall, Mearns Street
- Crawfordsburn Community Centre
- Auchmountain Community Centre
- Gibshill Community Centre
- Inverclyde SHED
- Craigend Resource Centre
- Broomhill Gardens
- Greenock Town Hall



Greenock East and Central

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Engaging with the community

Extensive engagement has been carried out with residents in Greenock East and Central to find out what they think about living in this area and identify what improvements they would like to see take place.

Each Locality Plan set original priorities in 2019 based on data analysis and local engagement, which included:

- **Greenock Charrette (2016)** - A Charrette for Greenock town centre was undertaken in March 2016. A charrette is an intensive multi-disciplinary planning process that encourages active engagement of stakeholders in developing design ideas collaboratively in response to specific planning and urban design issues.
- **Our place our future (2017)** - In 2017 Inverclyde Alliance carried out a survey across Inverclyde called 'Our Place Our Future' which delved into a wide range of themes from traffic and parking, streets, and spaces, to work, care, housing, and local amenities.
- **Engagement with Young People (2017)** - children from across Inverclyde provided the HSCP their views and identified eight priorities and actions that are important to them as part of the Inverclyde People Plan 2017-2020.
- **Aspiring Communities Fund (2017/18)** - Representatives from across the 10 geographical communities that make up Greenock East and Central highlighted issues at a variety of engagement events that took place between December 2017 and March 2018.
- **'Celebrate the Present, Shape the Future' Event (2019)** - In 2019 Inverclyde Alliance held a series of engagement events across all 6 localities in Inverclyde called 'Celebrate the past, shape the future'.
- **'Our Place Our Future' Engagement (2019)** - In September 2019 CVS Inverclyde was awarded funding by the Scottish Government through the Aspiring Communities Fund to deliver the 'Our place our future' project in Greenock East and Central.

During the development of the [Inverclyde Alliance Community Partnership Plan 2023-33](#) a thorough Strategic Needs Assessment and public consultation was undertaken between 2021 and 2022. The consultation involved six different research methods over eight weeks of consultation. There were a total of 2801 participants.

Our partnership vision is "Success For All – Getting It Right for Every Child, Citizen and Community" and the plan focuses on the themes of Empowered People, Working People, Healthy People and Places, A Supportive Place, and a Thriving Place.

Following the publication of this Partnership Plan 23-33, a review of the previous priorities for Locality Plans was carried out to ensure that they were still relevant to local needs and aligned with the new community planning partnership vision and priority outcomes.

A community survey ran during April and May 2024. The survey provided an opportunity for community members to state if they agreed or disagreed with the suggested priorities for their locality area, followed with an opportunity to suggest alternative areas of concern. The survey also asked for feedback on two Inverclyde wide priorities, transport and roads.

Community Learning & Development Officers created an engagement plan to maximise engagement, actions within this plan included:

- Visiting groups across the six localities with paper copies of the survey.
- Support from Corporate Communications with wider publicity
- Hosting 6 Community drop-on sessions in partnership with Inverclyde Libraries
- Promotion of the survey via Schools and Third sector such as CVS and Your Voice.

Community drop-in sessions were also held within each locality. The aim of the community drop-in was to provide a safe space for community members to access support to complete the survey, the support accessed was primary

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around supporting digital skills and further information in relation to the locality plans.

During the consultation communities were presented with the option of agree or disagree in relation to the suggested priorities specific to each locality and two Inverclyde wide priorities. The suggested priorities reflect feedback from previous community engagement. The digital survey received 410 completed responses:

- Theme 1 Empowering people: 78% agreed with the suggested priority.
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- 129 of the respondents would like to be part of the Inverclyde People's Network

Engagement with people for the HSCP strategic plan 2024-2027 - The engagement process for the Strategic Plan in Inverclyde Health and Social Care Partnership involved a collaborative effort between the HSCP, CVS Inverclyde, and Your Voice. They co-produced a survey distributed digitally to the workforce, third sector, and communities. In-person engagement sessions and focus groups were also conducted to gather expectations and priorities for the plan.

The feedback from the engagement process highlighted several strengths of the Strategic Plan, including:

- Alignment with national outcomes
- Extensive community consultation in developing priorities

- Opportunities to strengthen partnership working with the third sector
- Potential for reviewing and improving processes, waiting times, and response times
- Opportunities to deliver services differently in response to financial pressures and service demands
- Potential to reconnect services and strengthen integration post-COVID

The priorities, over the life of the HSCP plan, will be to:

- Provide Early Help and Intervention
- Improve Support for Mental Health, Wellbeing and Recovery
- Support Inclusive, Safe and Resilient Communities
- Strengthen Support to Families and Carers

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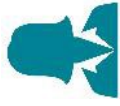
Greenock East and Central priorities

Each Locality has their own local priorities that relate to inequalities and highlight where the Community Planning Partnership can add value. The priorities also link to our [Inverclyde Alliance Community Partnership Plan 2023-33](#)

As a result of the extensive engagement that has taken place the following priorities will be taken forward through the locality action plan for Greenock East and Central.



Empowered People: Ensure accessible platforms for residents to voice their opinions.



Working People: Provide targeted employability support based on identified community needs.



Healthy People and Places: Families and all members of the community have access to safe spaces to engage, learn and play (such as playparks)



A Supportive Place: Enhance feelings of safety and reduce dog fouling in the local area and fly tipping.



A Thriving Place: Focus on regenerating the town centre to improve its overall look and feel, and increase employment opportunities.



Greenock East and Central

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Next Steps

- Locality Plans will be embedded within the work of the Thriving Communities Partnership who are a delivery group for Inverclyde Alliances Partnership Plan 2023-33.
- Community Conversation Weeks will be planned annually for each locality to ensure there is continual face-to-face engagement on the plans that is linked to decision-makers both within the local authority and the Community Planning Partnership.
- The Inverclyde People's Network will be developed as an Inverclyde-wide engagement network, based on a mixture of online and face-to-face engagements, that will drive the priorities in 6 revised locality plans.

Greenock East and Central

Locality Action Plan 2024

Action Plan

Greenock East and Central Community Action Plan					
Partnership Plan Theme	What do we want to achieve and why?	How are we going to get there?	Lead	Timescale	Progress
Empowering Communities	Residents have accessible platforms to have their say and influence change within the locality.	<ul style="list-style-type: none"> Promote the role of Greenock East Community Council and community associations such as Broomhill TARA and Greenock Central association. Continue to explore opportunities to establish a Community Council for Greenock East Encourage Community Members to be part of the People's Network 	Community Learning and Development Partnership		
Working People	Communities will have access to employment support that supports highlighted need.	<ul style="list-style-type: none"> Ensure that there is access to inclusive employment support both in person and digital. Encourage community members to engage with exiting employment support available at venues such as Auchmountain halls, Greenock Central Library, and support via Inverclyde Community Development Trust. 	Inverclyde Local Employment Partnership (LEP)		
Healthy People and Places	Families and all members of the community have access to safe spaces to engage, learn and play (such as playparks)	<ul style="list-style-type: none"> Promote the use of Community facilities such as Inverclyde Shed Belville Community Gardens, Craig end resource centre, Gibshill Community Centre, Broomhill Community hub and the Scouts Hall at Bank Street, Work in partnership with statutory services and community groups to help ensure community spaces are safe and inclusive. 	Community Learning and Development Partnership		

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		<ul style="list-style-type: none"> • Co-ordinated approach to community provision across the various centres within the East end of Greenock • Promote the use of outdoor spaces such as the Wellpark and the various growing spaces across Greenock East and Central 			
Supportive Place	<p>Communities will feel safer, and the local area will have less dog fouling and fly tipping</p>	<ul style="list-style-type: none"> • Statutory services will work in partnership with communities to ensure that community members know how to report anti-social behaviour. • Services and Communities will work together to reduce anti-social behaviour. • Increased access to dog bins to tackle dog fouling, supported by community engagement across Greenock East and Central. • Greater focus on youth engagement to help reduce anti-social behaviour, for example around Craigend Resource Centre. 	<p>Safe and Supported Communities Partnership</p>		
Thriving Place	<p>Focus on regenerating the town centre to improve its overall look and feel and increase employment opportunities.</p>	<ul style="list-style-type: none"> • Inverclyde residents will access to suitable shops and services. • Increase in the number of local jobs. • Community engagement in relation to town centre regeneration and housing developments across Greenock East and central 	<p>Inverclyde Council Environment and Regeneration / Greenock Town Board / Place Partnership</p>		
Inverclyde-wide Priority	<p>Inverclyde residents have increased access to public transport to reflect need</p>	<ul style="list-style-type: none"> • Undertake an Inverclyde Wide transport survey • Encourage transport providers to engage with the community prior to service changes proposals. 	<p>SPT</p>		

Greenock East and Central

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	<p>Improvement to Roads and footpaths within Inverclyde</p>	<ul style="list-style-type: none">• Ensure Communities know how to report issues with Roads and footpaths.• Reduce the number of Potholes across Inverclyde.	<p>Inverclyde Council Environment and Regeneration</p>		
	<p>Improved guidance and support for families and children with ASN.</p>	<ul style="list-style-type: none">• Capture learning needs of parent's and carers• Explore opportunities to improve inclusiveness of services.	<p>All partners</p>		



Greenock South and Southwest

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Greenock South and Southwest

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Greenock South and Southwest

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Locality profile

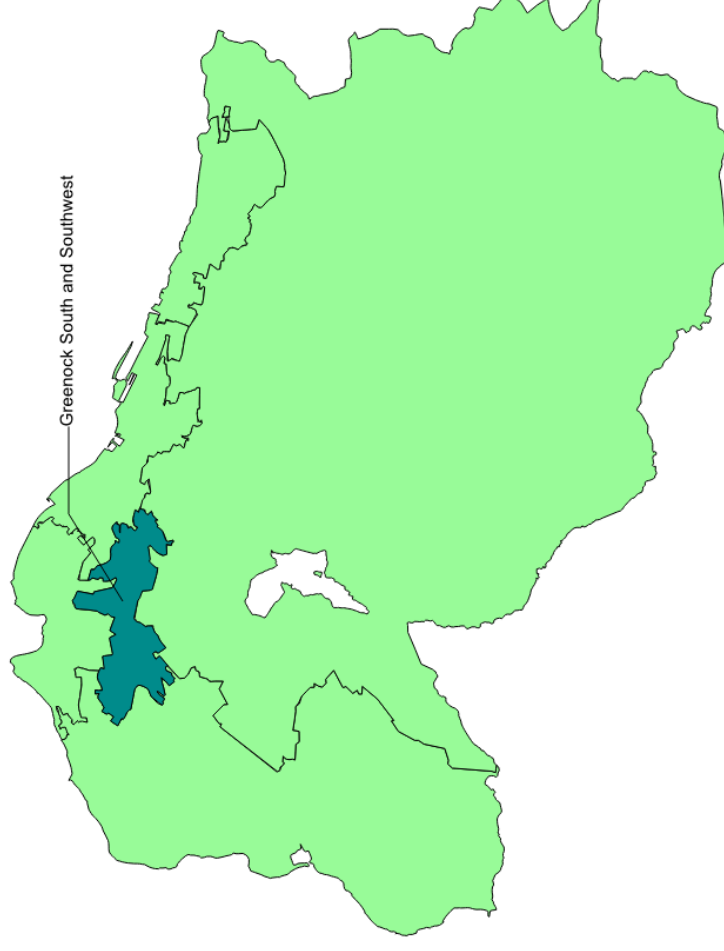
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The 20th century saw a decline in traditional industries like shipbuilding, but Greenock has adapted and emerged as a centre for commerce, with a thriving container port and cruise ship terminal.

The town boasts a scenic landscape with a unique blend of urban and natural elements. The southern area of Greenock transitioned from farmland to residential area in the 20th century, mirroring Greenock's urban expansion. A few housing and industrial estates developed in the area during the latter half of the century.

Greenock South and Southwest has strong, vibrant, active communities who work together to ensure that local people are involved, included and cared for.

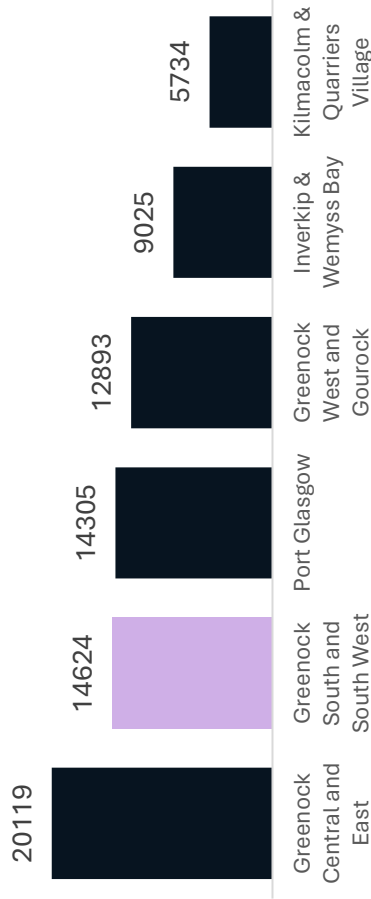


¹ National Records of Scotland (NRS), 2022

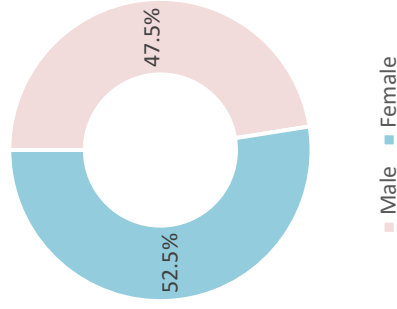
Greenock South and Southwest

Locality Action Plan 2024

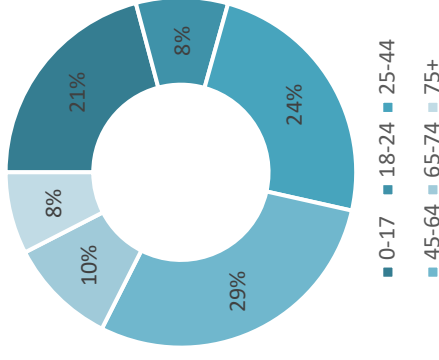
Inverclyde locality populations¹



Greenock S&SW population gender split¹



Greenock S&SW age breakdown¹



14,624
Estimated population of Port Glasgow. This is approximately 19% of the total population of Inverclyde.¹

11 of the 21 datazones are in the 20% most deprived in Scotland².
2 of 21 datazones are in the 5% most deprived in Scotland.

17.6%
of population are over the age of 65, which is 4.2% lower than the Inverclyde average of 21.8%.¹

29.3%
of the population are under the age of 25, which is 3.9% higher than the Inverclyde average of 25.4%.¹

30.8%
of children aged 0-15 living in households in relative poverty (2022/23), 7.7% higher than Inverclyde 23.1% and 9.5% higher than Scotland 21.3%.³

73.1
male life expectancy in Greenock South and Southwest (2019), which is 1.2 years lower than the Inverclyde 74.3 and 3.7 years lower than the Scottish average 76.8.⁴

77
is the female life expectancy (2019), which is 1.6 years lower than the Inverclyde average 78.6 and 4 years lower than Scotland 81.⁴

64.1%
of children at a healthy weight in primary 1 (20/21), which is 1.3% lower than Inverclyde 65.3% and 5.7% lower than Scotland 69.8%.⁴

55.5
crime rate per 1,000 population in 2022, which was 16.9 lower than the Inverclyde average 72.5 and 28 lower than Scotland 83.6.⁵

15.9%
Working age population employment deprived (SIMD 2020), which is 1.6% higher than Inverclyde and 6.6% higher than Scotland⁴

² <https://www.gov.scot/collections/scottish-index-of-multiple-deprivation-2020/>

³ <https://commonslibrary.parliament.uk/constituency-data-child-poverty/>

⁴ https://scotland.shinyapps.io/ScotPHO_profiles_tool/

⁵ 23-1198 - Crime Stats - by Data Zone - Earliest To Apr 23 - Police Scotland

Greenock South and Southwest

Locality Action Plan 2024

What is a Locality Action Plan?

The Community Empowerment (Scotland) Act 2015 placed a legal duty on Inverclyde Alliance to demonstrate that it is making a significant difference to the lives of residents through the planning and delivery of local outcomes and the involvement of community bodies at all stages of community planning. In addition, the Public Bodies (Joint Working) (Scotland) Act 2014 (the Act) puts in place the legislative framework to integrate health and social care services in Scotland. Section 29(3)(a) of the Act requires each Integration Authority to establish at least two localities within the area.

Both these pieces of legislation have provided the opportunity for Inverclyde Alliance to develop six locality plans for the localities listed below.

- Kilmacolm and Quarriers Village
- Port Glasgow
- Greenock East and Central
- Greenock West and Gourrock
- Greenock South and Southwest
- Inverkip and Wemyss Bay

The purpose of this locality plan is to outline the key issues in Port Glasgow that have been identified through the statistical information we hold for this locality, as well as extensive engagement with the community.

The locality plan also identifies a range of actions that will be taken to address these issues by both Inverclyde Alliance and the local community in Port Glasgow working together.

Locality plans should be informed by communities themselves and work is ongoing to create an Inverclyde-wide engagement model, known as Inverclyde Peoples Network, based on a mixture of online and face-to-face engagements, that will drive the priorities in 6 locality plans. This will be promoted as a community planning partnership approach and will also link with the work of Health and Social Care Partnership locality planning groups. The Inverclyde

Peoples Network will help to inform and take forward participatory budgeting in Inverclyde. Participatory budgeting is a way for people to have a direct say in how local money is spent.

This is an exciting opportunity for anyone who would like to get actively involved in the way services are delivered and shape how their local community might look in the future.

Public bodies cannot do this alone, we need to listen to what local people say is important to them and include your views as we plan ahead together.



Greenock South and Southwest

Locality Action Plan 2024

Who are the key partners on this Locality Action Plan?

- Elected members
- Community Councils
- Tenants and Residents Associations
- Parent Councils and Pupil Councils
- Youth Council
- HSCP Locality Planning Groups
- Community representatives
- Community Planning Partnership:
 - Inverclyde Council
 - Skills Development Scotland (SDS)
 - West College Scotland
 - Inverclyde Health and Social Care Partnership (HSCP)
 - Police Scotland
 - Scottish Fire & Rescue
 - NHS Scotland
 - Third Sector organisations
 - Department of Work and Pensions (DWP)
 - Housing Associations
 - Nature Scotland
 - Scottish Enterprise

Community Assets

Greenock South and Southwest has a range of community groups, assets, and services across the locality. It is important that these assets are fully utilised for the benefit of residents in Greenock South and Southwest and that consideration is given as to how these assets could be better used to improve the quality of life and deliver better outcomes for local people.

For further information on what activities and services are available within this locality area please visit [Inverclyde Life - find activities and services in Inverclyde.](#)

Community Voice Groups

The following is a list of some of the existing groups that operate within the locality area and provide a platform for communities to have their say:

- Greenock Southwest Community Council
- Larkfield, Braeside & Branchton Community Council
- Grieve Rd Tenant Community Hall Management Committee
- Lady Alice Parent Network
- St Joseph's Parent Network
- St Andrew's Parent Network
- Aileymill Parent Partnership
- Branchton Community Centre Association
- Upper Larkfield Tenants Hall Management Committee
- Youth Connections Management Committee

Physical Assets

Schools / Nurseries

- Lady Alice Primary & Nursery School
- St Joseph's Primary & Nursery School
- Bluebird Family Centre
- Aileymill Primary School
- Aileymill Nursery
- St Andrew's Primary School
- Larkfield Children's Centre
- Inverclyde Academy

Places of Worship

- St Margaret's Parish Church

Greenock South and Southwest

Locality Action Plan 2024

- St Joseph's RC Church
- St Andrew's RC Church
- St Ninian's Parish Church

Common good Property

- Larkfield Industrial Estate
- Whinhill Golf Club



Engaging with the community

Extensive engagement has been carried out with residents in Greenock South and Southwest to find out what they think about living in this area and identify what improvements they would like to see take place.

Each Locality Plan set original priorities in 2019 based on data analysis and local engagement, which included:

- **Our place our future (2017)** - In 2017 Inverclyde Alliance carried out a survey across Inverclyde called 'Our Place Our Future' which delved into a wide range of themes from traffic and parking, streets, and spaces, to work, care, housing, and local amenities.
- **Engagement with Young People (2017)** - children from across Inverclyde provided the HSCP their views and identified eight priorities and actions that are important to them as part of the Inverclyde People Plan 2017-2020.
- **'Celebrate the Present, Shape the Future' Event (2019)** - In 2019 Inverclyde Alliance held a series of engagement events across all 6 localities in Inverclyde called 'Celebrate the past, shape the future'.

During the development of the [Inverclyde Alliance Community Partnership Plan 2023-33](#) a thorough Strategic Needs Assessment and public consultation was undertaken between 2021 and 2022. The consultation involved six different research methods over eight weeks of consultation. There were a total of 2801 participants.

Our partnership vision is "Success For All – Getting It Right for Every Child, Citizen and Community" and the plan focuses on the themes of Empowered People, Working People, Healthy People and Places, A Supportive Place, and a Thriving Place.

Following the publication of this Partnership Plan 23-33, a review of the previous priorities for Locality Plans was carried out to ensure that they were still relevant to local needs and aligned with the new community planning partnership vision and priority outcomes.

Greenock South and Southwest

Locality Action Plan 2024

A community survey ran during April and May 2024. The survey provided an opportunity for community members to state if they agreed or disagreed with the suggested priorities for their locality area, followed with an opportunity to suggest alternative areas of concern. The survey also asked for feedback on two Inverclyde wide priorities, transport and roads.

Community Learning & Development Officers created an engagement plan to maximise engagement, actions within this plan included:

- Visiting groups across the six localities with paper copies of the survey.
- Support from Corporate Communications with wider publicity
- Hosting 6 Community drop-on sessions in partnership with Inverclyde Libraries
- Promotion of the survey via Schools and Third sector such as CVS and Your Voice.

Community drop-in sessions were also held within each locality. The aim of the community drop-in was to provide a safe space for community members to access support to complete the survey, the support accessed was primarily around supporting digital skills and further information in relation to the locality plans.

During the consultation communities were presented with the option of agree or disagree in relation to the suggested priorities specific to each locality and two Inverclyde wide priorities. The suggested priorities reflect feedback from previous community engagement. The digital survey received 410 completed responses:

- Theme 1 Empowering people: 78% agreed with the suggested priority.
- Theme 2 Working People: 74% agreed with the suggested priority.
- Theme 3 Healthy People and Places: 76% agreed with the suggested priority
- Theme 4 A Supportive Place: 75% agreed with the suggested priority
- Theme 5 A Thriving Place: 67% agreed with the suggested priority

- Inverclyde wide priority 1 Improved roads: 75% agreed with the suggested priority
- Inverclyde wide priority 2 Improved transport: 71% agreed
- 129 of the respondents would like to be part of the Inverclyde People's Network

Engagement with people for the HSCP strategic plan 2024-2027 - The engagement process for the Strategic Plan in Inverclyde Health and Social Care Partnership involved a collaborative effort between the HSCP, CVS Inverclyde, and Your Voice. They co-produced a survey distributed digitally to the workforce, third sector, and communities. In-person engagement sessions and focus groups were also conducted to gather expectations and priorities for the plan.

The feedback from the engagement process highlighted several strengths of the Strategic Plan, including:

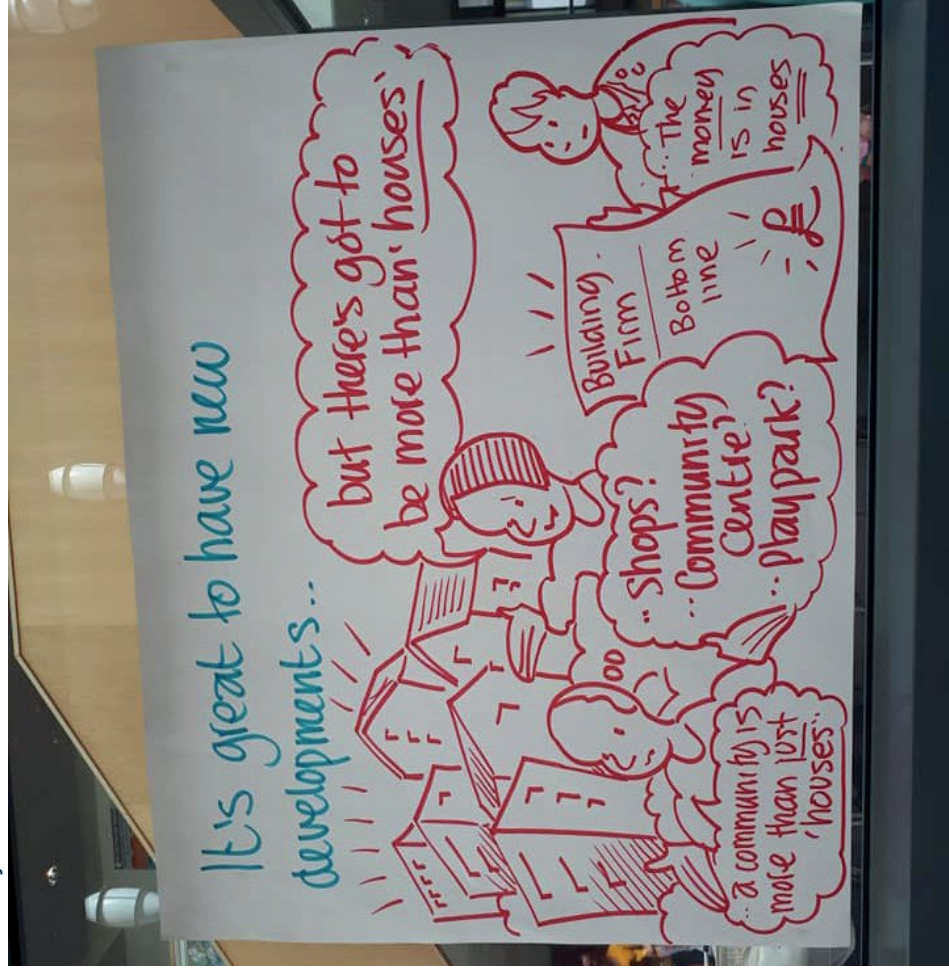
- Alignment with national outcomes
- Extensive community consultation in developing priorities
- Opportunities to strengthen partnership working with the third sector
- Potential for reviewing and improving processes, waiting times, and response times
- Opportunities to deliver services differently in response to financial pressures and service demands
- Potential to reconnect services and strengthen integration post-COVID

The priorities, over the life of this plan, we will:

- Provide Early Help and Intervention
- Improve Support for Mental Health, Wellbeing and Recovery
- Support Inclusive, Safe and Resilient Communities
- Strengthen Support to Families and Carers

Greenock South and Southwest

Locality Action Plan 2024



Greenock South and Southwest priorities

Each Locality has their own local priorities that relate to inequalities and highlight where the Community Planning Partnership can add value. The priorities also link to our [Inverclyde Alliance Community Partnership Plan 2023-23](#)

As a result of the extensive engagement that has taken place the following priorities will be taken forward through the locality action plan for Greenock South and Southwest.



Empowering People: A more inclusive

Community where community voices can be heard and feel valued.



Working People: Communities will have access to employability support that supports highlighted need. Improved job opportunities across Inverclyde



Healthy People and Places: Communities will have access to safe spaces to learn, play and engage and suitable playparks for families.



A Supportive Place: Communities will feel safer, and the local area will have less anti-social behaviour, less littering and dog fouling.



A Thriving Place: Focus on regenerating the town centre to improve its overall look and feel and increase employment opportunities.

Greenock South and Southwest

Locality Action Plan 2024

Next Steps

- Locality Plans will be embedded within the work of the Thriving Communities Partnership who are a delivery group for Inverclyde Alliances Partnership Plan 2023-33.
- Community Conversation Weeks will be planned annually for each locality to ensure there is continual face-to-face engagement on the plans that is linked to decision-makers both within the local authority and the Community Planning Partnership.
- The Inverclyde People's Network will be developed as an Inverclyde-wide engagement network, based on a mixture of online and face-to-face engagements, that will drive the priorities in 6 revised locality plans.

Greenock South and Southwest

Locality Action Plan 2024

Action Plan

Greenock South and Southwest Community Action Plan				Lead	Timescale	Progress
Partnership Plan Theme	What do we want to achieve and why?	How are we going to get there?	Lead	Timescale	Progress	
Empowered People	A more inclusive Community where community voices can be heard and feel valued.	<ul style="list-style-type: none"> Promote the role of Greenock Southwest Community Council and Larkfield, Branchton and Braeside (LBCC) Community Councils Provide support to the Greenock Southwest Community Council and LBCC to improve community engagement. Explore opportunities to establish community council for Holefarm and Cowdenknowes Encourage Community Members to be part of the People's Network 	Community Learning and Development Partnership			
Working People	Communities will have access to employment support that supports highlighted need. Improved job opportunities across Inverclyde	<ul style="list-style-type: none"> Ensure that there is access to inclusive employment support both in person and digital within Greenock South and Southwest. Promote existing access to, Adult Learning and Literacies, employability, and digital support, for example; Branchton Community Centre and Southwest Library 	Inverclyde Local Employment Partnership (LEP)			
Healthy People and Places	Communities will have access to safe spaces to learn, play and engage and suitable playparks for families.	<ul style="list-style-type: none"> Promote Community resources. Work in partnership with statutory services and Community groups to help ensure community spaces are safe. Increase the footfall and usage of community spaces for example Youth 	Community Learning and Development Partnership			

Greenock South and Southwest

Locality Action Plan 2024

		<p>Connections, Southwest Hub and Branchton Community centre.</p> <ul style="list-style-type: none"> • Encourage joined up planning across the locality in relation to provision of community services. • Support community members to access growing spaces within the locality, such as the drying green and Branchton community centre. • Install a playpark in lower Larkfield. 			
<p>Supportive Place</p>	<p>Communities will feel safer, and the local area will have less anti-social behaviour, less littering and dog fouling.</p>	<ul style="list-style-type: none"> • Statutory services will work in partnership with communities to ensure that community members know how to report anti-social behaviour. • Services and Communities will work together to reduce antisocial behaviour. • Reduction in nuisance vehicles on roads in areas such as Grieve Rd and Larkfield 	<p>Safe and Supported Communities Partnership</p>		
<p>Thriving Place</p>	<p>Focus on regenerating the town centre to improve its overall look and feel and increase employment opportunities.</p>	<ul style="list-style-type: none"> • Inverclyde residents will access to suitable shops and services. • Increase in the number of local jobs. • Progress is made with the development of sites such as Neil Street and lower Larkfield. 	<p>Inverclyde Council Environment and Regeneration / Place Partnership</p>		
<p>Inverclyde-wide Priority</p>	<p>Inverclyde residents have increased access to public transport to reflect need.</p>	<ul style="list-style-type: none"> • Undertake an Inverclyde Wide transport survey. • Encourage transport providers to engage with the community prior to service changes proposals. 	<p>SPT</p>		

Greenock South and Southwest

Locality Action Plan 2024

	Improvement to Roads and footpaths within Inverclyde	<ul style="list-style-type: none">• Ensure Communities know how to report issues with Roads and footpaths.• Reduce the number of Potholes across Inverclyde.	Inverclyde Council Environment and Regeneration	
	Improved guidance and support for families and children with ASN.	<ul style="list-style-type: none">• Capture learning needs of parent's and carers• Explore opportunities to improve inclusiveness of services.	All partners	



Greenock West and Gourock

Locality Action Plan 2024

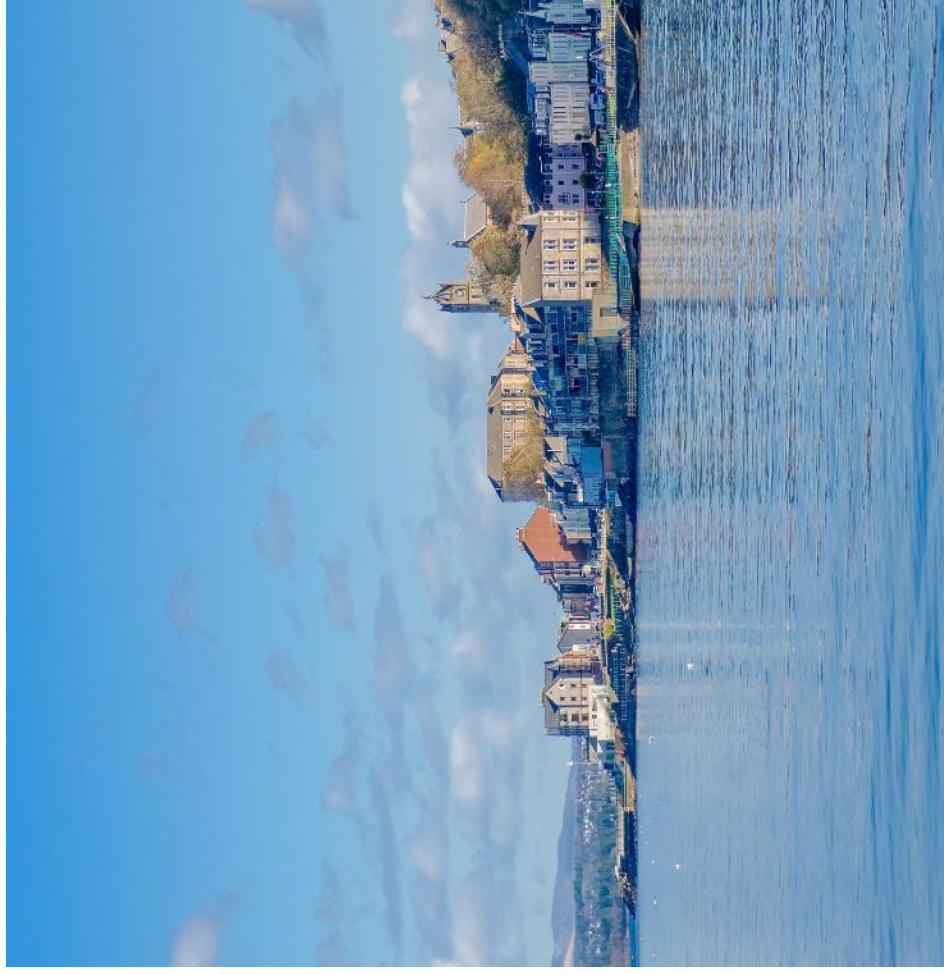


Greenock West and Gourock

Locality Action Plan 2024

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Greenock West and Gourock

Locality Action Plan 2024

Locality profile

Greenock West and Gourock is located on the West Coast of Scotland, 25 miles west of Glasgow and has a population of around 12,900¹. The locality area covers the town of Gourock and the west end of the town of Greenock.

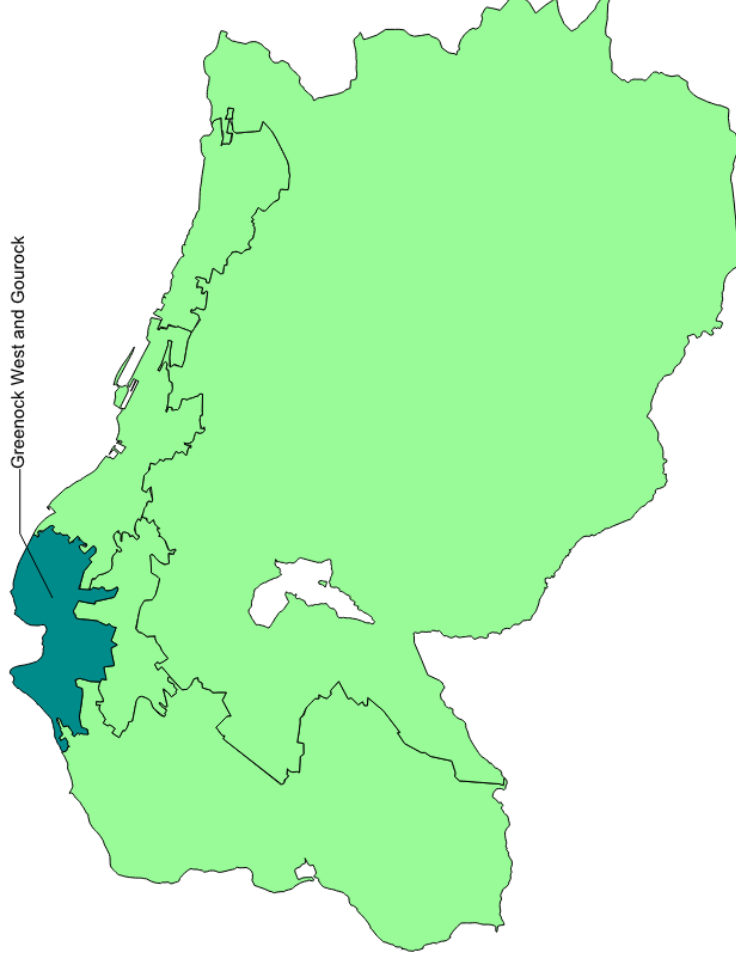
Gourock's history stretches back centuries. Originally a small fishing village, records show King James IV set sail from here in 1494. The 17th and 18th centuries saw Gourock become a Burgh of Barony, with fishing playing a major role in the local economy. A significant turning point came in the early 1800s with the arrival of steamships. Gourock transformed into a key port for travel to western Scotland and the Highlands.

The late 19th century brought another major development: the railway. This made Gourock a more accessible destination, attracting day-trippers and even residents who could now commute to Glasgow thanks to the newly built tunnel. Today, Gourock remains a town with a rich history, evident in remnants like Gourock Park.

The waterfront promenade is a popular spot for walks, offering beautiful views of the Firth of Clyde. There is also a large beach at Lunderston Bay. Gourock even has a Victorian open-air outdoor pool, a popular spot for locals and visitors alike, especially in the summer.

The locality also encompasses the adjacent West End of Greenock which is an area that developed as Greenock prospered from shipbuilding and trade. Grand houses and villas were built for wealthy merchants, reflecting their success. Today, the West End is a designated Outstanding Conservation Area, preserving its architectural heritage. It's a residential area with a mix of historic buildings and modern amenities.

Greenock West and Gourock has strong, vibrant, active communities who work together to ensure that local people are involved, included, and cared for.

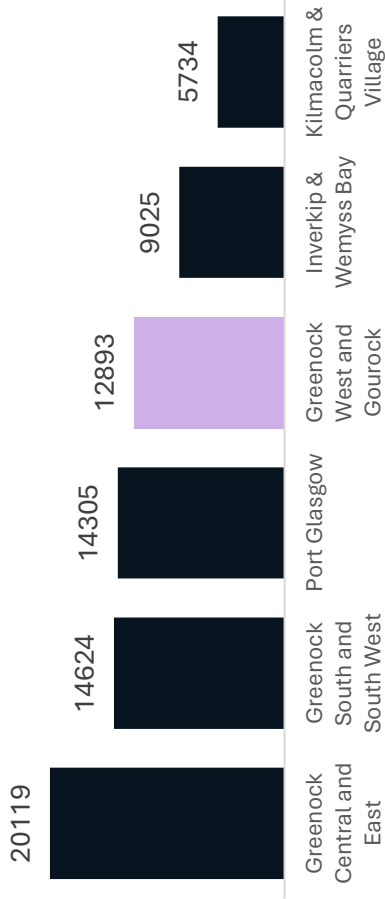


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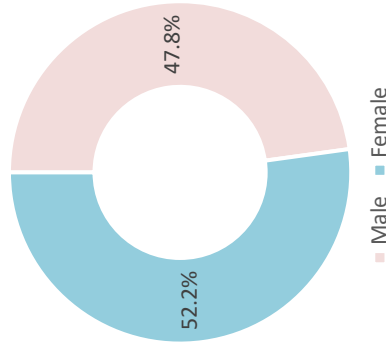
Greenock West and Gourock

Locality Action Plan 2024

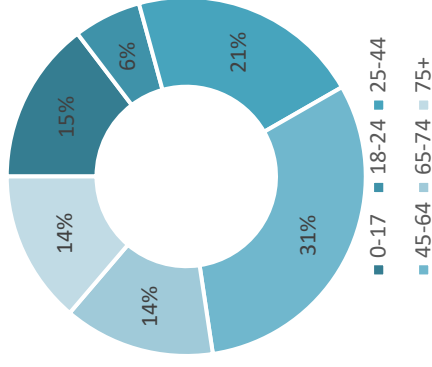
Inverclyde locality populations¹



Greenock W & G population gender split¹



Greenock W & G age breakdown¹



12,893

Estimated population of Greenock West and Gourock. This is approximately 17% of the total population of Inverclyde.¹

2 of the 19 datazones are in the 20% most deprived in Scotland².
0 of 19 datazones are in the 5% most deprived in Scotland.

27.4%

of population are over the age of 65, which is 5.6% higher than the Inverclyde average of 21.8%.¹

20.8%

of the population are under the age of 25, which is 4.6% lower than the Inverclyde average of 25.4%.¹

12.5%

of children aged 0-15 living in households in relative poverty (22/23), 10.6% lower than Inverclyde 23.1% and 8.8% lower than Scotland 21.3%.³

76.7

male life expectancy in Greenock West and Gourock (2019), which is 2.4 years higher than the Inverclyde 74.3 and 0.1 years lower than the Scottish average 76.8.⁴

82

is the female life expectancy (2019), which is 3.4 years higher than the Inverclyde average 78.6 and 1 year higher than Scotland 81.⁴

69.6%

of children at a healthy weight in primary 1 (20/21), which is 4.3% higher than Inverclyde 65.3% and 0.1% lower than Scotland 69.8%.⁴

34.7

crime rate per 1,000 population in 2022, which was 37.7 lower than the Inverclyde average 72.5 and 48.8 lower than Scotland 83.6.⁵

8.3%

Working age population employment deprived (SIJD 2020), which is 6% lower than Inverclyde and 1% lower than Scotland

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Greenock West and Gourock

Locality Action Plan 2024

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Greenock West and Gourock

Locality Action Plan 2024

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 - Housing Associations
 - Nature Scotland
 - Scottish Enterprise

Community Assets

Greenock West and Gourock has a range of community groups, assets, and services across the locality. It is important that these assets are fully utilised for the benefit of residents in Greenock West and Gourock and that consideration is given as to how these assets could be better used to improve the quality of life and deliver better outcomes for local people.

For further information on what activities and services are available within this locality area please visit [Inverclyde Life - find activities and services in Inverclyde.](#)

Community Voice Groups

The following is a list of some of the existing groups that operate within the locality area and provide a platform for communities to have their say:

- Gourock Community Council
- Greenock West and Cardwell Bay Community Council
- Eastern View Tenants and Residents Association
- Parent & Youth Councils

Physical Assets

Schools / Nurseries

- Ardgowan Primary School
- Gourock Primary School
- Moorfoot Primary School
- St Ninian's Primary School
- Clydeview Academy

Places of Worship

- Elim Pentecostal Church
- Gourock Baptist Church
- Greenock Methodist Church
- St Bartholomew's Scottish Episcopal Church
- St John's Church
- St John's Church of Scotland
- St John's Episcopal Church
- St Mary's Church
- St Ninian's R.C. Church

Greenock West and Gourock

Locality Action Plan 2024

Health

GP Practices:

- Ardgowan Medical Practice
- Gourock Medical Practice

Pharmacies:

- Lloyds Pharmacy
- Pettigrew's Pharmacy
- TLC Gourock Pharmacy

Dental Practices:

- Ardgowan Dental Practice
- Frederick Dental Practice
- George Square Dental Practice
- The Gourock Dental Practice
- Weir Dental Surgery

Opticians:

- William Aitchison

Care Homes:

- Alt-Na-Craig
- Bagatelle
- Barchester Balclutha Court Care Home
- Belleaire House
- Blackwood Care – Maclehose Court
- Glenfield
- Holy Rosary Residence
- Quarriers
- Sir Gabriels Wood's Mariner's Home
- Westview

Other

- Gamble Halls
- Gourock Library
- McLean Museum

Greenock West and Gourock

Locality Action Plan 2024

Engaging with the community

Extensive engagement has been carried out with residents in Greenock West and Gourock to find out what they think about living in this area and identify what improvements they would like to see take place.

Each Locality Plan set original priorities in 2019 based on data analysis and local engagement, which included:

- **Our place our future (2017)** – In 2017 Inverclyde Alliance carried out a survey across Inverclyde called ‘Our Place Our Future’ which delved into a wide range of themes from traffic and parking, streets, and spaces, to work, care, housing, and local amenities.
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Greenock West and Gourock

Locality Action Plan 2024

- Theme 5 A Thriving Place: 67% agreed with the suggested priority
- Inverclyde wide priority 1 Improved roads: 75% agreed with the suggested priority
- Inverclyde wide priority 2 Improved transport: 71% agreed
- 129 of the respondents would like to be part of the Inverclyde People's Network

Engagement with people for the HSCP strategic plan 2024-2027 - The engagement process for the Strategic Plan in Inverclyde Health and Social Care Partnership involved a collaborative effort between the HSCP, CVS Inverclyde, and Your Voice. They co-produced a survey distributed digitally to the workforce, third sector, and communities. In-person engagement sessions and focus groups were also conducted to gather expectations and priorities for the plan.

The feedback from the engagement process highlighted several strengths of the Strategic Plan, including:

- Alignment with national outcomes
- Extensive community consultation in developing priorities
- Opportunities to strengthen partnership working with the third sector
- Potential for reviewing and improving processes, waiting times, and response times
- Opportunities to deliver services differently in response to financial pressures and service demands
- Potential to reconnect services and strengthen integration post-COVID

The priorities, over the life of this HSCP plan, we will:

- Provide Early Help and Intervention
- Improve Support for Mental Health, Wellbeing and Recovery
- Support Inclusive, Safe and Resilient Communities
- Strengthen Support to Families and Carers



Greenock West and Gourock

Locality Action Plan 2024

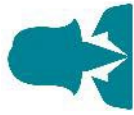
Greenock West and Gourock Priorities

Each Locality has their own local priorities that relate to inequalities and highlight where the Community Planning Partnership can add value. The priorities also link to our [Inverclyde Alliance Community Partnership Plan 2023-24](#)

As a result of the extensive engagement that has taken place the following priorities will be taken forward through the locality action plan for Greenock West and Gourock.



Empowered People: People living in Greenock West and Gourock are involved in local democracy, decision making and have access to different ways to have their say.



Working People: Communities will have access to employability support that supports highlighted need and improved opportunities for all members of the community.



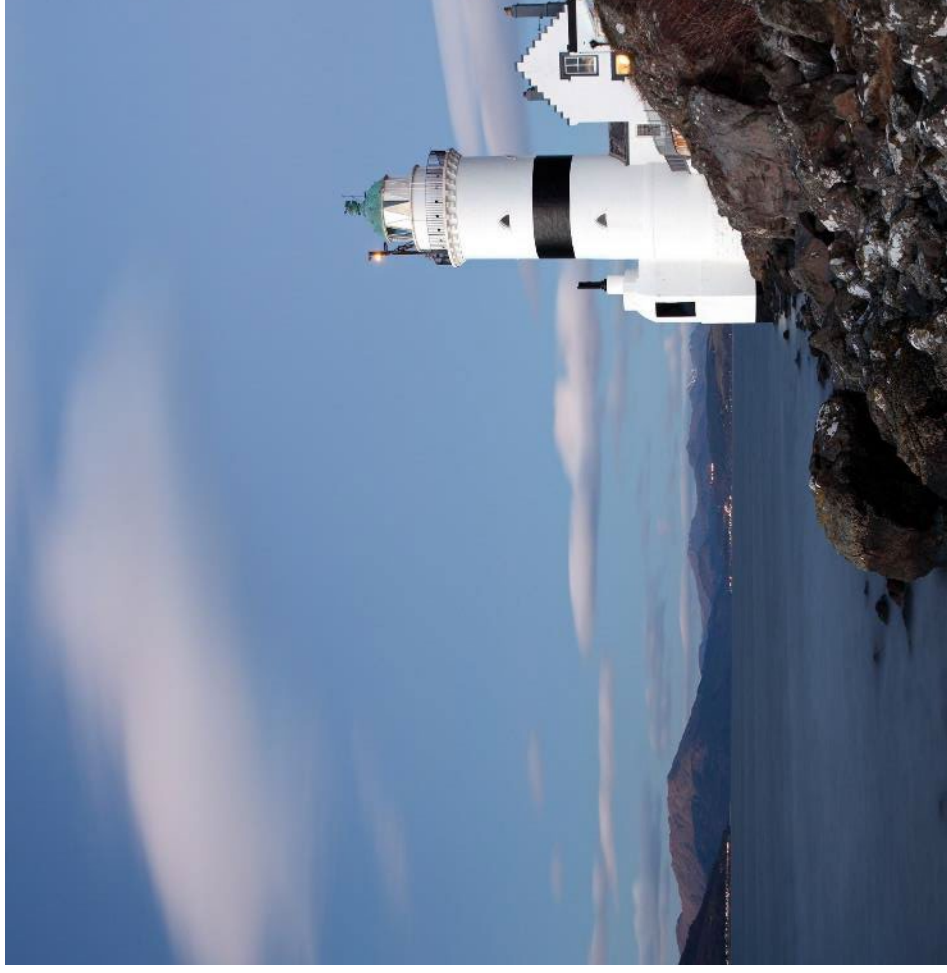
Healthy People and Places: Communities have access to safe spaces to learn, play and engage. Young people can access services to support their need.



A Supportive Place: Communities will feel safer, and the local area will have less anti-social behaviour, dog fouling and improved street lighting.



A Thriving Place: Focus on regenerating Greenock and Gourock town centre to improve their overall look and feel and increase employment opportunities.



Greenock West and Gourock

Locality Action Plan 2024

Next Steps

- Locality Plans will be embedded within the work of the Thriving Communities Partnership who are a delivery group for Inverclyde Alliances Partnership Plan 2023-33.
- Community Conversation Weeks will be planned annually for each locality to ensure there is continual face-to-face engagement on the plans that is linked to decision-makers both within the local authority and the Community Planning Partnership.
- The Inverclyde People's Network will be developed as an Inverclyde-wide engagement network, based on a mixture of online and face-to-face engagements, that will drive the priorities in 6 revised locality plans.

Greenock West and Gourock

Locality Action Plan 2024

Action Plan

Greenock West and Gourock Community Action Plan				Lead	Timescale	Progress
Partnership Plan Theme	What do we want to achieve and why?	How are we going to get there?				
Empowered People	<p>People living in Greenock West and Gourock are involved in local democracy, decision making and have access to different ways to have their say.</p>	<ul style="list-style-type: none"> Promote the role of Gourock Community Council and Greenock West and Cardwell Bay Community Council Support the two community councils with regards to community engagement. Encourage Community Members to be part of the People's Network 	Community Learning and Development Partnership			
Working People	<p>Communities will have access to employability support that supports highlighted need and improved opportunities for all members of the community.</p>	<ul style="list-style-type: none"> Ensure that there is access to inclusive employability support both in person and digital. Promote the various opportunities for adults to access learning in the area, such as ESOL. Explore opportunities to provide, digital skills, employability support and adult learning in venues within the locality such as, the Watt Museum, Gamble halls and the Gourock Library. 	Inverclyde Local Employability Partnership (LEP)			
Healthy People and Places	<p>Communities have access to safe spaces to learn, play and engage. Young people can access services to support their need.</p>	<ul style="list-style-type: none"> Promote Community resources. Work in partnership with statutory services and Community groups to help ensure community spaces are safe Promote activities available via the various sports hubs and social clubs in the locality, such as the Greenock Wanderers, Gourock Cricket, Bowling 	Community Learning and Development Partnership			

Greenock West and Gourock

Locality Action Plan 2024

		<p>club, Torpedo factory and the Coppermine.</p> <ul style="list-style-type: none"> • Explore opportunities to maximise community spaces such as the esplanade, Gamble halls, Gourock park and the Walled Garden 			
<p>Supportive Place</p>	<p>Communities will feel safer, and the local area will have less anti-social behaviour, dog fouling and improved street lighting.</p>	<ul style="list-style-type: none"> • Statuary services will work in partnership with communities to ensure that community members know how to report anti-social behaviour. • Services and Communities will work together to reduce anti-social behaviour. • Increase the number of dog bins across the area including Gourock Town centre. • Newly installed lighting within the Battery Park will help community members feel safer when accessing the park in the evening. 	<p>Safe and Supported Communities Partnership</p>		
<p>Thriving Place</p>	<p>Greenock Town centre Regeneration and Gourock Town Centre Regeneration</p>	<ul style="list-style-type: none"> • Inverclyde residents will access to suitable shops and services. • Increase in the number of local jobs and start up business in Gourock • The appearance of shopping areas such as Shore Street will improve and encourage more local trade. 	<p>Inverclyde Council Environment and Regeneration / Place Partnership</p>		
<p>Inverclyde-wide Priority</p>	<p>Inverclyde residents have increased access to public transport to reflect need.</p>	<ul style="list-style-type: none"> • Undertake an Inverclyde Wide transport survey • Encourage transport providers to engage with the community prior to service changes proposals. 	<p>SPT</p>		

Greenock West and Gourock

Locality Action Plan 2024

	Improvement to Roads within Inverclyde	<ul style="list-style-type: none">• Ensure Communities know how to report issues with Roads• Reduce the number of Potholes across Inverclyde	Inverclyde Council Environment and Regeneration	
	Improved guidance and support for families and children with ASN.	<ul style="list-style-type: none">• Capture learning needs of parent's and carers• Explore opportunities to improve inclusiveness of services.	All partners	



Inverkip and Wemyss Bay

Locality Action Plan 2024

Inverkip and Wemyss Bay

Locality Action Plan 2024

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Inverkip and Wemyss Bay

Locality Action Plan 2024

Locality profile

Inverkip and Wemyss Bay is located on the West Coast of Scotland, 30 miles west of Glasgow and has a population of around 9,000¹. The locality area covers the villages of Inverkip and Wemyss Bay, and the surrounding rural areas.

The villages of Inverkip and Wemyss Bay boast a shared history that stretches back centuries. Inverkip's roots trace back to the early 12th century when the land belonged to the monks of Paisley Abbey. By the 14th century, the Stewarts acquired the area and constructed the imposing Ardgowan Castle. For centuries, Inverkip remained a primarily agricultural village, with whispers of witchcraft even swirling around it in the 1600s.

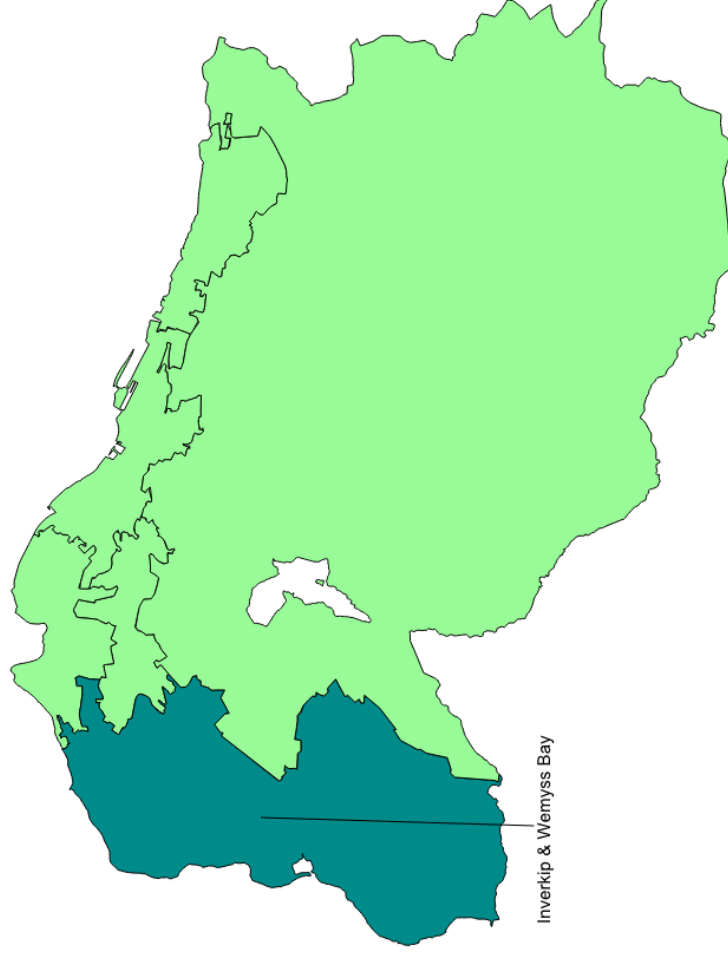
A significant turning point for Inverkip arrived in 1865 with the establishment of the railway line connecting Glasgow and Wemyss Bay. This new transportation link completely transformed the village. Inverkip blossomed into a popular seaside resort, attracting day-trippers eager to escape the bustle of Glasgow and Greenock for a refreshing coastal getaway. The village even enjoyed a brief period as a ferry port for steamships.

Inverkip's marina development is a relatively recent addition to the town's story. While Inverkip thrived as a seaside resort in the late 19th and early 20th centuries, the marina itself wasn't constructed until the 1970s. This development, known as Kip Marina, significantly boosted Inverkip's appeal as a boating destination.

There have been further additions to the marina in recent years. Plans were approved in 2016 for additional housing around the existing marina, creating a more integrated waterside community called Kip Village. This included expanding the marina itself to accommodate more boats.

Meanwhile, Wemyss Bay remained a quiet fishing bay until the late 18th century when it became part of the Kelly Estate. The arrival of the railway in 1865 mirrored Inverkip's experience. Wemyss Bay flourished as a seaside resort, drawing visitors alongside its neighbouring town. Today, both Inverkip and Wemyss Bay continue to be charming coastal destinations, offering a glimpse into their intriguing past.

Inverkip and Wemyss Bay has strong, vibrant, active communities who work together to ensure that local people are involved, included, and cared for.



¹ National Records of Scotland (NRS), 2022

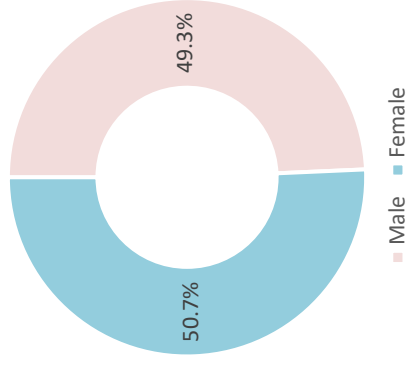
Inverkip and Wemyss Bay

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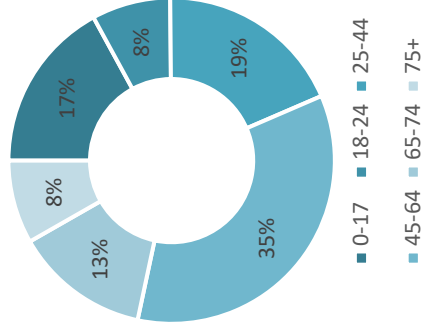
Inverclyde locality populations¹



Inverkip & WB population gender split¹



Inverkip & WB age breakdown¹



9,025
Estimated population of Inverkip and Wemyss Bay. This is approximately 12% of the total population of Inverclyde.¹

21.7%
of population are over the age of 65, which is 0.1% lower than the Inverclyde average of 21.8%.¹

8.1%
of children aged 0-15 living in households in relative poverty (22/23) 15% lower than Inverclyde 23.1% and 13.2% lower than Scotland 21.3%.³

89.2
is the female life expectancy (2019), which is 10.6 years higher than the Inverclyde average 78.6 and 8.2 years higher than Scotland 81.⁴

34.2
crime rate per 1,000 population in 2022, which was 38.3 lower than the Inverclyde average 72.5 and 49.4 lower than Scotland 83.6.⁵

0 of the 12 datazones are in the 20% most deprived in Scotland²

24.9%
of the population are under the age of 25, which is 0.5% lower than the Inverclyde average of 25.4%.¹

81.8
male life expectancy in Inverkip and Wemyss Bay (2019), which is 7.5 years higher than the Inverclyde 74.3 and 5 years higher than the Scottish average 76.8.⁴

65.7%
of children at a healthy weight in primary 1 (20/21), which is 0.4% higher than Inverclyde 65.3% and 4% lower than Scotland 69.8%.⁴

4.2%
Working age population employment deprived (SIMD 2020), which is 10.2% lower than Inverclyde and 5.1% lower than Scotland

² <https://www.gov.scot/collections/scottish-index-of-multiple-deprivation-2020/>

³ <https://commonslibrary.parliament.uk/constituency-data-child-poverty/>

⁴ https://scotland.shinyapps.io/ScotPHO_profiles_tool/

⁵ 23-1198 - Crime Stats - by Data Zone - Earliest To Apr 23 - Police Scotland

Inverkip and Wemyss Bay

Locality Action Plan 2024

What is a Locality Action Plan?

The Community Empowerment (Scotland) Act 2015 placed a legal duty on Inverclyde Alliance to demonstrate that it is making a significant difference to the lives of residents through the planning and delivery of local outcomes and the involvement of community bodies at all stages of community planning. In addition, the Public Bodies (Joint Working) (Scotland) Act 2014 (the Act) puts in place the legislative framework to integrate health and social care services in Scotland. Section 29(3)(a) of the Act requires each Integration Authority to establish at least two localities within the area.

Both these pieces of legislation have provided the opportunity for Inverclyde Alliance to develop six locality plans for the localities listed below.

- Kilmacolm and Quarrier's Village
- Port Glasgow
- Greenock East and Central
- Greenock West and Gourrock
- Greenock South and Southwest
- Inverkip and Wemyss Bay

The purpose of this locality plan is to outline the key issues in Port Glasgow that have been identified through the statistical information we hold for this locality, as well as extensive engagement with the community.

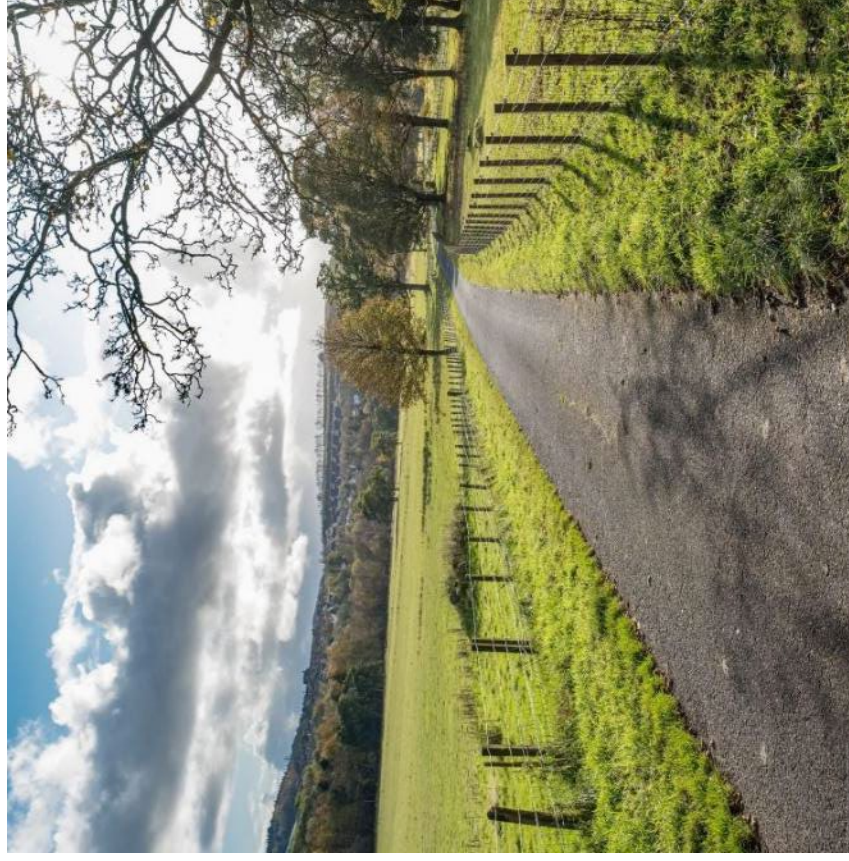
The locality plan also identifies a range of actions that will be taken to address these issues by both Inverclyde Alliance and the local community in Port Glasgow working together.

Locality plans should be informed by communities themselves and work is ongoing to create an Inverclyde-wide engagement model, known as Inverclyde Peoples Network, based on a mixture of online and face-to-face engagements, that will drive the priorities in 6 locality plans. This will be promoted as a community planning partnership approach and will also link with the work of Health and Social Care Partnership locality planning groups. The Inverclyde

Peoples Network will help to inform and take forward participatory budgeting in Inverclyde. Participatory budgeting is a way for people to have a direct say in how local money is spent.

This is an exciting opportunity for anyone who would like to get actively involved in the way services are delivered and shape how their local community might look in the future.

Public bodies cannot do this alone; we need to listen to what local people say is important to them and include your views as we plan ahead together.



Inverkip and Wemyss Bay

Locality Action Plan 2024

Who are the key partners on this Locality Action Plan?

- Elected members
- Community Councils
- Tenants and Residents Associations
- Parent Councils and Pupil Councils
- Youth Council
- HSCP Locality Planning Groups
- Community representatives
- Community Planning Partnership:
 - Inverclyde Council
 - Skills Development Scotland (SDS)
 - West College Scotland
 - Inverclyde Health and Social Care Partnership (HSCP)
 - Police Scotland
 - Scottish Fire & Rescue
 - NHS Scotland
 - Third Sector organisations
 - Scottish Enterprise
 - Nature Scotland

Community Assets

Inverkip and Wemyss Bay has a range of community groups, assets, and services across the locality. It is important that these assets are fully utilised for the benefit of residents in Inverkip and Wemyss Bay and that consideration is given as to how these assets could be better used to improve the quality of life and deliver better outcomes for local people.

For further information on what activities and services are available within this locality area please visit [Inverclyde Life - find activities and services in Inverclyde.](#)

Community Voice Groups

The following is a list of some of the existing groups that operate within the locality area and provide a platform for communities to have their say:

- Inverkip and Wemyss Bay Community Council
- Wemyss Bay Association
- Parent & Youth Councils
- Inverkip Hub Committee

Physical Assets

Schools / Nurseries

- Inverkip Primary School and nursery class
- Wemyss Bay Primary School and nursery class

Places of Worship

- St. Joseph and St. Patrick's RC Church
- Inverkip Parish Church
- Skelmorlie and Wemyss Bay Parish Church

Leisure

- Inverkip & Wemyss Bay Library

Health

Pharmacies:

- TLC Inverkip Pharmacy
- Wemyss Bay Pharmacy

Inverkip and Wemyss Bay

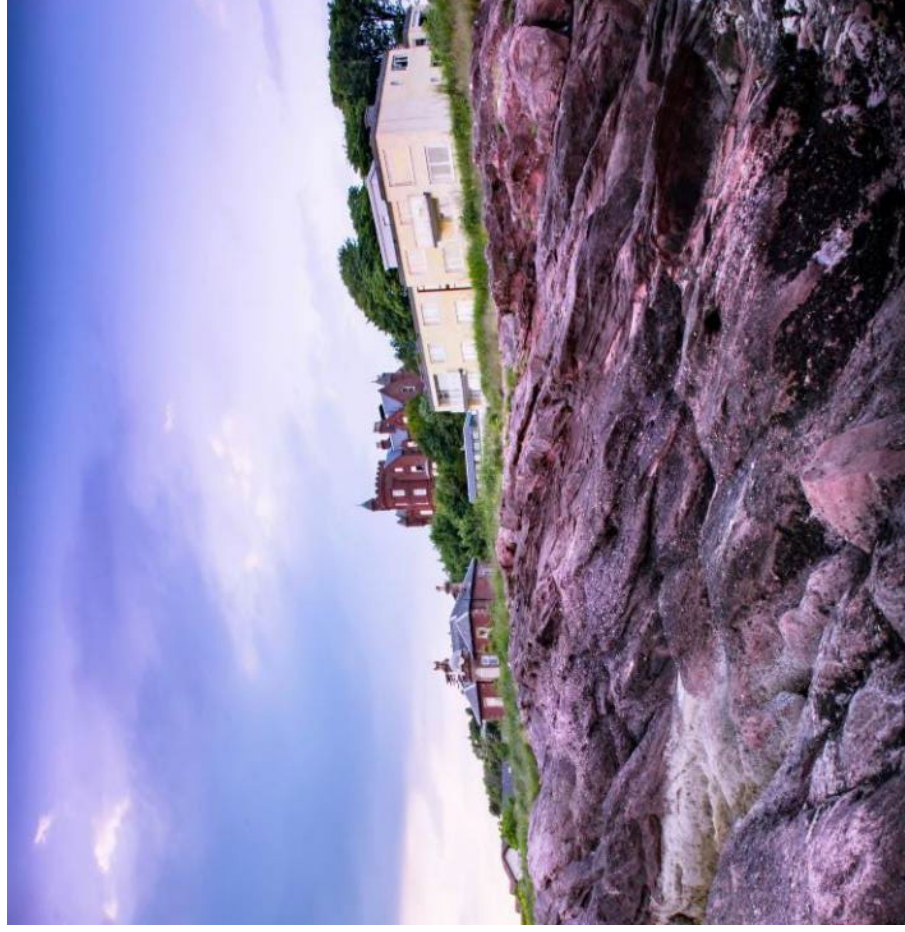
Locality Action Plan 2024

Dental Practices:

- Ivy Cottage Dental Practice

Public Transport

- Inverkip Train Station
- Wemyss Bay Train Station
- Regular bus links



Engaging with the community

Extensive engagement has been carried out with residents in Inverkip & Wemyss Bay to find out what they think about living in this area and identify what improvements they would like to see take place.

Each Locality Plan set original priorities in 2019 based on data analysis and local engagement, which included:

- **Our place our future (2017)** - In 2017 Inverclyde Alliance carried out a survey across Inverclyde called ‘Our Place Our Future’ which delved into a wide range of themes from traffic and parking, streets, and spaces, to work, care, housing, and local amenities.
- **Engagement with Young People (2017)** - children from across Inverclyde provided the HSCP their views and identified eight priorities and actions that are important to them as part of the Inverclyde People Plan 2017-2020.
- **‘Celebrate the Present, Shape the Future’ Event (2019)** - In 2019 Inverclyde Alliance held a series of engagement events across all 6 localities in Inverclyde called ‘Celebrate the past, shape the future’.

During the development of the [Inverclyde Alliance Community Partnership Plan 2023-33](#) a thorough Strategic Needs Assessment and public consultation was undertaken between 2021 and 2022. The consultation involved six different research methods over eight weeks of consultation. There were a total of 2801 participants.

Our partnership vision is “Success For All – Getting It Right for Every Child, Citizen and Community” and the plan focuses on the themes of Empowered People, Working People, Healthy People and Places, A Supportive Place, and a Thriving Place.

Following the publication of this Partnership Plan 23-33, a review of the previous priorities for Locality Plans was carried out to ensure that they were still relevant to local needs and aligned with the new community planning partnership vision and priority outcomes.

Inverkip and Wemyss Bay

Locality Action Plan 2024

A community survey ran during April and May 2024. The survey provided an opportunity for community members to state if they agreed or disagreed with the suggested priorities for their locality area, followed with an opportunity to suggest alternative areas of concern. The survey also asked for feedback on two Inverclyde wide priorities, transport and roads.

Community Learning & Development Officers created an engagement plan to maximise engagement, actions within this plan included:

- Visiting groups across the six localities with paper copies of the survey.
- Support from Corporate Communications with wider publicity
- Hosting 6 Community drop-on sessions in partnership with Inverclyde Libraries
- Promotion of the survey via Schools and Third sector such as CVS and Your Voice.

Community drop-in sessions were also held within each locality. The aim of the community drop-in was to provide a safe space for community members to access support to complete the survey, the support accessed was primarily around supporting digital skills and further information in relation to the locality plans.

During the consultation communities were presented with the option of agree or disagree in relation to the suggested priorities specific to each locality and two Inverclyde wide priorities. The suggested priorities reflect feedback from previous community engagement. The digital survey received 410 completed responses:

- Theme 1 Empowering people: 78% agreed with the suggested priority.
- Theme 2 Working People: 74% agreed with the suggested priority.
- Theme 3 Healthy People and Places: 76% agreed with the suggested priority
- Theme 4 A Supportive Place: 75% agreed with the suggested priority
- Theme 5 A Thriving Place: 67% agreed with the suggested priority

- Inverclyde wide priority 1 Improved roads: 75% agreed with the suggested priority
- Inverclyde wide priority 2 Improved transport: 71% agreed
- 129 of the respondents would like to be part of the Inverclyde People's Network

Engagement with people for the HSCP strategic plan 2024-2027 - The engagement process for the Strategic Plan in Inverclyde Health and Social Care Partnership involved a collaborative effort between the HSCP, CVS Inverclyde, and Your Voice. They co-produced a survey distributed digitally to the workforce, third sector, and communities. In-person engagement sessions and focus groups were also conducted to gather expectations and priorities for the plan.

The feedback from the engagement process highlighted several strengths of the Strategic Plan, including:

- Alignment with national outcomes
- Extensive community consultation in developing priorities
- Opportunities to strengthen partnership working with the third sector
- Potential for reviewing and improving processes, waiting times, and response times
- Opportunities to deliver services differently in response to financial pressures and service demands
- Potential to reconnect services and strengthen integration post-COVID

The priorities, over the life of this plan, we will:

- Provide Early Help and Intervention
- Improve Support for Mental Health, Wellbeing and Recovery
- Support Inclusive, Safe and Resilient Communities
- Strengthen Support to Families and Carers

Inverkip and Wemyss Bay

Locality Action Plan 2024

Inverkip and Wemyss Bay Priorities

Each Locality has their own local priorities that relate to inequalities and highlight where the Community Planning Partnership can add value. The priorities also link to our [Inverclyde Alliance Community Partnership Plan 2023-24](#)

As a result of the extensive engagement that has taken place the following priorities will be taken forward through the locality action plan for Inverkip and Wemyss Bay.



Empowered People: Residents have accessible platforms to have their say and feel an improved sense of Community.



Working People: Communities will have access to employability support that supports highlighted need and greater employment opportunities



Healthy People and Places: Communities have access to safe spaces to learn, play and engage. Young people can access services to support their need.



A Supportive Place: Communities will feel safer, and the local area will have less anti-social behaviour, youth congregation during School breaks



A Thriving Place: Focus on regenerating the town centre to improve its overall look and feel and increase employment opportunities.



Inverkip and Wemyss Bay

Locality Action Plan 2024

Next Steps

- Locality Plans will be embedded within the work of the Thriving Communities Partnership who are a delivery group for Inverclyde Alliances Partnership Plan 2023-33.
- Community Conversation Weeks will be planned annually for each locality to ensure there is continual face-to-face engagement on the plans that is linked to decision-makers both within the local authority and the Community Planning Partnership.
- The Inverclyde People's Network will be developed as an Inverclyde-wide engagement network, based on a mixture of online and face-to-face engagements, that will drive the priorities in 6 revised locality plans.

Inverkip and Wemyss Bay

Locality Action Plan 2024

Action Plan

Inverkip and Wemyss Bay Community Action Plan				Lead	Timescale	Progress
Partnership Plan Theme	What do we want to achieve and why?	How are we going to get there?				
Empowered People	Residents have accessible platforms to have their say and feel an improved sense of Community.	<ul style="list-style-type: none"> Promote the role of Inverkip and Wemyss Bay Community Council. Encourage Community Members to be part of the People's Network Promote the role of Wemyss Bay community hall and encourage community members to join the committee. 	Community Learning and Development Partnership			
Working People	Communities will have access to employment support that supports highlighted need and greater employment opportunities.	<ul style="list-style-type: none"> Ensure that there is access to inclusive employment support both in person and digital. Make the area more investible for employers. Promote the support available within the Inverkip hub in relation to adult learning and employability. 	Inverclyde Local Employment Partnership (LEP)			
Healthy People and Places	Communities have access to safe spaces to learn, play and engage. Young people can access services to support their need.	<ul style="list-style-type: none"> Promote Community resources. Work in partnership with statutory services and Community groups to help ensure community spaces are safe and minimise cost. Promote activities within the locality and events such as Kipfest and events hosted by local groups and churches. Encourage community members to access and support local growing spaces, such as Blooming Inverkip 	Community Learning and Development Partnership			

Inverkip and Wemyss Bay

Locality Action Plan 2024

<p>Supportive Place</p>	<p>Communities will feel safer, and the local area will have less anti-social behaviour, youth congregation during School breaks.</p>	<ul style="list-style-type: none"> • Statutory services will work in partnership with communities to ensure that community members know how to report anti-social behaviour. • Services and Communities will work together to reduce anti-social behaviour, for example youth disorder in areas such as Inverkip beach and the village centre during the summer. 	<p>Safe and Supported Communities Partnership</p>		
<p>Thriving Place</p>	<p>Greenock Town centre Regeneration</p>	<ul style="list-style-type: none"> • Inverclyde residents will access to suitable shops and services. • Increase in the number of local jobs. • The appearance of shopping areas will improve and encourage more local trade. • Improved transport links to Inverkip and Wemyss Bay to support tourism. 	<p>Inverclyde Council Environment and Regeneration / Place Parrtnership</p>		
<p>Inverclyde-wide Priority</p>	<p>Inverclyde residents have increased access to public transport to reflect need.</p>	<ul style="list-style-type: none"> • Undertake an Inverclyde Wide transport survey • Encourage transport providers to engage with the community prior to service changes proposals. 	<p>SPT</p>		
	<p>Improvement to Roads and footpaths within Inverclyde.</p>	<ul style="list-style-type: none"> • Ensure Communities know how to report issues with Roads • Reduce the number of Potholes across Inverclyde 	<p>Inverclyde Council Environment and Regeneration</p>		
	<p>Improved guidance and support for families and children with ASN.</p>	<ul style="list-style-type: none"> • Capture learning needs of parent's and carers • Explore opportunities to improve inclusiveness of services. 	<p>All partners</p>		



Kilmacolm and Quarrier's Village

Locality Action Plan 2024

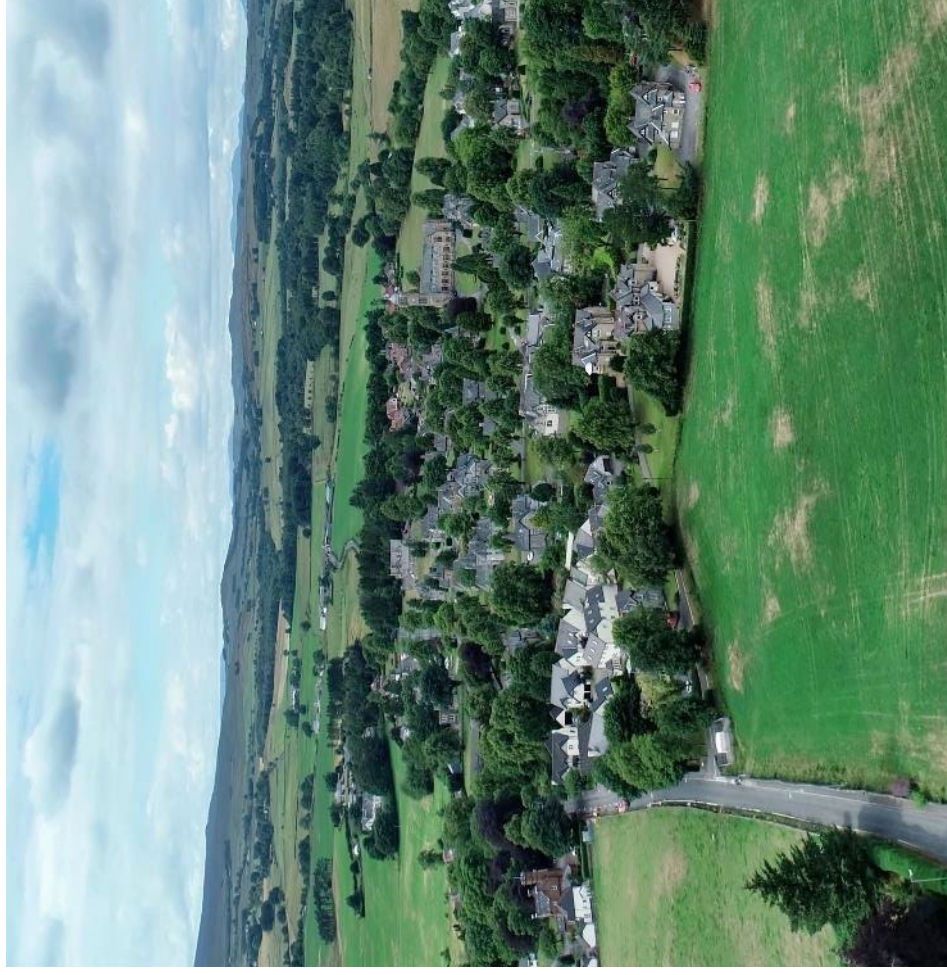


Kilmacolm and Quarrier's Village

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Kilmacolm and Quarrier's Village

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Locality profile

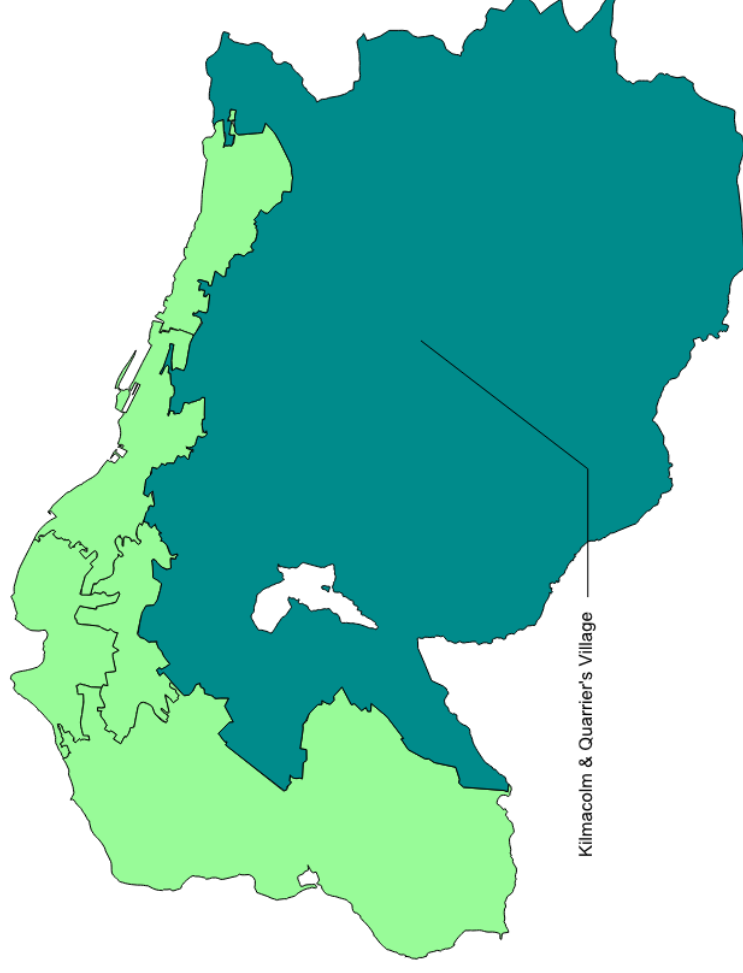
Kilmacolm and Quarrier's Village is located on the West Coast of Scotland, 25 miles west of Glasgow and has a population of around 5,700¹. The locality area covers the villages of Kilmacolm and Quarrier's Village, and also the surrounding rural area.

Kilmacolm is a historic village in Scotland. Quarrier's Village, a smaller settlement within the Kilmacolm parish, has a more recent history. It was founded in the late 19th century as a philanthropic endeavour by William Quarrier to provide a home for Glasgow's orphaned and homeless children. Today, Quarrier's Village is a residential community, while Kilmacolm retains its historic charm.

Kilmacolm history stretches back to the 7th or 8th century, and its name reflects its religious roots – Kilmacolm means “Church of Columba.” The village thrived during the cotton industry boom but later transformed into a popular destination due to its proximity to Glasgow. This led to the construction of grand homes by renowned architects like Charles Rennie Mackintosh, whose influence can still be seen in the village's architecture. Today, Kilmacolm is a sought-after residential area known for its beauty, rich heritage, and strong sense of community.

The wider civil parish of Kilmacolm encompasses a large area of farmlands and extends to the Clyde Muirshiel Regional Park. This means that while you'll find amenities and a community within the village, the landscape around Kilmacolm offers a rural escape.

Greenock South and Southwest has strong, vibrant, active communities who work together to ensure that local people are involved, included and cared for.



Kilmacolm & Quarrier's Village

¹ National Records of Scotland (NRS), 2022

Kilmacolm and Quarrier's Village

Locality Action Plan 2024

Inverclyde locality populations¹



5,734
Estimated population of Kilmacolm and Quarrier's Village. This is approximately 7% of the total population of Inverclyde.¹

26.5%
of population are over the age of 65, which is 4.7% higher than the Inverclyde average of 21.8%.¹

10%
of children aged 0-15 living in households in relative poverty (22/23), 13.1% lower than Inverclyde 23.1% and 11.3% lower than Scotland 21.3%.³

81
is the female life expectancy (2019), which is 2.4 years higher than the Inverclyde average 78.6 and the same as Scotland 81.⁴

33.8
crime rate per 1,000 population in 2022, which was 38.6 lower than the Inverclyde average 72.5 and 49.7 lower than Scotland 83.6.⁵

0 of the 8 datazones are in the 20% most deprived in Scotland².

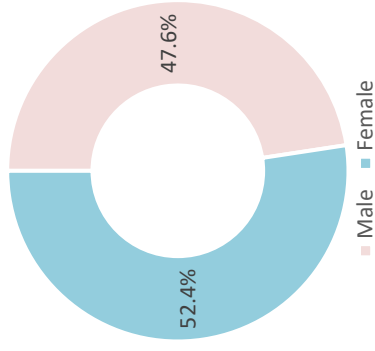
24.8%
of the population are under the age of 25, which is 0.6% lower than the Inverclyde average of 25.4%.¹

81.2
male life expectancy in Kilmacolm and Quarrier's Village (2019), which is 6.9 years higher than the Inverclyde 74.3 and 4.4 years higher than the Scottish average 76.8.⁴

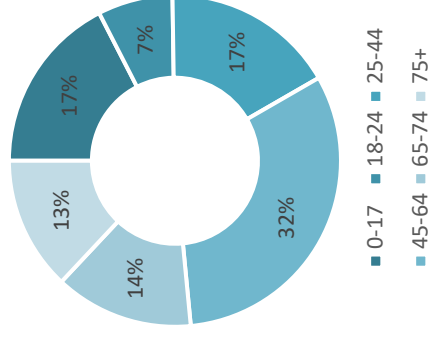
83.3%
of children at a healthy weight in primary 1 (20/21), which is 18% higher than Inverclyde 65.3% and 13.6% higher than Scotland 69.8%.⁴

5.4%
Working age population employment deprived (SIMD 2020), which is 9% lower than Inverclyde and 3.9% lower than Scotland

K&QV population gender split¹



K&QV age breakdown¹



² <https://www.gov.scot/collections/scottish-index-of-multiple-deprivation-2020/>

³ <https://commonslibrary.parliament.uk/constituency-data-child-poverty/>

⁴ https://scotland.shinyapps.io/ScotPHO_profiles_tool/

⁵ 23-1198 - Crime Stats - by Data Zone - Earliest To Apr 23 - Police Scotland

Kilmacolm and Quarriers' Village

Locality Action Plan 2024

What is a Locality Action Plan?

The Community Empowerment (Scotland) Act 2015 placed a legal duty on Inverclyde Alliance to demonstrate that it is making a significant difference to the lives of residents through the planning and delivery of local outcomes and the involvement of community bodies at all stages of community planning. In addition, the Public Bodies (Joint Working) (Scotland) Act 2014 (the Act) puts in place the legislative framework to integrate health and social care services in Scotland. Section 29(3)(a) of the Act requires each Integration Authority to establish at least two localities within the area.

Both these pieces of legislation have provided the opportunity for Inverclyde Alliance to develop six locality plans for the localities listed below.

- Kilmacolm and Quarriers Village
- Port Glasgow
- Greenock East and Central
- Greenock West and Gourrock
- Greenock South and South West
- Inverkip and Wemyss Bay

The purpose of this locality plan is to outline the key issues in Port Glasgow that have been identified through the statistical information we hold for this locality, as well as extensive engagement with the community.

The locality plan also identifies a range of actions that will be taken to address these issues by both Inverclyde Alliance and the local community in Port Glasgow working together.

Locality plans should be informed by communities themselves and work is ongoing to create an Inverclyde-wide engagement model, known as Inverclyde Peoples Network, based on a mixture of online and face-to-face engagements, that will drive the priorities in 6 locality plans. This will be promoted as a community planning partnership approach and will also link with the work of Health and Social Care Partnership locality planning groups. The Inverclyde

Peoples Network will help to inform and take forward participatory budgeting in Inverclyde. Participatory budgeting is a way for people to have a direct say in how local money is spent.

This is an exciting opportunity for anyone who would like to get actively involved in the way services are delivered and shape how their local community might look in the future.

Public bodies cannot do this alone, we need to listen to what local people say is important to them and include your views as we plan ahead together.



Kilmacolm and Quarrier's Village

Locality Action Plan 2024

Who are the key partners on this Locality Action Plan?

- Elected members
- Community Councils
- Tenants and Residents Associations
- Parent Councils and Pupil Councils
- Youth Council
- HSCP Locality Planning Groups
- Community representatives and groups
- Community Planning Partnership:
 - Inverclyde Council
 - Skills Development Scotland (SDS)
 - West College Scotland
 - Inverclyde Health and Social Care Partnership (HSCP)
 - Police Scotland
 - Scottish Fire & Rescue
 - NHS Scotland
 - Third Sector organisations
 - Housing Associations
 - Scottish Enterprise
 - Nature Scotland

Community Assets

Kilmacolm and Quarrier's Village has a range of community groups, assets, and services across the locality. It is important that these assets are fully utilised for the benefit of residents in Kilmacolm and Quarrier's Village and that consideration is given as to how these assets could be better used to improve the quality of life and deliver better outcomes for local people.

For further information on what activities and services are available within this locality area please visit [Inverclyde Life - find activities and services in Inverclyde.](#)

Community Voice Groups

The following is a list of some of the existing groups that operate within the locality area and provide a platform for communities to have their say:

- Kilmacolm and Quarrier's Village Community Council
- Kilmacolm Residents Association
- Kilmacolm Civic Trust
- Kilmacolm ECO group

Physical Assets

Schools / Nurseries

- St Columba's Primary School
- Kilmacolm Primary School
- St Columba's School

Places of Worship

- Kilmacolm Old Kirk
- St Columba's Kilmacolm

Health

GP Practices:

- Dr Manasses & Partners
- Dr Simpson, Luty and Ormond (Dorema)

Pharmacies:

- Your Local Boots Pharmacy

Kilmacolm and Quarrier's Village

Locality Action Plan 2024

Dental Practices:

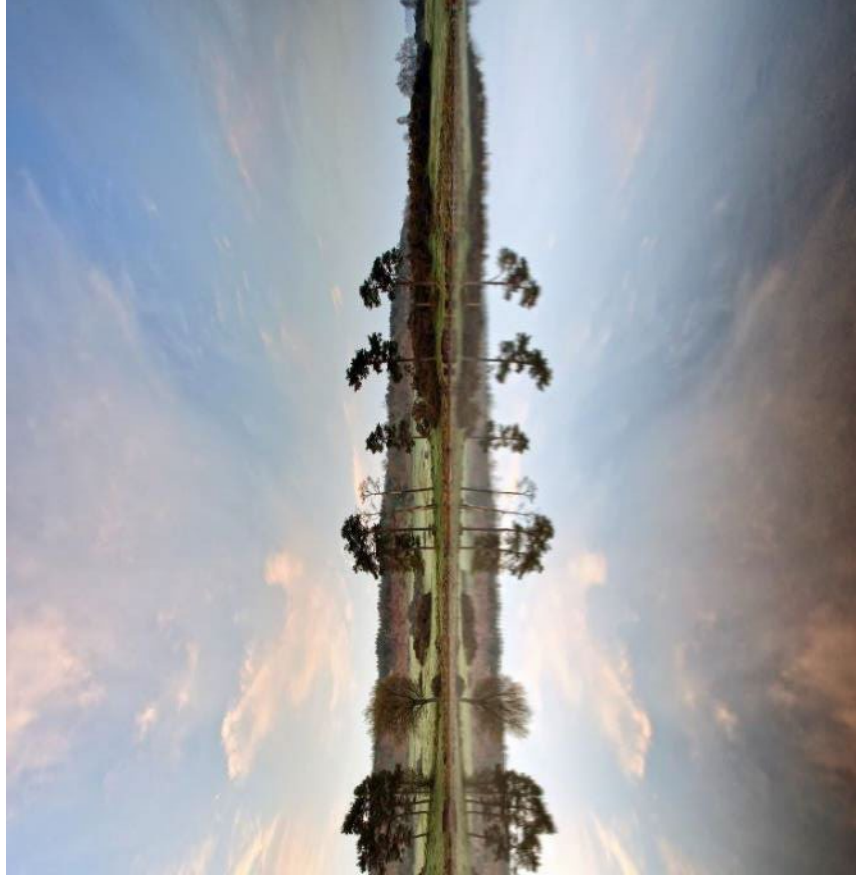
- Kilmacolm Dental Care

Care Homes:

- Marcus Humphrey House
- Merrybrook
- Quarriers - Ashgrove / Glen Valley
- Quarriers - Davidson / Parkland / Kelly
- Quarriers Fountainview
- Riverview

Other

- Kilmacolm Community Centre
- Birkmyre Park Fitness Gym
- Kilmacolm Library



Kilmacolm and Quarrier's Village

Locality Action Plan 2024

Engaging with the community

Extensive engagement has been carried out with residents in Greenock South and Southwest to find out what they think about living in this area and identify what improvements they would like to see take place.

Each Locality Plan set original priorities in 2019 based on data analysis and local engagement, which included:

- **Our place our future (2017)** – In 2017 Inverclyde Alliance carried out a survey across Inverclyde called ‘Our Place Our Future’ which delved into a wide range of themes from traffic and parking, streets, and spaces, to work, care, housing, and local amenities.
- **Engagement with Young People (2017)** – children from across Inverclyde provided the HSCP their views and identified eight priorities and actions that are important to them as part of the Inverclyde People Plan 2017-2020.
- **‘Celebrate the Present, Shape the Future’ Event (2019)** – In 2019 Inverclyde Alliance held a series of engagement events across all 6 localities in Inverclyde called ‘Celebrate the past, shape the future’.

During the development of the [Inverclyde Alliance Community Partnership Plan 2023-33](#) a thorough Strategic Needs Assessment and public consultation was undertaken between 2021 and 2022. The consultation involved six different research methods over eight weeks of consultation. There were a total of 2801 participants.

Our partnership vision is “Success For All – Getting it Right for Every Child, Citizen and Community” and the plan focuses on the themes of Empowered People, Working People, Healthy People and Places, A Supportive Place, and a Thriving Place.

Following the publication of this Partnership Plan 23-33, a review of the previous priorities for Locality Plans was carried out to ensure that they were

still relevant to local needs and aligned with the new community planning partnership vision and priority outcomes.

A community survey ran during April and May 2024. The survey provided an opportunity for community members to state if they agreed or disagreed with the suggested priorities for their locality area, followed with an opportunity to suggest alternative areas of concern. The survey also asked for feedback on two Inverclyde wide priorities, transport and roads.

Community Learning & Development Officers created an engagement plan to maximise engagement, actions within this plan included:

- Visiting groups across the six localities with paper copies of the survey.
- Support from Corporate Communications with wider publicity
- Hosting 6 Community drop-on sessions in partnership with Inverclyde Libraries
- Promotion of the survey via Schools and Third sector such as CVS and Your Voice.

Community drop-in sessions were also held within each locality. The aim of the community drop-in was to provide a safe space for community members to access support to complete the survey, the support accessed was primary around supporting digital skills and further information in relation to the locality plans.

During the consultation communities were presented with the option of agree or disagree in relation to the suggested priorities specific to each locality and two Inverclyde wide priorities. The suggested priorities reflect feedback from previous community engagement. The digital survey received 410 completed responses:

- Theme 1 Empowering people: 78% agreed with the suggested priority.
- Theme 2 Working People: 74% agreed with the suggested priority.
- Theme 3 Healthy People and Places: 76% agreed with the suggested priority
- Theme 4 A Supportive Place: 75% agreed with the suggested priority

Kilmacolm and Quarrier's Village

Locality Action Plan 2024

- Theme 5 A Thriving Place: 67% agreed with the suggested priority
- Inverclyde wide priority 1 Improved roads: 75% agreed with the suggested priority
- Inverclyde wide priority 2 Improved transport: 71% agreed
- 129 of the respondents would like to be part of the Inverclyde People's Network

Engagement with people for the HSCP strategic plan 2024-2027 - The engagement process for the Strategic Plan in Inverclyde Health and Social Care Partnership involved a collaborative effort between the HSCP, CVS Inverclyde, and Your Voice. They co-produced a survey distributed digitally to the workforce, third sector, and communities. In-person engagement sessions and focus groups were also conducted to gather expectations and priorities for the plan.

The feedback from the engagement process highlighted several strengths of the Strategic Plan, including:

- Alignment with national outcomes
- Extensive community consultation in developing priorities
- Opportunities to strengthen partnership working with the third sector
- Potential for reviewing and improving processes, waiting times, and response times
- Opportunities to deliver services differently in response to financial pressures and service demands
- Potential to reconnect services and strengthen integration post-COVID

The priorities, over the life of this plan, we will:

- Provide Early Help and Intervention
- Improve Support for Mental Health, Wellbeing and Recovery
- Support Inclusive, Safe and Resilient Communities
- Strengthen Support to Families and Carers

Kilmacolm and Quarrier's Village Priorities

Each Locality has their own local priorities that relate to inequalities and highlight where the Community Planning Partnership can add value. The priorities also link to our [Inverclyde Alliance Community Partnership Plan 2023-23](#)

As a result of the extensive engagement that has taken place the following priorities will be taken forward through the locality action plan for Greenock Kilmacolm and Quarriers Village:



Empowered People: People living in Kilmacolm and Quarriers Village are involved in local democracy, decision making and have access to different ways to have their say



Working People: Communities will have access to employability support that supports highlighted need and more local jobs within the locality.



Healthy People and Places: Protect and enhance the green spaces and green belts within the locality.



A Supportive Place: Older people living in Kilmacolm and Quarriers Village can participate in their local community.



A Thriving Place: Residents in Kilmacolm and Quarriers Village have access to improved sustainable transport, improved roads and footpaths

Kilmacolm and Quarrier's Village

Locality Action Plan 2024

Next Steps

- Locality Plans will be embedded within the work of the Thriving Communities Partnership who are a delivery group for Inverclyde Alliances Partnership Plan 2023-33.
- Community Conversation Weeks will be planned annually for each locality to ensure there is continual face-to-face engagement on the plans that is linked to decision-makers both within the local authority and the Community Planning Partnership.
- The Inverclyde People's Network will be developed as an Inverclyde-wide engagement network, based on a mixture of online and face-to-face engagements, that will drive the priorities in 6 revised locality plans.



Kilmacolm and Quarrier's Village

Locality Action Plan 2024

Action Plan

Kilmacolm & Quarriers Village Community Action Plan				Lead	Timescale	Progress
Partnership Plan Theme	What do we want to achieve and why?	How are we going to get there?				
Empowered People	People living in Kilmacolm and Quarriers Village are involved in local democracy, decision making and have access to different ways to have their say.	<ul style="list-style-type: none"> Promote the roles of Kilmacolm and Quarriers Village Community Council and community associations. Encourage Community Members to be part of the People's Network Greater focus on encouraging young people to be more involved with the Kilmacolm and Quarriers Village Community Council, Kilmacolm Civic Trust, and Residents Association 	Community Learning and Development Partnership			
Working People	Communities will have access to employability support that supports highlighted need and more local jobs within the locality.	<ul style="list-style-type: none"> Ensure that there is access to inclusive employability support both in person and digital Establish employability support within Kilmacolm and Quarriers Village. Encourage more local start up business for example around homecare for Kilmacolm and Quarriers Village. 	Inverclyde Local Employability Partnership (LEP)			
Healthy People and Places	Protect and enhance the green spaces and green belts within the locality.	<ul style="list-style-type: none"> Promote and maximise existing green spaces such as Birkmyre Park and community resources within the villages. Greater connection of local walking routes within Kilmacolm and Quarriers Village. Work in partnership with statutory services and Community groups 	Inverclyde Council Environment and Regeneration / Community Learning and Development Partnership			

Kilmacolm and Quarrier's Village

Locality Action Plan 2024

<p>Supportive Place</p>	<p>Older people living in Kilmacolm and Quarriers Village can participate in their local community.</p>	<ul style="list-style-type: none"> • Improve the promotion of services and support for older people within Kilmacolm and Quarriers Village. • Statuary services will work in partnership with communities to ensure that there are reduced barriers to accessing services. • Improved parking within the Villages • More activities for older people living in Kilmacolm and Quarriers Village 	<p>Inverclyde Council Environment and Regeneration / Community Learning and Development Partnership</p>		
<p>Thriving Place</p>	<p>Residents in Kilmacolm and Quarriers Village have access to improved sustainable transport, improved roads and footpaths</p>	<ul style="list-style-type: none"> • Encourage community engagement in relation to proposed changes to public transport to and from the Villages. • Explore options for improved public transport for residents of Kilmacolm and Quarriers Village • Promote the use cycle tracks to connect Kilmacolm and Quarriers to other parts of Inverclyde. 	<p>Inverclyde Council Environment and Regeneration / Community Learning and Development Partnership</p>		
<p>Inverclyde-wide Priority</p>	<p>Inverclyde residents have increased access to public transport to reflect need.</p>	<ul style="list-style-type: none"> • Undertake an Inverclyde Wide transport survey • Encourage transport providers to engage with the community prior to service changes proposals. 	<p>SPT</p>		
	<p>Improvement to Roads and footpaths within Inverclyde</p>	<ul style="list-style-type: none"> • Ensure Communities know how to report issues with Roads • Reduce the number of Potholes across Inverclyde 	<p>Inverclyde Council Environment and Regeneration</p>		
	<p>Improved guidance and support for families and children with ASN</p>	<ul style="list-style-type: none"> • Capture learning needs of parent's and carers • Explore opportunities to improve inclusiveness of services. 	<p>All Partners</p>		



Port Glasgow

Locality Action Plan 2024

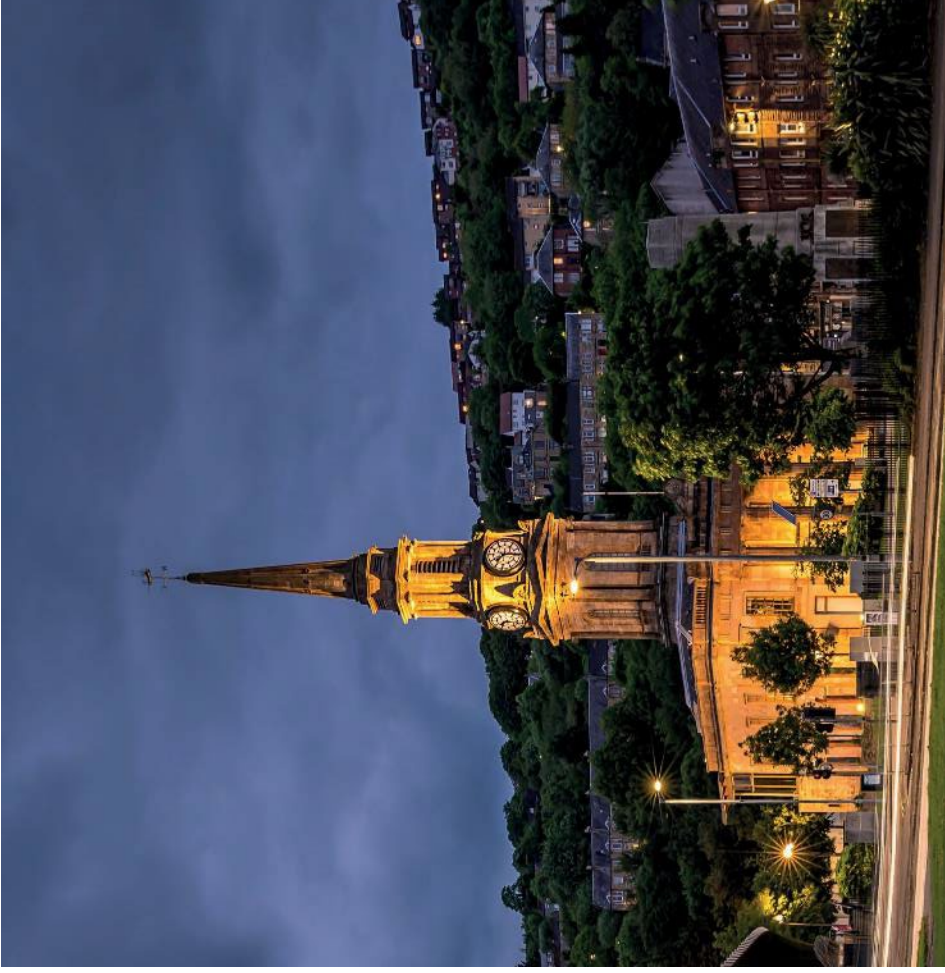


Port Glasgow

Locality Action Plan 2024

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Port Glasgow

Locality Action Plan 2024

Locality profile

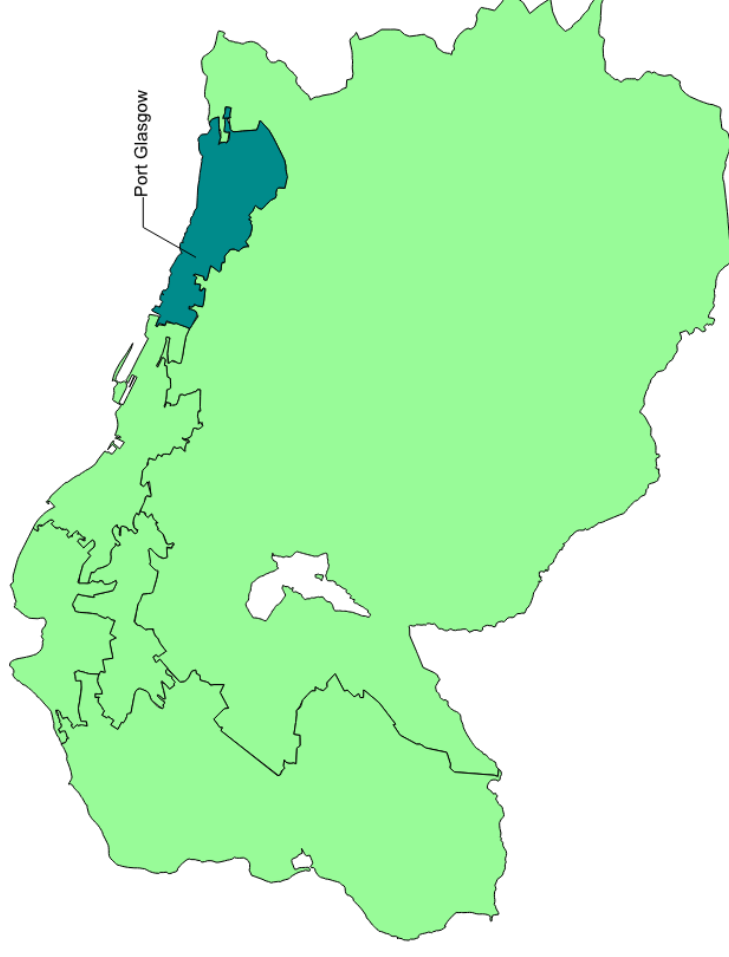
Port Glasgow is located on the West Coast of Scotland, 20 miles west of Glasgow and has a population of around 14,300¹. The locality area covers the extents of the town of Port Glasgow, the second largest town in Inverclyde local authority area.

Port Glasgow's history is intertwined with the development of Glasgow's sea trade. In the 17th century, large ships couldn't reach Glasgow due to the shallow River Clyde. So, the city built a harbour downstream in 1668, establishing what was then called "New Port Glasgow." This new port thrived, becoming a major shipbuilding centre by the 18th century. Notably, the "Comet," Europe's first commercially successful steamship, was built in Port Glasgow in 1812.

The River Clyde was eventually deepened, allowing ships to sail further upstream. While Port Glasgow's importance as a port diminished, shipbuilding remained a dominant industry well into the 20th century. Even today, Ferguson Marine, a descendant of the area's early shipyards, continues to operate in Port Glasgow.

Port Glasgow today is a town with a mix of historic charm and modern living. The historic town centre boasts traditional buildings, including Newark Castle, and a range of independent shops and cafes. While shipbuilding is no longer the main industry, Port Glasgow offers a variety of job opportunities and amenities. The town centre has a mix of independent shops and national chains, while the nearby Retail Park provides further shopping options. Additionally, Port Glasgow boasts several parks and recreational areas.

Port Glasgow has strong, vibrant, active communities who work together to ensure that local people are involved, included and cared for.

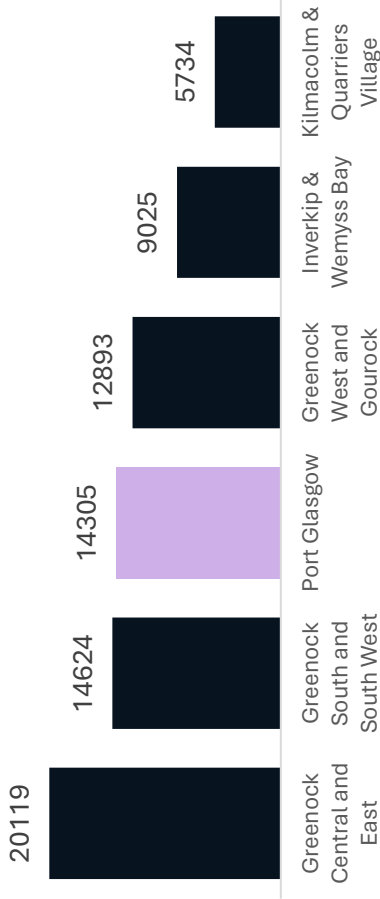


¹ National Records of Scotland (NRS), 2022

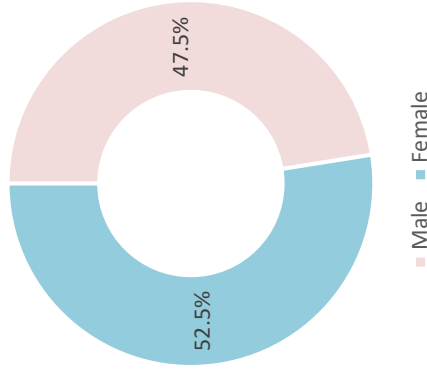
Port Glasgow

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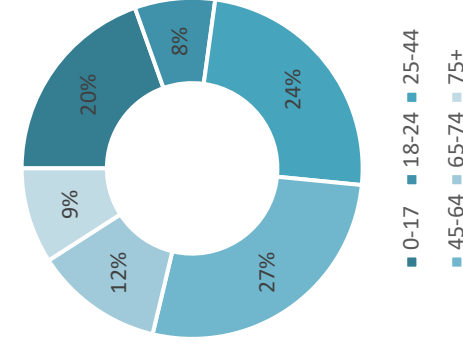
Inverclyde locality populations¹



Port Glasgow population gender split¹



Port Glasgow age breakdown¹



14,305

Estimated population of Port Glasgow. This is approximately 19% of the total population of Inverclyde.¹

16 of the 23 datazones are in the 20% most deprived in Scotland².

4 of 23 datazones are in the 5% most deprived in Scotland.

21.3%

of population are over the age of 65, which is 0.5% lower than the Inverclyde average of 21.8%.¹

27.2%

of the population are under the age of 25, which is 1.8% higher than the Inverclyde average of 25.4%.¹

30.5%

of children aged 0-15 living in households in relative poverty (22/23), 7.4% higher than Inverclyde 23.1% and 9.2% higher than Scotland 21.3%.³

74.6

male life expectancy in Port Glasgow (2019), which is 0.3 years higher than the Inverclyde 74.3 and 2.2 years lower than the Scottish average 76.8.⁴

78.3

is the female life expectancy (2019), which is 0.3 years lower than the Inverclyde average 78.6 and 2.7 years lower than Scotland 81.⁴

62.4%

of children at a healthy weight in primary 1 (20/21), which is 3% lower than Inverclyde 65.3% and 7.4% lower than Scotland 69.8%.⁴

66.8

crime rate per 1,000 population in 2022, which was 5.7 lower than the Inverclyde average 72.5 and 16.8 lower than Scotland 83.6.⁵

17.1%

Working age population employment deprived (SIMD 2020), which is 2.8% higher than Inverclyde and 7.8% higher than Scotland⁴

² <https://www.gov.scot/collections/scottish-index-of-multiple-deprivation-2020/>

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Port Glasgow

Locality Action Plan 2024

What is a Locality Action Plan?

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Locality Action Plan 2024

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Action Plan?

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For further information on what activities and services are available within this locality area please visit [Inverclyde Life - find activities and services in Inverclyde.](#)

Community Voice Groups

The following is a list of some of the existing groups that operate within the locality area and provide a platform for communities to have their say:

- Port Glasgow West Community Council
- Slaemuir Tenants and Residents Association
- Chapelton Tenants and Residents Association
- Clune Park Committee
- Woodhall Community Association
- Broadstone Gardens Residents Association
- Park Farm Tenants and Residents Association
- Riverside Club
- Port Glasgow 2025

Physical Assets

Schools / Nurseries

- St Stephen's and Port High School Joint Campus
- Craigmartloch School
- Newark Primary School and Nursery Classes
- Rainbow Family Centre
- St Michael's Primary School
- St Francis Primary School and Early Years

Places of Worship

- St Andrews Church
- St John the Baptist RC Church
- St Francis of Assisi Catholic Church
- Holy Family RC Church

Port Glasgow

Locality Action Plan 2024

- Port Glasgow URC Church St John's Primary School and Early Years

Health

- Port Glasgow Health Centre
- Dubbs Road Medical Practice
- 3 Pharmacies
- 4 Dental Practice
- 2 Care Homes

Public transport

- Scotrail Stations - Port Glasgow, Woodhall, Bogston.
- Port Glasgow Bus Station

Culture and heritage assets

- Newark Castle
- Coronation Park

Other

- Port Glasgow Swimming Pool
- Boglestone Community Centre Gym
- I-Youth Zone Port Glasgow



Port Glasgow

Locality Action Plan 2024

Engaging with the community

Extensive engagement has been carried out with residents in Port Glasgow to find out what they think about living in this area and identify what improvements they would like to see take place.

Each Locality Plan set original priorities in 2019 based on data analysis and local engagement, which included:

- **Port Glasgow Charrette (2014)** - A Charrette for Port Glasgow town centre was undertaken in March 2014. A charrette is an intensive multi-disciplinary planning process that encourages active engagement of stakeholders in developing design ideas collaboratively in response to specific planning and urban design issues.
- **Our place our future (2017)** - In 2017 Inverclyde Alliance carried out a survey across Inverclyde called 'Our Place Our Future' which delved into a wide range of themes from traffic and parking, streets, and spaces, to work, care, housing, and local amenities.
- **Engagement with Young People (2017)** - children from across Inverclyde provided the HSCP their views and identified eight priorities and actions that are important to them as part of the Inverclyde People Plan 2017-2020.
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A community survey ran during April and May 2024. The survey provided an opportunity for community members to state if they agreed or disagreed with the suggested priorities for their locality area, followed with an opportunity to suggest alternative areas of concern. The survey also asked for feedback on two Inverclyde wide priorities, transport and roads.

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Port Glasgow

Locality Action Plan 2024

previous community engagement. The digital survey received 410 completed responses:

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- Extensive community consultation in developing priorities
- Opportunities to strengthen partnership working with the third sector
- Potential for reviewing and improving processes, waiting times, and response times
- Opportunities to deliver services differently in response to financial pressures and service demands

- Potential to reconnect services and strengthen integration post-COVID
- The priorities, over the life of the HSCP plan, we will:

- Provide Early Help and Intervention
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- Support Inclusive, Safe and Resilient Communities
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Port Glasgow

Locality Action Plan 2024

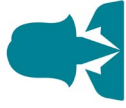
Port Glasgow priorities

Each Locality has their own local priorities that relate to inequalities and highlight where the Community Planning Partnership can add value. The priorities also link to our [Inverclyde Alliance Community Partnership Plan 2023-24](#)

As a result of the extensive engagement that has taken place the following priorities will be taken forward through the locality action plan for Port Glasgow.



Empowered People: Residents have accessible platforms and venues to come together to have their say.



Working People: Communities will have access to employability support that supports highlighted need.



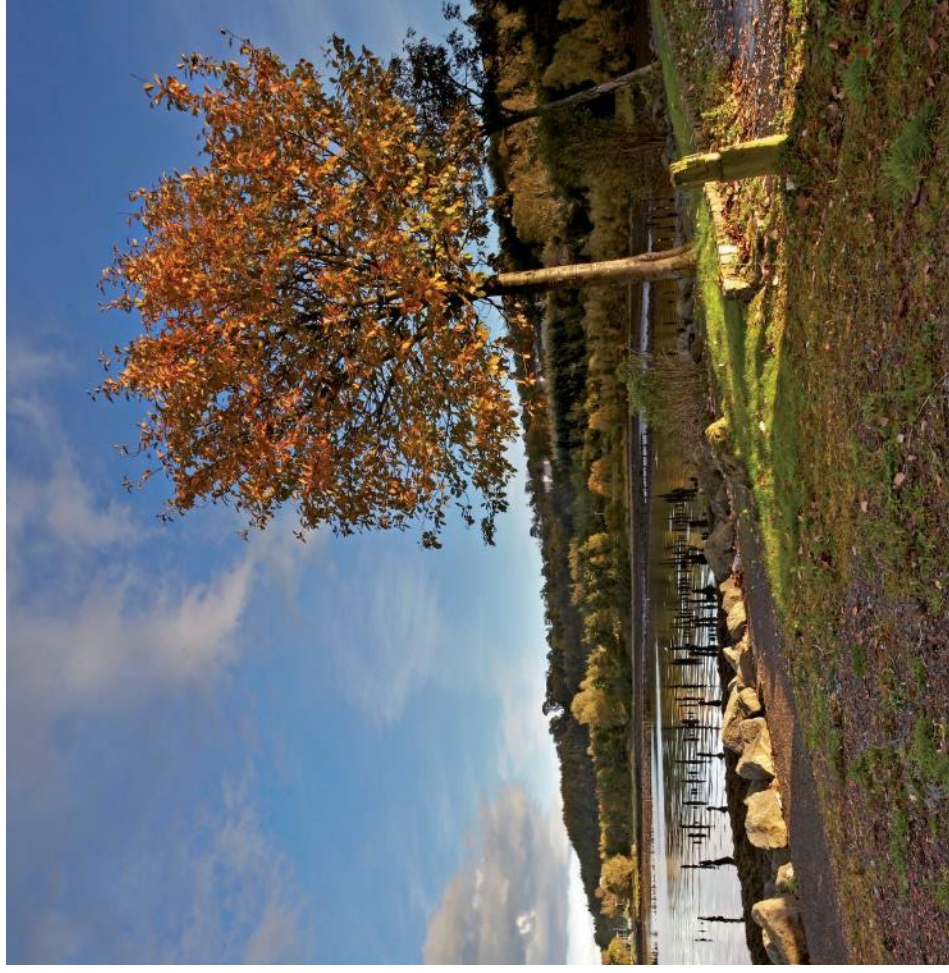
Healthy People and Places: Families and young people have access to safe spaces to learn, play and engage.



A Supportive Place: Communities will feel safer, and the local area will have less anti-social behaviour and crime.



A Thriving Place: Focus on regeneration areas to improve their overall look and feel.



Port Glasgow

Locality Action Plan 2024

Next Steps

- Locality Plans will be embedded within the work of the Thriving Communities Partnership who are a delivery group for Inverclyde Alliances Partnership Plan 2023-33.
- Community Conversation Weeks will be planned annually for each locality to ensure there is continual face-to-face engagement on the plans that is linked to decision-makers both within the local authority and the Community Planning Partnership.
- The Inverclyde People's Network will be developed as an Inverclyde-wide engagement network, based on a mixture of online and face-to-face engagements, that will drive the priorities in 6 revised locality plans.

Port Glasgow

Locality Action Plan 2024

Action Plan

Port Glasgow Community Action Plan				Lead	Timescale	Progress
Partnership Plan Theme	What do we want to achieve and why?	How are we going to get there?				
Empowered People	Residents have accessible platforms and venues to come together to have their say.	<ul style="list-style-type: none"> Promote the roles of Community Councils and community associations. Provide development support to Port Glasgow West Community Council and Port Glasgow East Community Council Encourage Community Members to be part of the People's Network Support Community engagement in housing development within Port Glasgow Promote community venues across Port Glasgow 	Community Learning and Development Partnership			
Working People	Communities will have access to employment support that supports highlighted need.	<ul style="list-style-type: none"> Ensure that there is access to inclusive employment support both in person and digital for PG residents Maximise employment support available at the PG library, CLD and via the Trust. 	Inverclyde Local Employment Partnership (LEP)			
Healthy People and Places	Families and young people have access to safe spaces to learn, play and engage.	<ul style="list-style-type: none"> Promote Community resources such as the new King George VI building within PG Ensure communities can shape development of local spaces such as Coronation Park. Work in partnership with statutory services and Community groups to help ensure community spaces are safe and accessible, for example there are no parks within the Devol area. 	Community Learning and Development Partnership			

Port Glasgow

Locality Action Plan 2024

Supportive Place	Communities will feel safer, and the local area will have less anti-social behaviour and crime.	<ul style="list-style-type: none"> Statutory services will work in partnership with communities to ensure that community members know how to report anti-social behaviour. Services and Communities will work together to reduce anti-social behaviour across PG including the town centre, cycle tracks, Dubbs Road area and the factories. 	Safe and Supported Communities Partnership		
Thriving Place	Port Glasgow regeneration areas	<ul style="list-style-type: none"> Progress made in relation to the regeneration of Clune park Maximise opportunities with PG Town centre regeneration Improved housing options within PG 	Inverclyde Council Environment and Regeneration / Place Partnership		
Inverclyde-wide Priority	Inverclyde residents have increased access to public transport to reflect need.	<ul style="list-style-type: none"> Undertake an Inverclyde-wide transport survey Encourage transport providers to engage with the community prior to service changes 	SPT		
	Improved guidance and support for families and children with ASN.	<ul style="list-style-type: none"> Capture learning needs of parent's and carers Explore opportunities to improve inclusiveness of services. 	All Partners		
	Improvement to Roads and footpaths within Inverclyde.	<ul style="list-style-type: none"> Ensure Communities know how to report issues with Roads Reduce the number of Potholes across Inverclyde 	Inverclyde Council Environment and Regeneration		