

Inverclyde
council

Inverclyde Council Plan

2023 - 28



Inverclyde Council Plan 2023 - 2028



The Inverclyde Commitment

*Success For All – Getting
It Right for Every Child,
Citizen and Community*

Theme 1

PEOPLE



- Outcome 1.1** Our young people have the best start in life through high quality support and education
- Outcome 1.2** Gaps in outcomes linked to poverty are reduced
- Outcome 1.3** People are supported to improve their health and wellbeing
- Outcome 1.4** More people will be in employment, with fair pay and conditions
- Outcome 1.5** Our most vulnerable families and residents are safeguarded and supported

Theme 2

PLACE



- Outcome 2.1** Communities are thriving, growing and sustainable
- Outcome 2.2** Our strategic housing function is robust
- Outcome 2.3** Our economy and skills base are developed
- Outcome 2.4** We have a sufficient supply of business premises
- Outcome 2.5** Our natural environment is protected

Theme 3

PERFORMANCE



- Outcome 3.1** High quality and innovative services are provided, giving value for money
- Outcome 3.2** Our employees are supported and developed

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Foreword

Council Leader, Councillor Stephen McCabe
and Chief Executive Louise Long



Welcome to Inverclyde Council's Plan for 2023-28.

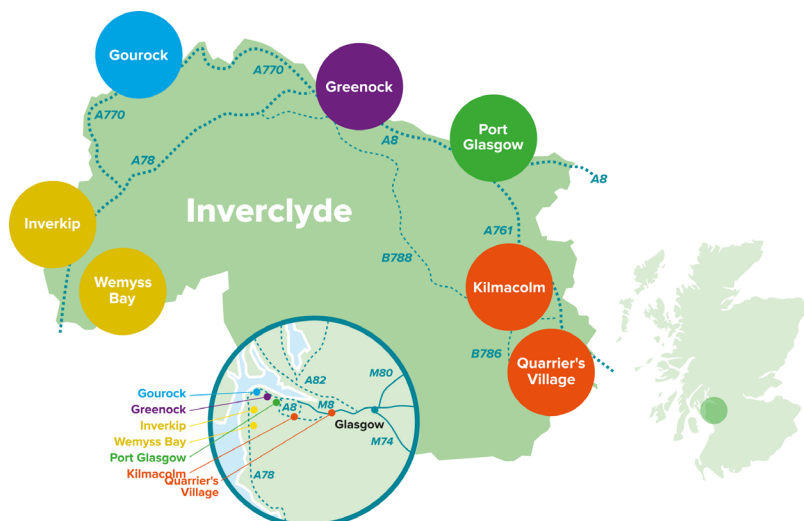
This Plan sets out our vision for the Council as a whole and the ways in which we hope to improve the lives of, and deliver better outcomes for, the people of Inverclyde. In striving to deliver this strategic plan, and by working with our Inverclyde Alliance partners, we will achieve: 'Success for All - Getting it Right For Every Child, Citizen and Community'.

At its heart this plan aims to ensure that Inverclyde Council is a dynamic service provider, able to respond to the needs of all our communities and one that plays its part actively as part of public life locally and nationally.

Our forward planning aims to make sure that we focus on areas of need that support our citizens now and that at the end of the plan we are a more resilient Council, ready for any challenge and able to seize opportunities quickly.

The Council Plan aligns to and supports the 10 year Alliance Partnership Plan, ensuring that partners work together to create conditions that promote success for all and addresses inequalities.

We are very proud of the achievements of our Council, community and partners as we look back over our previous 2018-22 plan, as we came together to address the impact of the Covid-19 pandemic. The legacy of the pandemic continues but we see Inverclyde now on the brink of new opportunities with a renewed energy and enthusiasm to provide excellent services to our communities. Looking ahead, we recognise the many challenges we face in order to realise these ambitions. We need to ensure that our limited resources are appropriately targeted in order to make the greatest impact. We are committed to working with our partners and local communities to deliver a stronger, more responsive organisation. We will continue to engage, empower and listen to our communities, recognising that with their collective assets, knowledge, skills and experience, we can successfully achieve our vision together.



What the Council Does



540,418 Library visits
(online and virtual)



Served an estimated population of 76,700



1,235,823 visits to service users by the Care and Support at Home Service



12,906 tonnes of household waste recycled



1,500 potholes made safe



4,453 people employed by Inverclyde Council



Responsible for 373km of road network



1,200 Business Support Grants processed and approved



3,000 involved in Participatory Budgeting



49 educational establishments to educate and support young people

What the Council Does

Inverclyde Council is the democratically elected body for the area and delivers services aimed at providing a better quality of life for the people of Inverclyde.

We are responsible for providing a range of valuable public services to local communities such as:

- Education, including pre-school and school education, adult and community education.
- Maintenance of the roads network, footpaths and street lighting.
- Planning and Building Control.
- Maintenance of parks, open spaces and cemeteries.
- Council Tax/non-domestic rates billing and collection.
- Economic Development.
- Environmental Health.
- Cultural services, including libraries.
- Waste Management including refuse disposal and recycling services.
- Licensing, such as pubs, taxis and nightclubs.
- Electoral registration.

In addition to directly providing the services noted above, the Council has statutory responsibilities in relation to social work services, although the delivery of these functions has been integrated into the Inverclyde Health and Social Care Partnership.

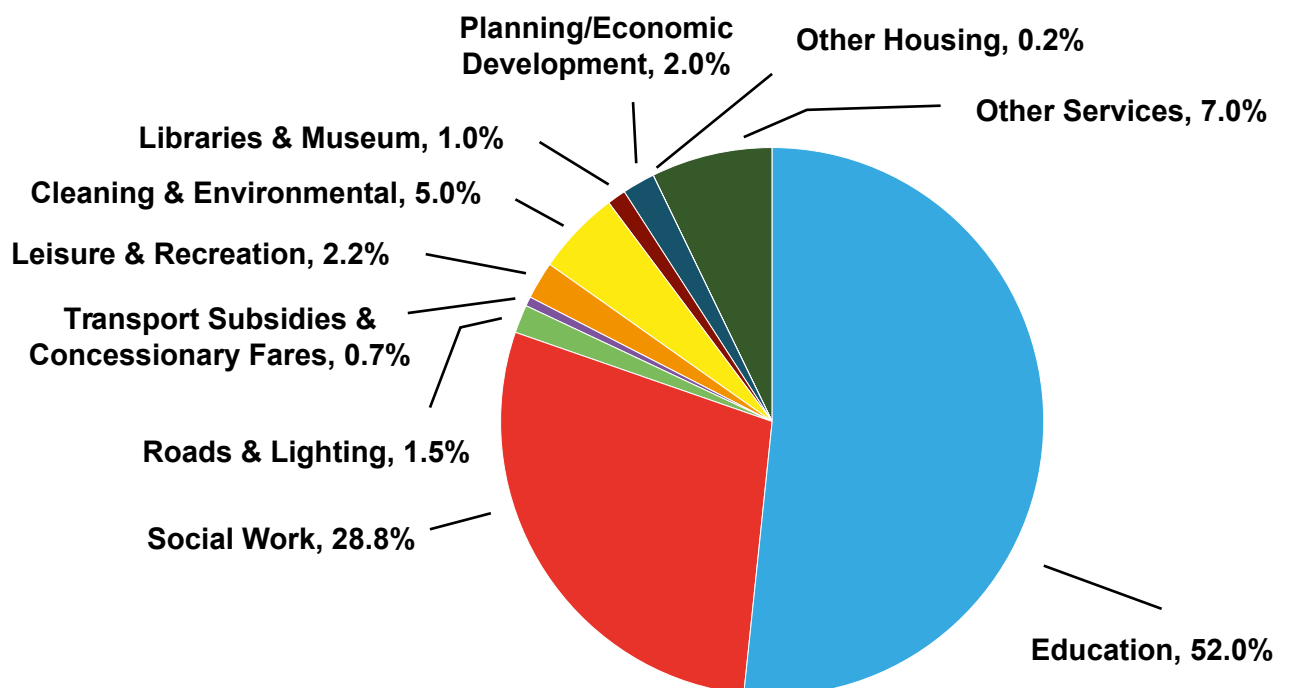
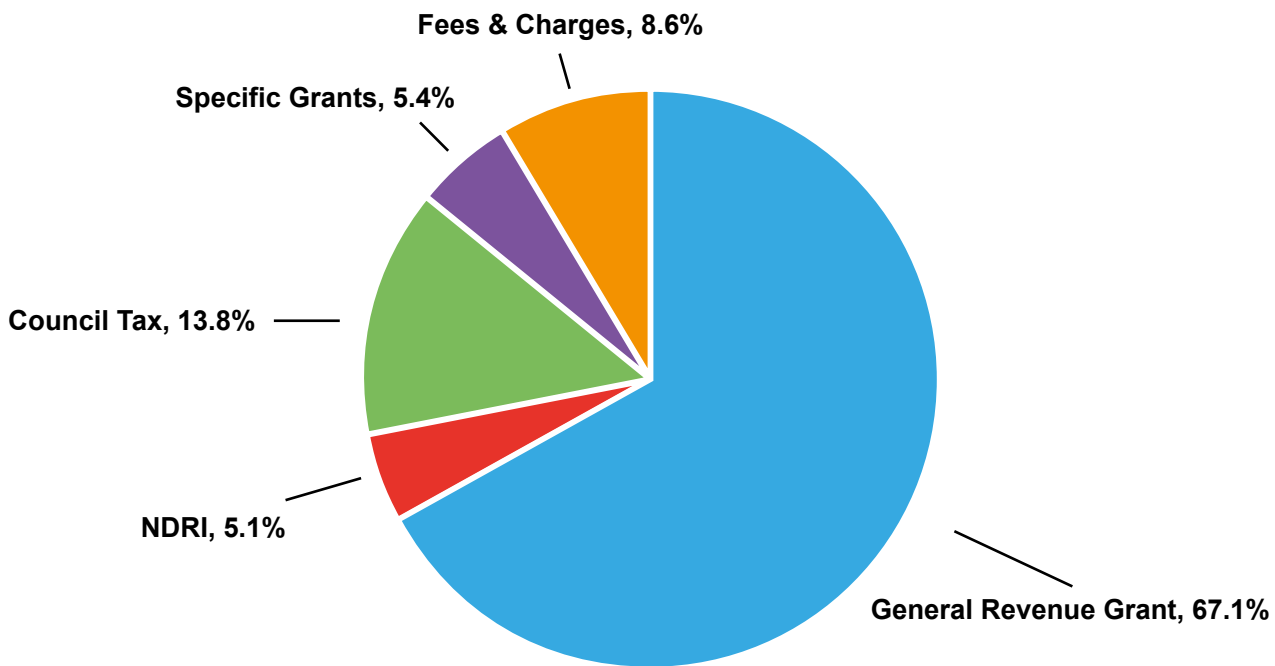
Inverclyde Council although no longer a provider of social rental housing since 2007, we maintain a strategic role in relation to housing locally and work with housing providers to deliver the Inverclyde Local Housing Strategy (LHS).

The Council also pays a management fee to Inverclyde Leisure, which is an arms length external organisation (ALEO), to manage sport and leisure facilities, community centres, swimming pools and parks and pitches on behalf of Inverclyde Council.

We also work closely with our community planning partners, known as the Inverclyde Alliance, to collectively improve local services to make a difference to the lives of our residents.

Inverclyde Council delivers these services against a very challenging financial picture. The Council has experienced inflationary pressures over 2022/23 at a level not seen within the lifetime of this Council and these pressures, plus the impact of economic pressures on household income are not expected to significantly reduce over the remainder of 2023. Alongside this is the further real terms reduction in funding which will impact on the way in which we deliver our services. This means that we are required to continually become more efficient in ways in which we operate and make difficult decisions about which services to prioritise.

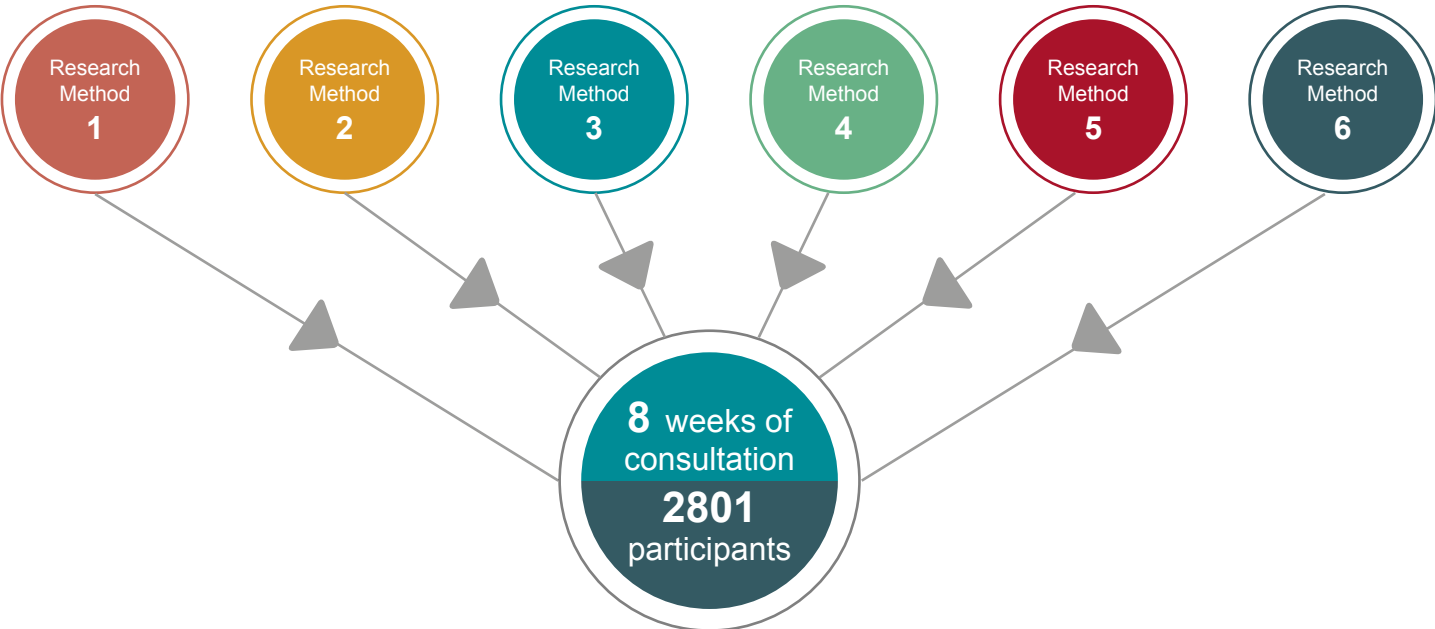
What the Council Does



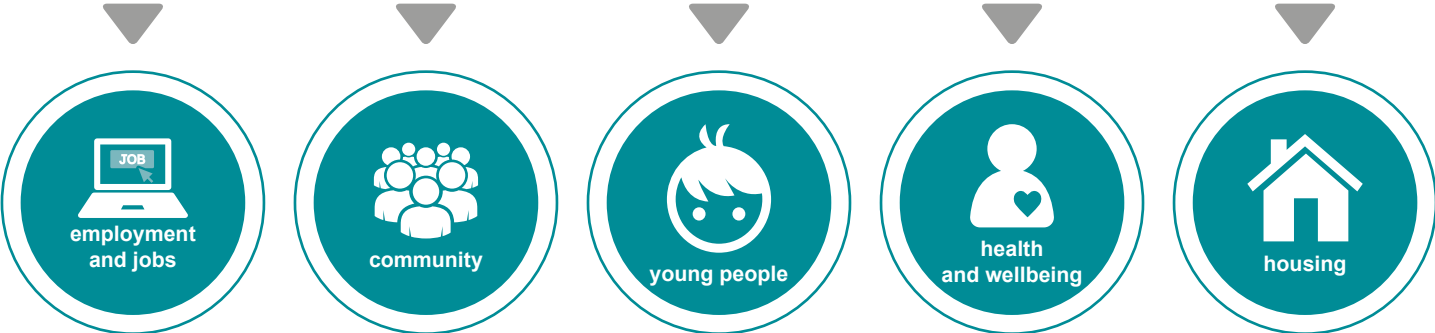
Developing The Plan

In developing this plan a wide range of factors were taken into account. A key part of this was our public consultation. 2800 people gave us feedback on the key priorities for Inverclyde and how we might achieve them. A separate report on the consultation is available on our website and on request via our contact details at the end of this document.

6 Methods of Research



Themes Highlighted



Developing The Plan



We also benefitted from a Strategic Needs Assessment. It includes a range of information about Inverclyde, including the population profile, overview of the economy, analysis of deprivation trends, statistics on health and environment related information.

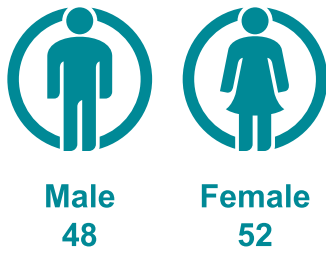
As well as giving a baseline against which we can measure progress through the implementation of the new plans the Strategic Needs Assessment identifies issues that the Council Plan and Partnership Plan can try to address.

Some of the key challenges for Inverclyde are:

- An increasing concentration of older people within Inverclyde's communities, with the proportion of people aged 75+ set to increase by 55.5% over the next 20 years;
- An anticipated population reduction of 5% over the next 5 years, driven by there being fewer births than deaths;
- Emergency hospital admission and alcohol related hospital admission statistics being higher than Scottish average levels;
- Annual earnings at a lower level than the Scottish average;
- Significant deprivation issues with 45% of all datazones being in the 20% most deprived in Scotland;
- Life expectancy for males and females sitting below Scottish average levels.

The Strategic Needs Assessment is available on our website and on request via our contact details at the end of this document.

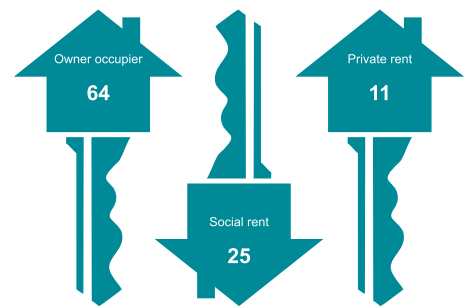
If Inverclyde had 100 People



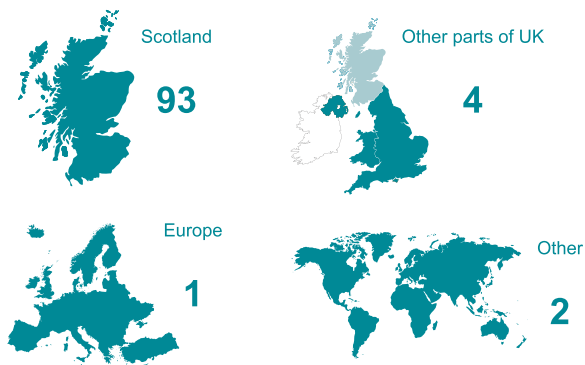
Household Size



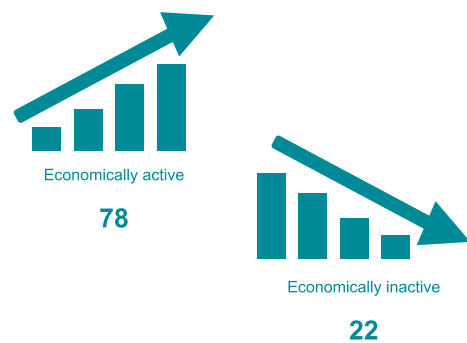
Housing Tenure



Country of Birth



Employment



Child Poverty



Long-term Activity Limiting Health Problem



Our Vision and Priorities

The Inverclyde Commitment is Success For All – Getting It Right for Every Child, Citizen and Community

We are very aware that life opportunities vary across our population and there are significant challenges in relation to deprivation and inequality. We want to achieve success for all, with everyone in our communities being able to easily access high quality Council services.

We will work across three themes.



THEME 1: PEOPLE

The people of Inverclyde and the people employed by the Council to deliver our services are the lifeblood of the area.

Making sure everyone has an equal opportunity to benefit from successes and to move forward in every area of their work and life is at the heart of how we develop individuals to reach their true potential, and ensure our community and Council are resilient to challenge.

Outcomes we will achieve:

- Our young people have the best start in life through high quality support and education.
- Gaps in outcomes linked to poverty are reduced.
- People are supported to improve their health and wellbeing.
- More people will be in employment, with fair pay and conditions.
- Our most vulnerable families and residents are safeguarded and supported.



THEME 2: PLACE

Inverclyde is a collection of places – its towns and villages – each with its own identity but with a keen sense that by being part of a wider group moving forward together helps make sure we are all benefitting from success and opportunities.

Outcomes we will achieve:

- Communities are thriving, growing and sustainable.
- Our strategic housing function is robust.
- Our economy and skills base are developed.
- We have a sufficient supply of business premises.
- Our natural environment is protected.



THEME 3: PERFORMANCE

We are an ambitious Council, always striving to improve and develop. Performance is therefore the third theme in our Council Plan priorities.

Outcomes we will achieve:

- High quality and innovative services are provided, giving value for money.
- Our employees are supported and developed.

Our Vision and Priorities

Our Values and Our Approach



We are nurturing

we care, we deliver our work in a supportive way



We are inclusive

we challenge inequalities and ensure that all our citizens can access services



We are focused on wellbeing

we support good health and wellbeing for our citizens and employees



We support empowerment

we believe we can produce better results through collaboration with communities



We are focused on achieving

we are positive and ambitious for everyone who lives in Inverclyde



We are respectful and responsible

we deliver our work with honesty and integrity, we listen



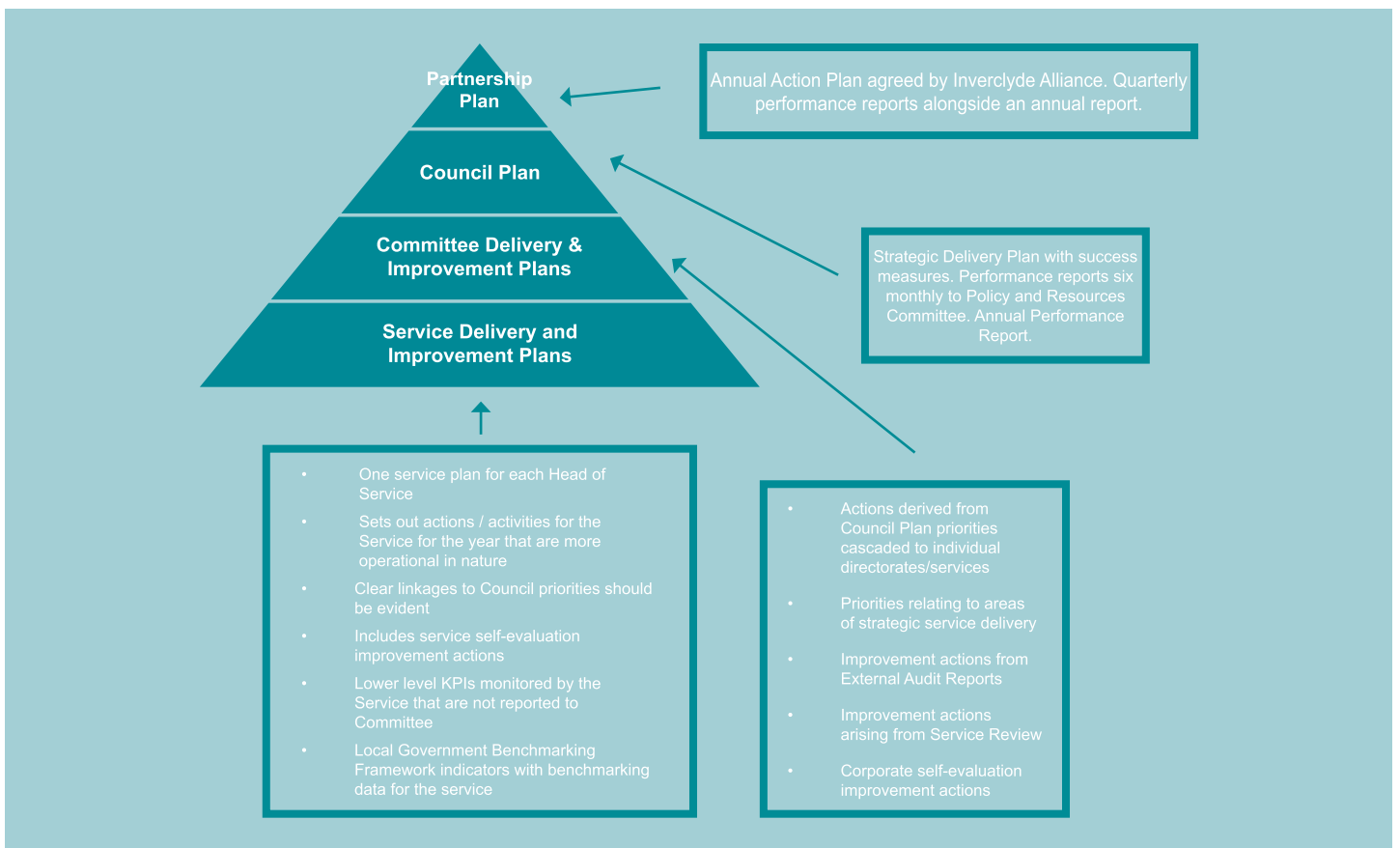
We provide a safe environment

we work with partners to ensure Inverclyde is a safe place to work and live

Delivering on The Plan

Our Performance Management Strategy explains how we report on, scrutinise and manage progress against achieving our outcomes. This sits alongside the Inverclyde Council Self Evaluation Framework which helps us to understand areas of high performance as well as areas for improvement within Council services.

Our structure for our delivery plans and their reporting is outlined in the diagram below.



The overarching strategic plan for Inverclyde is the Inverclyde Alliance Partnership Plan. This plan sets out the priorities that all partners within the Community Planning Partnership will seek to deliver to improve the wellbeing and quality of life of the residents of Inverclyde, with a particular focus on reducing inequalities. The Council Plan directly contributes to the achievement of these partner priorities.

The Financial Strategy establishes the policy framework for resource allocation within the Council over the medium term and is designed to support the delivery of the priorities contained within the Council Plan and the Partnership Plan.

The People and Organisational Development Strategy sets out how we will meet the challenges that the Council will face over the short term to ensure that our workforce is positive, motivated and well managed.

Impact

We demonstrate our impact through measuring our success of our Council Plan and strategies. We focus on data and triangulate this with feedback from our staff, partners and citizens.

What drives us

Our values define our culture and it describes how we do things.

Contact Us

For further information please contact:

Email corporate.policy@inverclyde.gov.uk

Telephone 01475 717171

***Write to Corporate Policy and
Performance Team***

Inverclyde Council Municipal Buildings
Greenock Inverclyde PA15 1LY

This document is available in other
formats. Please contact us to request this.

Appendices